

# American Rescue Plan Project Narratives



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# Introduction



# City of Stockton

## Legislation Text

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**File #:** 21-0608, **Version:** 1

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### **APPROVE BY MOTION THE UPDATED RECOMMENDATIONS FOR USE OF THE AMERICAN RESCUE PLAN CORONAVIRUS STATE AND LOCAL FISCAL RECOVERY FUNDS**

#### RECOMMENDATION

It is recommended that the City Council approve by motion:

1. The updated recommended distribution of funds between categories of need identified by the City Manager,
2. Authorize the City Manager to accept and execute applications or other authorizing documentation from the U.S. Department of the Treasury (the Treasury),
3. Appropriate funding upon receipt of funds, give the City Manager the authority to determine the specific allocation of funds among community partners and execute each of the corresponding agreements, and reallocate funds among approved priority goals and partners as needed to maximize impact and benefit to the Stockton community, and
4. Give the City Manager authority to utilize the City's emergency procurement processes to expedite the impact and benefit to the Stockton community.

It is also recommended that the City Council authorize the City Manager to take appropriate and necessary actions to carry out the purpose and intent of this motion.

#### Summary

This updated recommendation of priorities and distribution of funds is in response to the Federal allocation of \$78,052,072 in Coronavirus State and Local Fiscal Recovery Funds through the American Rescue Plan. The Federal government's stated goal for this fund is to provide a substantial infusion of resources to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery. This is a follow-up to the preliminary recommendations brought before Council on June 22, 2021.

#### DISCUSSION

##### Background

The American Rescue Plan Act (the Act) established the Coronavirus State Fiscal Recovery Fund and Coronavirus Local Fiscal Recovery Fund (CLFRF), which provides a combined \$350 billion in assistance to eligible state, local, territorial, and Tribal governments to support COVID-19 economic recovery efforts. Of the \$350 billion, \$19.53 billion was allocated to non-entitlement units of local

government, ultimately allocating \$78,052,072 to the City of Stockton based on the City's 2019 Census data. The Treasury's intended goal is to provide substantial flexibility for each government to meet local needs - including support for households, small businesses, impacted industries, essential workers, and the communities hit hardest by the COVID-19 public health crisis. These funds can also be used to make necessary investments in water, sewer, and infrastructure.

Funding objectives include relief to:

- Support urgent COVID-19 response efforts to continue to decrease the spread of the virus and bring the pandemic under control;
- Replace lost revenue for eligible governments to strengthen support for vital public services and help retain jobs;
- Support immediate economic stabilization for households and businesses; and
- Address systemic public health and economic challenges that have contributed to the unequal impact of the pandemic.

Treasury has issued Guidance for spending under the Interim Final Rule, published on May 17, 2021. Public comments regarding these funds are due on or before July 16, 2021. To facilitate review and discussion on the Guidance, the United States Conference of Mayors, along with other organizations, is currently hosting a series of meetings to collect public comments and address any potential revisions. The City continues to participate in these opportunities through staff attendance as well as partnering with our Federal advocates. Frequently Asked Questions are updated continually as clarifying information becomes available, and the City is prepared to pivot as needed.

Local government will receive funds in two tranches. Half of the funding, or \$39,026,036, was received by the City on June 1, 2021. The remaining funds are tentatively scheduled to be distributed to the City in twelve months. Funds must be obligated by December 31, 2024. The period for performance ends December 31, 2026.

### Present Situation

Through discussion guided by the City Manager, several categories of need have been identified, most of which are a continuation or expansion of programs or support previously enacted under the City's response efforts funded by the State CARES allocation in 2020. Each category is broad in scope, with more specific needs being identified as we continue to adjust to the updated guidelines coming from Treasury.

To rapidly and strategically deploy resources, the City will first utilize partners and programs with demonstrated success while continuing to pursue additional partners. Below is a summary of each category. Additional information has been provided as Attachment A.

### Covid Mitigation and Prevention

The City will allocate \$400,000 for Personal Protective Equipment (PPE), support the development of a Public Health Open Data Dashboard with the Office of Performance and Data Analytics, as well as a Housing and Homelessness Open Data Dashboard.



#### Community Well-Being

It is recommended that the City allocate \$6.4 million over three fiscal years to provide outreach and intervention support, establish hotlines and warmlines, and support evidence-based community violence intervention programs.

#### Essential Support to Households

It is recommended that the City allocate \$3 million over three fiscal years to address food insecurities, provide household support for utilities, medical, and childcare, and also provide food pantry support.

#### Small Business Support & Economic Recovery

It is recommended that the City allocate \$9.85 million over three fiscal years to provide general financial relief, support our restaurants and their outdoor dining needs, provide funds for façade improvements, and also support the Economic Development Strategic Action Plan, as it will have a heavy focus on pandemic recovery planning and strategies.

#### Homelessness & Housing

It is recommended that \$13.5 million be allocated over four fiscal years to support the development of safe camping and parking sites in the City, fund a first-time homebuyer's down payment assistance program, and provide first and last months' rent to qualified applicants. In conjunction with San Joaquin County, these funds may be used to develop 250-300 low-barrier emergency shelter beds and invest in a coordinated entry/navigation system.

#### Recovery of City Government

It is recommended that \$14.85 million be allocated to support lost revenue replacement and employee services for essential workers.

#### Digital Divide & Internet Connectivity

It is recommended that the City allocate \$9 million to focus on connectivity to the households in our communities, distribute supportive devices and provide access to services, and support the development of broadband infrastructure to the extent it is practical and feasible.

#### Miscellaneous

It is recommended that the City allocate the remaining \$21,052,072 to support the purchase and installation of touchless restrooms, police vehicles and fire apparatus, equipment and vehicles to support the Clean City Initiative, upgrades to the Stockton Animal Shelter, and HVAC and filtration upgrades at the Waterfront Towers.

### FINANCIAL SUMMARY

With Council approval, the City Manager is authorized to appropriate revenue and expenditure budgets for the \$78,052,072 in the Special Grant Fund (280) to support the proposed categories of need. The City Manager will ensure that the funds are distributed in the most expeditious, efficient, and compliant manner so that the recommended services and support can be made available to those impacted by COVID-19 as soon as possible.

There are no other financial impacts to the City at this time.

DRAFT: 9/15/2021

	Round 1	Round 2
<b>COVID Mitigation &amp; Prevention</b>	<b>\$180,000</b>	<b>\$180,000</b>
1. Personal Protective Equipment (PPE) for Internal Supply & External Distribution Similar to what was done in 2020 with CARES funding, the City will purchase inventory to supply City facilities with appropriate PPE as well as potentially hosting another distribution event in partnership with our community-based organizations.		
2. Public Health Open Data Dashboard The OPDA is building a public health dashboard leveraging open data from outside sources to help push information to the community. Complex data will be presented in a visual format to allow any reader to understand and interpret the information. The following is a non-exclusive list of indicators that a public health dashboard of this nature would likely include: Number of total cases, number of total deaths, number of hospitalizations, number of hospital beds.		
3. Housing/Homelessness Open Data Dashboard The OPDA is building a housing/homelessness dashboard leveraging open data from outside sources to help push information to the community. Complex data will be presented in a visual format to allow any reader to understand and interpret the information. The following is a non-exclusive list of indicators that a housing/homelessness dashboard of this nature would likely include: number of total people served, demographics of people served, number of services provided by type of service, number of sheltered, and number of unsheltered.		
<b>Community Well Being</b>	<b>\$2,587,500</b>	<b>\$3,172,500</b>
1. Establishment of Hotlines/Warmlines, Outreach, Crisis Intervention & Support The City of Stockton seeks the design of a pilot crisis assistance and family support program as additional resources for community members with problems related to mental and behavioral wellness, substance abuse, and homelessness. Community-based and other organizations will provide plans on communication with police and fire departments and referrals. The design of hotlines/warmlines, and outreach and intervention support, will be a part of the design and program. Other goals of achievement are training of crisis intervention and de-escalation as well as good interactions with partners agencies.		
<b>Essential Support to Households</b>	<b>\$1,350,000</b>	<b>\$1,350,000</b>
1. Community Support Notice of Funding Availability (NOFA) With the success of the Community Support NOFA issued in the Fall of 2020, and understanding that City nonprofits have a deep reach into the community, the City would like to issue a second Community Support NOFA requesting submissions that support households who may have barriers accessing health care support, childcare, groceries and transportation. This NOFA would provide funding to address food insecurities, provide household supports for utilities, medicine, and childcare, and also provide support to our local food pantries.		



<b>Small Business Support / Economic Recovery</b>	<b>\$4,612,500</b>	<b>\$4,252,500</b>
1. Event Programming	\$675,000	\$1,125,000
Staff will work with partners to drive traffic to the Downtown Core, which was negatively impacted by the pandemic, by hosting a free anchor event for the community. At a minimum, this will take place on an annual basis and will include ancillary events, marketing, and small business activation.		
2. Uplift Downtown Initiative	\$756,000	\$594,000
Support Downtown Core recovery through increased cleaning, security, cameras, and an expansion of the Downtown Stockton Alliance Ambassador Program.		
3. Business Façade & Outdoor Dining Programs	\$810,000	\$540,000
Focuses on businesses harmed by the pandemic, this program will provide businesses the ability to upgrade storefronts, add outdoor seating, or address COVID mitigation needs.		
4. Marketing	\$225,000	\$225,000
To combat the negative impacts COVID has on tourism and economic development, staff will engage agencies to conduct business and event attraction campaigns, create videos and host industry specific Virtual Summits and site visits.		
5. Chamber & Business District Support	\$540,000	\$0
Provide Financial support to organizations that aid in business recovery efforts.		
6. Nonprofit Support	\$382,500	\$382,500
Provide technical assistance and capacity building for the network of local nonprofit businesses.		
7. Entrepreneurship Support	\$0	\$450,000
Augment the existing Entrepreneurship Grant Program with additional annual funding and provide resources to nonprofits that support small businesses and entrepreneurship.		
8. Economic Development Strategic Plan	\$144,000	\$216,000
Fund a portion of the Plan and the initial implementation steps focused on recovery and growth.		
9. Business Attraction and Expansion Incentives	\$1,080,000	\$720,000
Develop a streamlined program to incentivize the relocation or expansion of businesses in the Downtown Core that will drive recovery and mitigate the impacts of the pandemic.		
<b>Homelessness/Housing</b>	<b>\$4,500,000</b>	<b>\$7,650,000</b>
1. Safe Camping & Parking Sites	\$540,000	\$1,260,000
Assess the feasibility of a Safe Parking Site Demonstration Project that included access to services and pathways to permanent housing.		
2. Staff Augmentation	\$270,000	\$270,000
Procure additional staff support to augments the Economic Development Department's capacity to respond to COVID impacts on homelessness and housing.		
3. First Time Homebuyer Down Payment Assistance	\$1,710,000	\$4,140,000

Partner with an organization to streamline and enhance the Down Payment Assistance (DPA) Program ensuring equitable access.		
4. Low Barrier Shelter Beds Assist shelter providers in adding 100-125 additional low-barrier shelter beds to the City's inventory.	\$1,800,000	\$1,800,000
5. Coordinated Entry System (CES) Continue to invest in collaborative efforts to further build the foundation for data-driven decisions and to help build capacity in agencies such as Family Resource and Referral Center of San Joaquin to create and manage the Continuum of Care Coordinated Entry System -211.	\$180,000	\$180,000
<b>Recovery of City Government</b>	<b>\$8,280,000</b>	<b>\$5,085,000</b>
1. Lost Revenue Replacement: General Fund American Rescue Plan dollars can be used to replace lost public sector revenue if a reduction in revenue is experienced due to the pandemic. To determine the amount of revenue loss, post-pandemic revenues will be measured against actual FY 2018-19 revenues plus a growth factor. All "general revenues" are included in the revenue loss calculation. Federal government dollars, utility revenues, refunds, correcting transactions, and debt proceeds are excluded from the revenue loss calculation. The City's revenue loss will be calculated at four different points in time: December 31, 2020; December 31, 2021; December 31, 2022; and December 31, 2023. Preliminary estimates of lost revenue are \$5.0 million in round one and \$5.6 million in round two. ARP revenue loss payments must be used for the provision of government services.	\$4,500,000	\$5,085,000
2. One-Time Essential Worker Premium Payment to All Staff The Federal government supports hazard pay to compensate or incentivize workers who have been exposed to additional risk while providing essential services. Employees of the City have, and continue to, remain at work to provide services to the community, including services funded by State and Federal relief dollars. Without the efforts of our employees programs like Clean City Initiative, Rental and Mortgage Assistance, Small Business Support, and Community Support and Essential Services would not be possible. These programs have all been successfully implemented while continuing their regular duties and projects.	\$2,880,000	\$0
3. Providing COVID Related Paid Leave to Employees The Federal and State governments have required employers to provide supplemental leaves when employees or their families are impacted by COVID-19. Since March 2020, the City has paid over \$1.8M for COVID related employee leaves. It is estimated that the City's American Rescue Plan Act Funding will offset approximately \$1.1M in supplemental leave expenses for calendar year 2021. COVID related workers' compensation claims are in addition to the supplemental leaves. Based on information from the City's workers' compensation administrator, just under \$600,000 was incurred in the first six months of the year for COVID claims and administration.	\$900,000	\$0
<b>Digital Divide/Internet Connectivity</b>	<b>\$3,510,000</b>	<b>\$4,590,000</b>

<b>1. Fiber Master Plan</b>	<b>\$450,000</b>	<b>\$0</b>
The City has an incomplete fiber network. A master plan is needed to determine where fiber gaps exist in the network and identify key areas for expansion. A consultant will identify key buildout areas that will increase the City's capacity for delivering services, enhance economic development, and connect with other institutions.		
<b>2. Fiber Segment Construction</b>	<b>\$0</b>	<b>\$2,610,000</b>
Based on the results of the Fiber Master Plan, this construction and equipment fund will be used to build out key segments of the City's existing, but incomplete fiber network. Selected projects will prioritize the deployment of Smart City technologies, focus on downtown core and other business areas, and be used to provide incentives for economic development and other City Council priorities.		
<b>3. Public Wi-Fi Pilot Program</b>	<b>\$630,000</b>	<b>\$0</b>
This pilot project will extend free, outdoor accessible, Wi-Fi in gathering places in the downtown core, key neighborhood business districts, and high traffic parks with the goal of enhancing the economic environment and quality of life for Stockton residents.		
<b>4. Connectivity Support - Device and Mobile Hotspot giveaway</b>	<b>\$2,430,000</b>	<b>\$540,000</b>
This program will focus on underserved households in Stockton that lack internet access and for whom affordability is out of reach. Up to 2,300 qualified households (including an estimated 500 senior households) will receive a free hotspot capable of serving multiple users, one free computer, and three years of free Wi-Fi services.		
<b>5. Digital Traffic Camera Replacement</b>	<b>\$0</b>	<b>\$1,440,000</b>
The vast majority of traffic cameras in Stockton are analog, greatly limiting their functionality and use. This project replaces them with digital cameras at City intersections. Digital cameras allow for a greater number of camera features, such as traffic flow, monitoring simultaneous viewing of multiple cameras, traffic management, data analysis, and retention of backup footage.		
<b>Miscellaneous</b>	<b>\$10,103,432</b>	<b>\$8,843,432</b>
<b>1. Touchless Restrooms (\$350,000 each)</b>	<b>\$1,206,000</b>	<b>\$1,944,000</b>
The project proposes to install eight (8) Exeloo Automatic Public Toilets at Oak Park, Harrel Park, Victory Party, Legion Park, Peterson Park, Paul E Weston Park, Brotherhood Park, and Louis Park. The prefabricated restrooms offer a unisex public toilet system that provide accessibility for all users. The units are resilient, hygienic, and offer a safe solution for availability of public restrooms.		
<b>2. Purchase Fire Apparatus (Engines / Ladders)</b>	<b>\$3,330,000</b>	<b>\$2,700,000</b>

<p>Based on Stockton's local conditions, community demand, and maintenance costs, it is recommended that six (6) existing Pierce Enforcer Pumper Engines are immediately replaced from front line status. The second round of funding would be used to further support the department's operation by purchasing additional fire engines, a ladder truck, or other equipment. This final apparatus and equipment purchase is pending the outcome of an existing grant submittal and potential re-opening of Fire Station 1.</p>		
<p>4. Purchase Vehicles &amp; Equipment to Support the Clean City Initiative</p>	<p>\$1,350,000</p>	<p>\$0</p>
<p>This line item would purchase and replace equipment to support the City's Clean City Initiative, in particular homeless encampment cleanup activities. Vehicles and equipment would include: a tracked loader, heavy duty pickup, trailer, skip loader, dump trucks, trash truck with grapple, and a street sweeper. Homeless encampment cleanups average approximately 50-tons of waste removed by utilizing front loaders, Bobcats, , dump trucks, and trailers. This equipment is also utilized to support regular road maintenance.</p>		
<p>5. SPD - Animal Shelter Facility Upgrades</p>	<p>\$2,700,000</p>	<p>\$2,700,000</p>
<p>This project proposes to improve the quality of life for our shelter animals, while advancing facility operations by expanding the existing Animal Shelter to increase animal capacity and upgrade medical care facilities, while creating a more friendly experience for prospective pet owners. Stockton PD works closely with community partners while operating the shelter. These stakeholders have been engaged about the proposed project and their needs and requests have been incorporated into the preliminary planning process.</p>		
<p>6. SPD - Equipment</p>	<p>\$167,432</p>	<p>\$1,092,568</p>
<p>The American Recovery Plan (ARP) provides much needed funding to the SPD for items such as: firing range maintenance, specialty safety equipment, additional training ammunition, portable radios, special team vehicles, and a voicemail option for every officer to provide improved service delivery to the Stockton community. The ARP funds will allow the SPD to complete the desperately needed upgrades to the Women's locker room remodel at the Operations Building. Funding of these items and projects would not be possible without the ARP.</p>		
<p>7. ERP COVID Related Cost Over-Runs / Offset</p>	<p>\$0</p>	<p>\$406,865</p>
<p>This line item will help offset unanticipated delays in implementation due to COVID travel and gathering restrictions, as well as support additional training as implementation plans were adjusted to accommodate social distancing.</p>		
<p>8. Waterfront Towers HVAC Upgrade</p>	<p>\$1,350,000</p>	
<p>This project proposes to upgrade the existing HVAC system at both of the waterfront tower building serving as our New City Hall campus. The replacement of the existing roof top units will provide better filtration improving air quality within the buildings with more energy efficiency than the current equipment.</p>		
<p><b>Contingency</b></p>		

Council designated 10% Contingency - Motion 2021-09-14-1501	\$3,902,604	\$3,902,604
<b>Sub-Total by Disbursement Period</b>	<b>\$39,026,036</b>	<b>\$39,026,036</b>
<b>Total Proposed</b>	<b>\$78,052,072</b>	
Total Allocation is <u>\$78,052,072</u>		
> \$39,026,036 received 6/1/2021		
> \$39,026,036 to arrive 12 months after first distribution		

# COVID Mitigation & Prevention



# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## PERSONAL PROTECTIVE EQUIPMENT (PPE) – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included a total of \$360,000 to address mitigation and prevention from the novel coronavirus (COVID-19) public health emergency. Under this project plan, the city highlighted the following component(s):

Category		Amount
COVID Mitigation & Prevention		\$260,000
Activity #1	Personal Protective Equipment - Internal Supply	\$260,000

## BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, the city experienced disruption to the supply chain, increased costs, and competition to source personal, protective equipment (PPE). The City responded by purchasing PPE in bulk for internal use. This centralized effort supported City operations throughout the pandemic and provided personal, protective equipment while adhering to the local and state-wide health mandates/directives to ensure proper safety for its essential employees reporting to work to respond to COVID-19 related issues.

Similar to other local and state jurisdictions, the economic impacts of this pandemic will continue to affect the supply chain, product availability, transportation and cost of PPE to the City.

## GOALS & OBJECTIVES

In March 2020, the pandemic increased the need for these standard PPE items creating competition which the supply chain struggled with meeting the demand. The City has two (2) warehouse locations to accommodate a six (6) month’s supply of PPE inventory for internal use. The burn rate of supply is influenced by variables such as employee purchase of preferred PPE not stocked through the City, first in first out (FIFO) inventory management, product shelf life, and other state and local resources providing access to PPE for front-line workers. The City will continue to purchase personal protective equipment (PPE) used in daily operations for staff and provide PPE at public facilities for guests as needed.

## Goals:

The overall purpose is to maintain PPE inventory items for internal use at appropriate levels by forecasting need with timely ordering practices.

- Have sufficient supply to protect employees
- Maintain fresh and useable inventory
- Partner with vendors on sourcing PPE to anticipate product limitations
- Establish priority ordering options with existing vendors in anticipation of limited availability and disruption to supply chain

## Measurements of Success:

- Inventory control and management
- Material availability
- Minimize costs and waste

## SCHEDULE

Below reflects a high-level schedule of the Personal Protective Equipment project. The schedule is subject to change due to supply chain disruption, forecasting needs and product availability.

Task	Responsible	Start	End
Inventory Count	City	March 2022	March 2022
Burn Rate Analysis	City	April 2022	May 2022
Trends & Projections	City	May 2022	May 2022
Inventory Count	City	June 2022	June 2022
Replenish Schedule & Quote Solicitation, if needed	City/Vendor	July 2022	August 2022
Inventory Count	City	September 2022	September 2022
Burn Rate Analysis	City	October 2022	November 2022
Trends & Projections	City	November 2022	November 2022

Inventory Count	City	December 2022	December 2022
Replenish Schedule & Quote Solicitation, if needed	City/Vendor	January 2023	February 2023
Year 1 Debrief	City	March 2023	March 2023

## EXPENDITURE PLAN

Staff proposes to use existing Stores vendors to supply the various internal PPE items based on the replenish schedule developed. As Stores staff have managed vendor relationships for routine operations, notice is provided when product is available, and priority access to product may be allowed when centralized ordering is utilized.

The total ARP funding available for Personal, Protective Equipment is **\$260,000** with sourcing plans to use existing vendors by obtaining quotes.

### PPE Items:

PPE Items
<b>GLOVES:</b> Small, Medium, Large, Extra Large
<b>DISINFECTANT SPRAY</b>
<b>DISINFECTANT WIPES</b>
<b>MASKS:</b> 3-Ply Surgical, N-95 with valve, N-95 without valve

\*Items subject to change as new information and guidance becomes available

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	3rd Quarter			4th Quarter			1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			1st Quarter			2nd Quarter		
					Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
0		<b>Internal PPE Distribution</b>	<b>372 days</b>	<b>Wed 2/23/22</b>																								
1		<b>Pre-Planning</b>	<b>47 days</b>	<b>Wed 2/23/22</b>																								
2		Inventory Count	3 days	Wed 2/23/22																								
3		Burn Rate Analysis	4 wks	Tue 3/1/22																								
4		Trends and Projections	4 wks	Tue 3/29/22																								
5		Replenish Schedule	2 wks	Tue 4/26/22																								
6		<b>Contingency Plans</b>	<b>30 days</b>	<b>Wed 2/23/22</b>																								
7		Draft Plan	1 mon	Wed 2/23/22																								
8		Approve Plan	2 wks	Mon 3/28/22																								
9																												
10		<b>Implementation</b>	<b>272 days?</b>	<b>Mon 5/23/22</b>																								
11		Phase 1 (June)	42 days?	Mon 5/23/22																								
19		Phase 2 (July)	42 days?	Thu 6/23/22																								
27		Phase 3 (August)	42 days?	Tue 7/26/22																								
35		Phase 4 (September)	42 days?	Thu 8/25/22																								
43		Phase 5 (October)	42 days?	Tue 9/27/22																								
51		Phase 6 (November)	42 days?	Fri 10/28/22																								
59		Phase 7 (December)	42 days?	Wed 11/23/22																								
67		Phase 8 (January 2023)	42 days?	Wed 12/28/22																								
75		Phase 9 (February)	42 days?	Tue 1/31/23																								
83		Phase 10 (March)	42 days?	Wed 2/22/23																								
91		Phase 11 (April)	42 days?	Mon 3/27/23																								
99		Phase 12 (May)	42 days?	Wed 4/26/23																								
107		Phase 13 (June)	42 days?	Fri 5/26/23																								
115																												
116		<b>Evaluation</b>	<b>25 days</b>	<b>Tue 8/1/23</b>																								
117		Overview Project Evaluation	1 mon	Tue 8/1/23																								
118		Program Continuation Considerati	1 wk	Thu 8/31/23																								
119																												
120		<b>Close Out</b>	<b>20 days</b>	<b>Thu 9/7/23</b>																								
121		Review and Sunset	2 wks	Thu 9/7/23																								
122		Funding Reallocation	2 wks	Mon 9/25/23																								

Project: Internal PPE Distributio

Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## PUBLIC HEALTH & HOUSING/HOMELESSNESS OPEN DATA DASHBOARD

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$360,000 for COVID Mitigation & Prevention. This Project Plan outlines the objectives and operational details for addressing:

1. Public Health Open Data Dashboard
2. Housing/Homelessness Open Data Dashboard

Category		Amount
COVID Mitigation & Prevention		\$100,000
Activity #2	Public Health Open Data Dashboard	\$50,000
Activity #3	Housing/Homelessness Open Data Dashboard	\$50,000

## BACKGROUND

More and more, communities expect their accountable, government entities to provide evidence of data-driven decisions as well as easy access to public data. The City of Stockton implemented an open data portal in June of 2021 to this end. Stockton’s initial open data efforts have focused on internal datasets, establishing data governance standards, and ensuring a strong foundation for continued open data growth.

As COVID, housing shortages, and homelessness continue to impact communities, the need and demand for data, analysis, and public dashboards has increased.

## GOALS & OBJECTIVES

The goal of the public health and housing/homelessness open data dashboards is to share information in an understandable and engaging way for the community to stay informed and for internal administration to make data-driven decisions.

### Measurements of Success:

- At least one open data dashboard related to COVID
- At least one open data dashboard related to housing/homelessness

- Incorporation of equity related data to provide context and enable administrative decision making

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly individuals and families experiencing homelessness. Open data dashboards on COVID and housing/homelessness will prioritize external datasets disaggregated by race, ethnicity, age, and other demographics as available. Combined with other equity indicators, these open data dashboards will highlight areas of need. Such datasets may include:

- CDC/ATSDR’s Social Vulnerability Index (SVI) by census tract,
- American Community Survey disability status by census tract,
- American Community Survey poverty status by census tract,
- American Community Survey health insurance coverage by census tract, etc.

## SCHEDULE

Below reflects a high-level schedule of the open data dashboard research, development, approval, and publication process. Datasets and dashboards will be pursued in parallel. Some datasets are currently open while others will require partnership and procurement. The schedule below reflects best estimates for final publication of open data dashboard related to COVID and housing/homelessness.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
Identify and access external datasets	City	June 2021	March 2022
Clean and validate datasets	City	October 2021	June 2022
Analyze and visualize datasets	City	October 2021	July 2022
Approve data and visuals for publication	City & Partners, as necessary	January 2022	September 2022
Publish open data dashboards	City	January 2022	September 2022
Dashboard ongoing maintenance	City	January 2022	December 2022

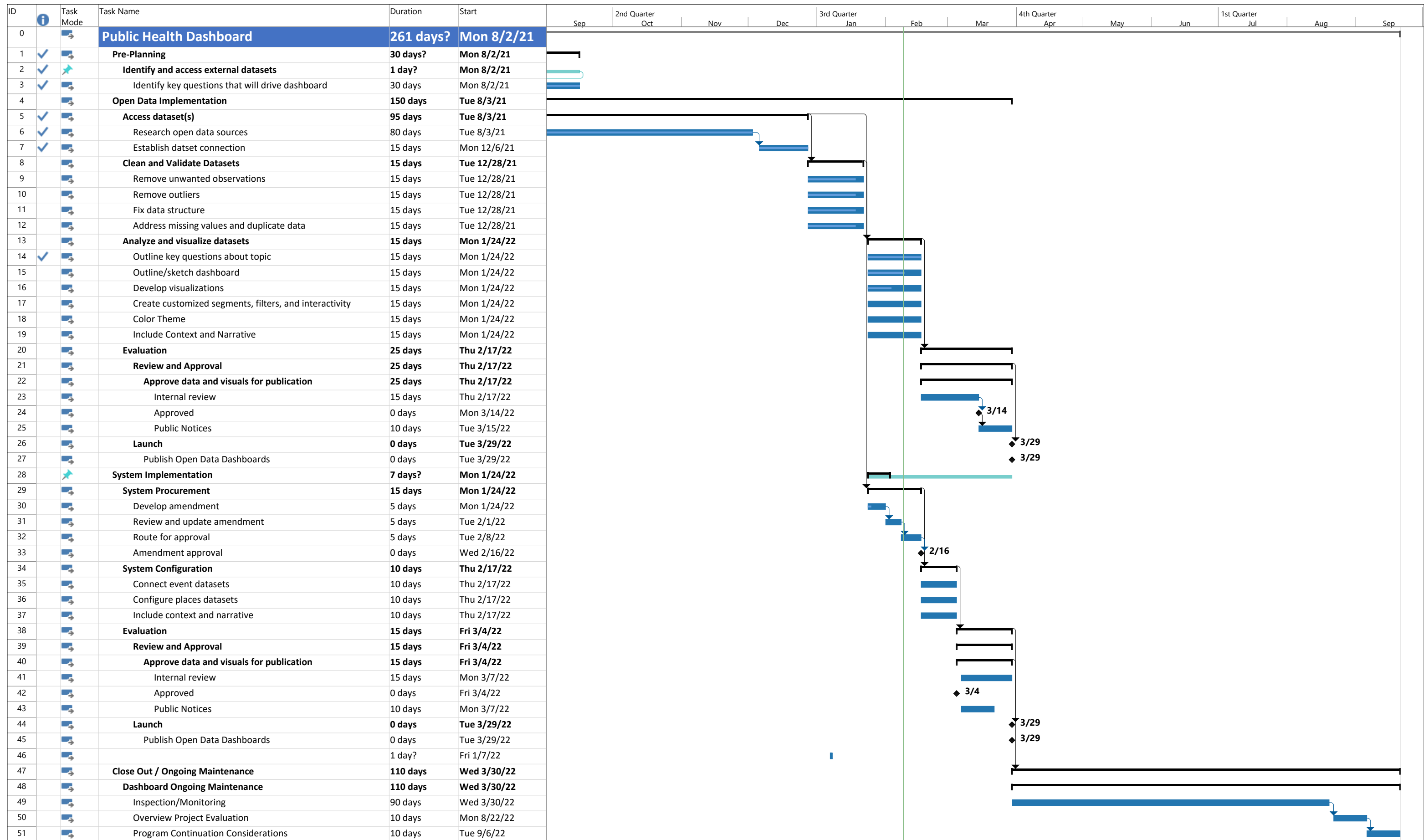


## EXPENDITURE PLAN

Expenditures will be used to offset the cost of staff time related to these special projects as well as any necessary data access costs.

Update: 2/9/2022

DRAFT



Project: Public Health Dashboa  
Date: Wed 2/9/22

Task		Summary		Inactive Milestone		Duration-only		Start-only		External Milestone		Manual Progress	
Split		Project Summary		Inactive Summary		Manual Summary Rollup		Finish-only		Deadline			
Milestone		Inactive Task		Manual Task		Manual Summary		External Tasks		Progress			

ID	Task Mode	Task Name	Duration	Start	Timeline																		
					Sep	2nd Quarter			3rd Quarter			4th Quarter			1st Quarter			2nd Quarter					
					Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec				
0		<b>Housing and Homeless Dashboard</b>	<b>416 days</b>	<b>Fri 1/1/21</b>	[Timeline bar]																		
1		<b>Pre-Planning</b>	<b>285 days</b>	<b>Fri 1/1/21</b>	[Timeline bar]																		
2		Identify housing datasets	35 days	Fri 1/7/22	[Timeline bar]																		
7	✓	Identify homelessness datasets	35 days	Fri 1/1/21	[Timeline bar]																		
8	✓	Research available open-source, external data	30 days	Fri 1/1/21	[Timeline bar]																		
9	✓	Research closed, external data	30 days	Fri 1/1/21	[Timeline bar]																		
10	✓	Research available internal data	30 days	Fri 1/1/21	[Timeline bar]																		
11	✓	Select relevant datasets	5 days	Fri 2/12/21	[Timeline bar]																		
12		<b>Implementation</b>	<b>363 days</b>	<b>Wed 3/10/21</b>	[Timeline bar]																		
13		<b>Housing Data</b>	<b>92 days</b>	<b>Mon 3/7/22</b>	[Timeline bar]																		
33		<b>Homelessness Data</b>	<b>363 days</b>	<b>Wed 3/10/21</b>	[Timeline bar]																		
34		<b>Access dataset(s)</b>	<b>303 days</b>	<b>Wed 3/10/21</b>	[Timeline bar]																		
35	✓	Contact data owner	0 days	Wed 3/10/21	[Timeline bar]																		
36		<b>Confirm data sharing</b>	<b>257 days</b>	<b>Wed 3/10/21</b>	[Timeline bar]																		
37	✓	Develop data sharing agreement with SJCOG Data Committee	207 days	Wed 3/10/21	[Timeline bar]																		
38		Establish MOU with SJCOG	50 days	Tue 1/18/22	[Timeline bar]																		
39		Approve data sharing MOU	0 days	Thu 4/7/22	[Timeline bar]																		
40		Extract data sample	15 days	Mon 4/11/22	[Timeline bar]																		
41		Define final dataset	15 days	Tue 5/3/22	[Timeline bar]																		
42		Define dataset refresh schedule	1 day	Thu 5/26/22	[Timeline bar]																		
43		Establish dataset connection	15 days	Fri 5/27/22	[Timeline bar]																		
44		<b>Clean and Validate Datasets</b>	<b>15 days</b>	<b>Wed 6/22/22</b>	[Timeline bar]																		
45		Remove unwanted observations	15 days	Wed 6/22/22	[Timeline bar]																		
46		Remove outliers	15 days	Wed 6/22/22	[Timeline bar]																		
47		Fix data structure	15 days	Wed 6/22/22	[Timeline bar]																		
48		Address missing values and duplicate data	15 days	Wed 6/22/22	[Timeline bar]																		
49		<b>Analyze and visualize datasets</b>	<b>45 days</b>	<b>Mon 7/18/22</b>	[Timeline bar]																		
50		Outline key questions about topic	15 days	Mon 7/18/22	[Timeline bar]																		
51		Outline/sketch dashboard	15 days	Tue 8/9/22	[Timeline bar]																		
52		Develop visualizations	15 days	Thu 9/1/22	[Timeline bar]																		
53		Create customized segments, filters, and interactivity	15 days	Thu 9/1/22	[Timeline bar]																		
54		Color Theme	15 days	Thu 9/1/22	[Timeline bar]																		
55		Include Context and Narrative	15 days	Thu 9/1/22	[Timeline bar]																		
56		<b>Evaluation</b>	<b>3 days?</b>	<b>Mon 9/26/22</b>	[Timeline bar]																		
57		Inspection / Monitoring	1 day?	Mon 9/26/22	[Timeline bar]																		
58		Overview Project Evaluation	1 day?	Tue 9/27/22	[Timeline bar]																		
59		Program Continuation Considerations	1 day?	Wed 9/28/22	[Timeline bar]																		
60					[Timeline bar]																		
61		<b>Close Out</b>	<b>2 days?</b>	<b>Thu 9/29/22</b>	[Timeline bar]																		
62		Review and Sunset	1 day?	Thu 9/29/22	[Timeline bar]																		
63		Funding Reallocation	1 day?	Fri 9/30/22	[Timeline bar]																		

Project: Housing and Homeless  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# Community Well Being

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## COMMUNITY WELL-BEING CRISIS INTERVENTION PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. The approval included \$5,760,000 for Community Well-Being. This Project Plan outlines the objectives and operational details for addressing the establishment of Hotlines/Warmlines, Outreach, Crisis Intervention and Support for Community Well-Being.

Category		Amount
Community Well-Being		\$5,760,000
Activity #1	Establishment of Crisis Intervention and Support Pilot Project	\$5,760,000

### BACKGROUND

Stockton residents, as in most communities throughout the country, have been negatively impacted by the COVID-19 public health emergency. Community members across all socioeconomic strata have experienced crises related to mental and behavioral wellness, with increased effects of substance abuse and homelessness impacting individuals and families.

Serious mental illness affects about four percent of adults in the United States. According to San Joaquin County Behavioral Health Services, about half the population will experience a mental health concern during the course of their lifetime. The *San Joaquin County Community Health Assessment* (SJCCHA) released in 2019 determined that mental health ranks as the highest priority critical need among nine categories of community health. Approximately 6.4 percent of the County population suffers from psychological distress, however as of 2019, there were only 190 mental health providers per 100,000 residents, as compared to a statewide average of 289 providers per same population. Deaths by suicide, drug overdose and alcohol poisoning combined are higher in San Joaquin County when compared to the state average.

Factors contributing to mental and behavioral issue include high rates of childhood and adult trauma; drug and alcohol abuse; lack of understanding about mental health and lack of access to obtaining mental health services; stress caused by food, housing, and financial insecurity; along with limited culturally competent mental health services.

The City intends to utilize ARPA funds to develop an alternative model to non-violent crisis intervention that employs a public health response through a collaborative approach with area mental/behavioral health and social services. Mental healthiness and well-being provide people

with a foundation to cope with and manage life's stressors, allowing for improved personal wellness, meaningful social relationships, and productive contributions to communities.

## GOALS & OBJECTIVES

The goal of the crisis intervention and support initiative is to establish a pilot three-year project in the City of Stockton. The pilot will be implemented and managed by a primary Community-Based Organization (CBO), and community sub-partners will support service delivery. Ultimately the CBO would demonstrate how to turn the project into a fiscally self-sustaining initiative following the pilot stage.

Upon pilot roll-out, program management goals will include ongoing assessment of call types to develop baseline data, conducting regular "SWOT" analyses of the program with gaps identified and addressed, and evaluation of service provision to ensure an understanding of served populations and culturally relevant responsiveness. Other goals of achievement are training in de-escalation and crisis intervention along with ongoing wellness support of service providers.

### Measurements of Success:

- Reduce the number of non-emergency mental and behavioral health calls that are traditionally responded to by Stockton Police and Fire Departments and deploy a crisis intervention team to respond.
- Reduce the number of non-warrant arrests that result during a 911 response.
- Increase impacted individuals' access and connection to timely, appropriate, and safe community-based resources and services.
- Connect unhoused individuals to short and long-term support services.
- Foster partnerships with CBOs, social service agencies and stakeholders.
- Support community trust-building with policing by developing an alternate emergency response system for mental health emergencies and reducing negative interactions.

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly those struggling with stress and depression. Although mental and behavioral health issues affect all socioeconomic groups, there are particularly impacted groups in the City of Stockton.

The *Point in Time Count* (PIT) conducted in January 2019 reported over 2,600 homeless individuals in San Joaquin County and 921 unsheltered homeless in Stockton. The 2022 PIT data is expected to publish in late April 2022 and will likely present a significant increase in unsheltered



individuals since 2019. Among the homeless population, mental and behavioral challenges are compounded by lack of housing and access to resources.

Additional at-risk populations struggling with substance abuse and mental health include foster youth, LGBTQ youth and individuals experiencing or impacted by domestic violence.

Additional findings in the SJCCHA reflect a disproportionate level of poor community health among census tracts in the City of Stockton; in fact, the Top 7 of San Joaquin County’s least healthy census tracts are within south and east Stockton census tracts, reflecting higher percentages of households in poverty, without a high school degree, and confronting unemployment.

The crisis intervention pilot will be designed as a project that is culturally and linguistically competent and responsive to Stockton’s diverse population, one which supports and enhances the well-being of any community member in need, whether serving a middle-income family in crisis, a teen with suicidal behavior or an intoxicated individual causing a disturbance.

## SCHEDULE

The following table reflects a high-level schedule for the Community Well-Being Crisis Intervention Project. A more refined milestone schedule will be developed in the coming months and incorporated into the vendor contract and NOFA.

Task	Responsible	Start	End
<b>Pre-Planning</b>		February 2022	June 2022
Project Conception, Scope Development, and Approval	City	February 2022	March 2022
Internal/External Coordination	City, Vendor	February 2022	March 2022
Draft Vendor Agreement	City, Vendor	March 2022	April 2022
Agreement Approval	City	April 2022	May 2022
Contract Award	City, Vendor	May 2022	June 2022

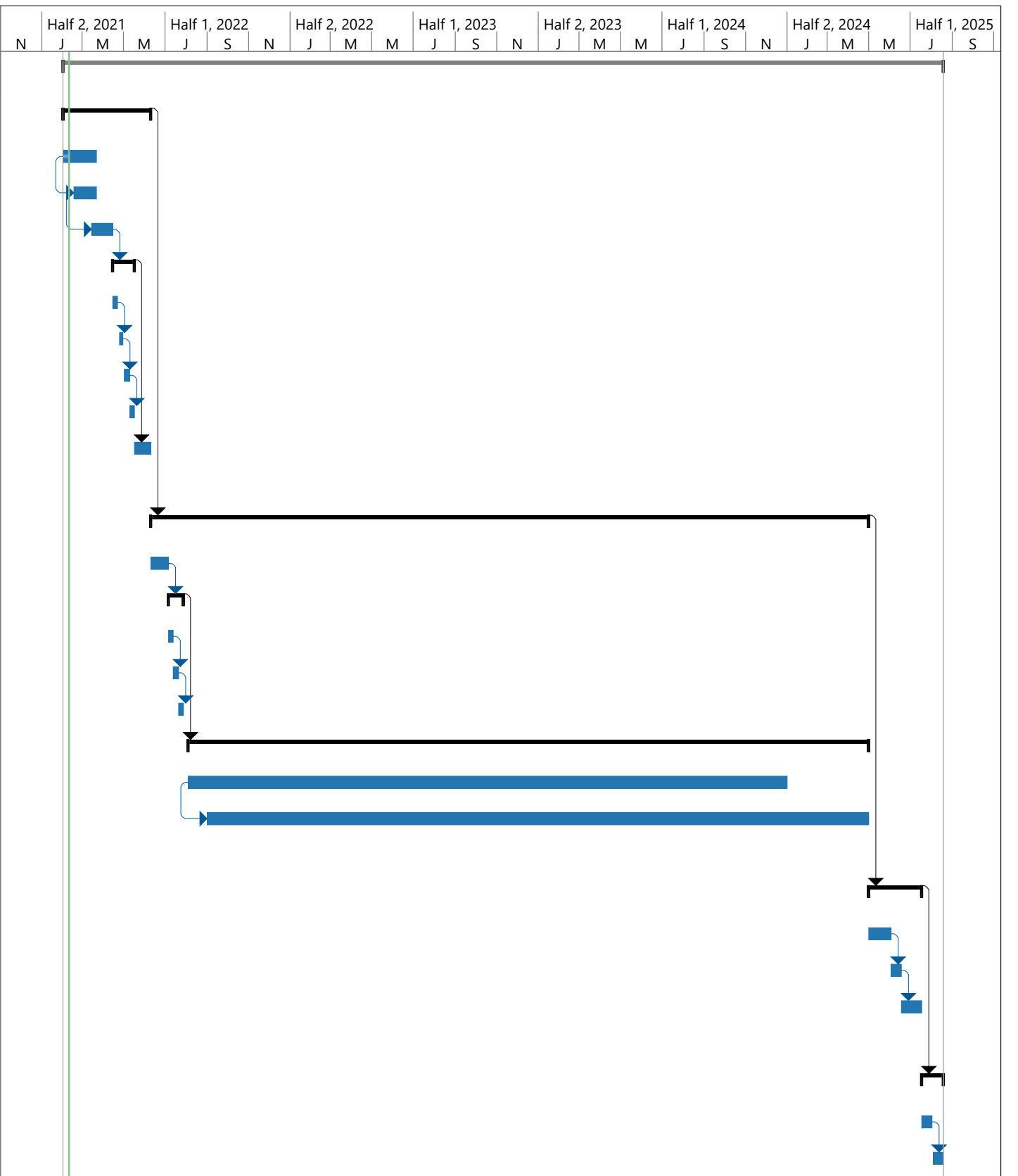
<b>Implementation</b>		June 2022	Ongoing
Coordination with Vendor on Scope and Expectations	City, Vendor	June 2022	July 2022
Develop and Release First NOFA for Community Partner Support	Vendor, Sub-Partners	July 2022	July 2022
Launch and Operations	Vendor, Sub-Partners	August 2022	December 2024
<b>Evaluation</b>		March 2025	May 2025
Project Evaluation and Continuation Considerations	City, Vendor	March 2025	May 2025
<b>Close Out</b>		June 2025	July 2025
Review and Sunset	City, Vendor	June 2025	July 2025

### EXPENDITURE PLAN

Staff proposes to execute a contract with a Community-Based Organization, who will manage the crisis intervention pilot project with the total funding of \$5,760,000. Funds will be encumbered and obligated in two Rounds, with a Round 1 allocation of \$2,587,500 and the remaining \$3,172,500 allocation in Round 2.

<b>Expense Category</b>	<b>Total</b>
Contracted Vendor and Program Delivery	\$5,760,000
<b>Total</b>	<b>\$5,760,000</b>

ID	Task Mode	Task Name	Duration	Start	Finish	Half 2, 2021		Half 1, 2022			Half 2, 2022			Half 1, 2023			Half 2, 2023			Half 1, 2024			Half 2, 2024			Half 1, 2025	
						N	J	M	M	J	S	N	J	M	M	J	S	N	J	M	M	J	S	N	J	M	M
0		<b>Community Well-Being</b>	<b>822 days</b>	<b>Tue 2/1/22</b>	<b>Mon 8/18/25</b>																						
1		<b>Pre-Planning</b>	<b>80 days</b>	<b>Tue 2/1/22</b>	<b>Thu 6/9/22</b>																						
2		Conception and Scope Development	6 wks	Tue 2/1/22	Mon 3/21/22																						
3		Internal/External Coordination	4 wks	Thu 2/17/22	Mon 3/21/22																						
4		Draft Vendor Agreement	4 wks	Tue 3/15/22	Thu 4/14/22																						
5		<b>Approval</b>	<b>20 days</b>	<b>Fri 4/15/22</b>	<b>Mon 5/16/22</b>																						
6		Procurement	1 wk	Fri 4/15/22	Thu 4/21/22																						
7		Risk	1 wk	Mon 4/25/22	Fri 4/29/22																						
8		Attorney	1 wk	Mon 5/2/22	Mon 5/9/22																						
9		City Manager	1 wk	Tue 5/10/22	Mon 5/16/22																						
10		Contract Award	3 wks	Tue 5/17/22	Thu 6/9/22																						
11																											
12		<b>Implementation</b>	<b>672 days</b>	<b>Fri 6/10/22</b>	<b>Wed 4/30/25</b>																						
13		Coordinate with Vendor on Scope, Expectations	3 wks	Fri 6/10/22	Tue 7/5/22																						
14		<b>First NOFA</b>	<b>15 days</b>	<b>Wed 7/6/22</b>	<b>Wed 7/27/22</b>																						
15		Review NOFA	1 wk	Wed 7/6/22	Tue 7/12/22																						
16		Revise NOFA	1 wk	Wed 7/13/22	Wed 7/20/22																						
17		Release NOFA	1 wk	Thu 7/21/22	Wed 7/27/22																						
18		<b>Launch and Operations</b>	<b>638 days</b>	<b>Thu 8/4/22</b>	<b>Wed 4/30/25</b>																						
19		Launch and Operationalize	28 mons	Thu 8/4/22	Tue 12/31/24																						
20		Inspection / Monitoring	31 mons	Thu 9/1/22	Wed 4/30/25																						
21																											
22		<b>Evaluation</b>	<b>50 days</b>	<b>Thu 5/1/25</b>	<b>Thu 7/17/25</b>																						
23		Overview Project Evaluation	1 mon	Thu 5/1/25	Mon 6/2/25																						
24		Program Continuation Considerations	2 wks	Tue 6/3/25	Tue 6/17/25																						
25		Potential Program Handoff	1 mon	Wed 6/18/25	Thu 7/17/25																						
26																											
27		<b>Close Out</b>	<b>20 days</b>	<b>Fri 7/18/25</b>	<b>Mon 8/18/25</b>																						
28		Review and Sunset	2 wks	Fri 7/18/25	Fri 8/1/25																						
29		Funding Reallocation	2 wks	Mon 8/4/25	Mon 8/18/25																						



Project: Community Well-Being  
Date: Thu 2/10/22

Task		Project Summary		Manual Task		Start-only		External Tasks		Manual Progress		Deadline
Split		Inactive Task		Duration-only		Finish-only		External Milestone		Manual Progress		Progress
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress		Manual Progress		Manual Progress
Summary		Inactive Summary		Manual Summary		External Milestone		Manual Progress		Manual Progress		Manual Progress

# Essential Support to Households

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## COMMUNITY SUPPORT NOFA – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$2,700,000 million for Community Support NOFA. This Project Plan outlines the main objectives and operational details of this program.

Category		Amount
Essential Support to Households		\$2,700,000
Activity #1	Community Support NOFA	\$2,700,000

Once contracts are awarded to subrecipients staff will review for specific categories, such as housing support or aid to other impacted industries.

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. Coronavirus Relief Fund Allocations for Cities and Counties allocated funds to the City of Stockton to address the public health and safety impacts of COVID-19 and to create and provide programs that are designed to prevent, prepare, and respond to the COVID-19 outbreak. The one-time funds included CARES Act, ESG-CV and CDBG-CV. Both ESG-CV and CDBG-CV are set to expire on Sept. 30, 2022.

Over the past two years the City received, awarded, and created critical programming from these allocations. Examples include the 49 grants offered through the Community Support NOFA that was launched in September of 2020, a youth homeless shelter at the Children’s Home of Stockton (CATALYST), food distribution support and many more. The funding for many of these critical programs is expiring. The Community Support NOFA will allow the City to award fund for existing programs, new programs and create opportunities to partner with local organizations.

### GOALS & OBJECTIVES

The COVID-19 Community Support Fund will be a reactivation of an already successful program. The goal is to reach out to the community and provide funding that can most impact recovery. The following categories may include but will not be limited to:

#### Public Health:

- Education and Prevention measures regarding COVID-19
- Expenses related to COVID-19, such as PPE, equipment & technology

**Community Support:**

- Providing programs/services that support youth, elderly and disabled
- Providing programs/services that support small businesses and entrepreneurs
- Housing, homeless, and shelter programs and services, including:
  - Navigation programs
  - Care for Homeless populations
  - Food Distribution and Delivery

**Education Support and Workforce Development:**

- Providing programs/services that support education and daycare
- Support for training programs that fill critical workforce gaps and support advancing individuals careers

Eligible applicants are Community-Based and Business-Oriented Non-Profit Organizations. Those organizations that have shown demonstrated success in responding to community need will receive priority.

**SCHEDULE**

Below reflects a high-level schedule for issuing the NOFA and making funding recommendations.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
<b>Pre-Planning</b>	City	November 2021	January 2022
Research and Project Conception	City	November 2021	January 2022
<b>Program Development</b>	City	February 2022	June 2022
Program Guidelines	City	February 2022	April 2022
Neighborly Portal	City	May 2022	June 2022
<b>Launch</b>	City	July 2022	August 2022
Issue NOFA	City	July 2022	August 2022
Evaluate Applications & Award	City	August 2022	September 2022
<b>Evaluation</b>	City	September 2023	
<b>Close Out – Award</b>	City	December 2024	

EXPENDITURE PLAN

<b>Expense Category</b>	<b>Year 1</b>
<b>Subrecipient Contracts and program delivery</b>	<b>\$2,700,000</b>
<b>Total</b>	<b>\$2,700,000</b>

Updated: 2/9/2022

DRAFT

ID	Task Mod	Task Name	Duration	Start	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
0		<b>Essential Household Supp</b>	<b>736 days?</b>	<b>Mon 11/1/21</b>																				
1		<b>Pre-Planning</b>	<b>170 days?</b>	<b>Mon 11/1/21</b>																				
2		Research and Project Conception	60 days?	Mon 11/1/21																				
3		<b>Program Development</b>	<b>95 days?</b>	<b>Fri 2/4/22</b>																				
4		Program Guidelines	55 days?	Fri 2/4/22																				
5		Neighborly Portal	40 days?	Thu 5/5/22																				
6																								
7		<b>Implementation</b>	<b>40 days?</b>	<b>Fri 7/1/22</b>																				
8		Issue NOFA	20 days?	Mon 7/11/22																				
9		Evaluate Applications & Award	20 days?	Wed 8/10/22																				
10																								
11		<b>Evaluation</b>	<b>478 days</b>	<b>Fri 9/9/22</b>																				
12																								
13		<b>Close Out - Award</b>	<b>25 days</b>	<b>Mon 12/2/24</b>																				

Project: Essential Household Su  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			



Small Business  
Support &  
Economic Recovery

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## EVENT PROGRAMMING – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$1,800,000 was approved for Event Programming. This Project Plan outlines the objectives and operational details for hosting of an annual signature event in Downtown Stockton, the Stockton Flavor Fest.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #1	Event Programming	\$1,800,000

This project adheres to the *Aid to Impacted Industries* category identified in the Interim Final Rule, with expenses aligning with Treasury Code *2.11 – Aid to Tourism, Travel and Hospitality*.

## BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, the Downtown Core saw a significant reduction in traffic, business patronage, and outside travel, in addition to experiencing numerous business closures.

According to data provided by Visit Stockton, in-State visitation by California residents to Downtown Stockton decreased by 53.2% from 2019 to 2020, and out-of-State visitation to Downtown Stockton decreased by 45.4% over the same period. This data reflects the significant reduction in economic activity taking place in Downtown Stockton and has directly resulted in businesses from a wide range of industries to either relocate or close altogether.

Based on the City’s experience with similar events, there will be a number of direct, indirect, and induced economic impacts. These effects include sales and employee income for vendors, nearby businesses, and suppliers; tax revenue associated with the event; increased employment for vendors, service staff, and event operations; and increased lodging in the area.

Staff is working to model the event to determine the full anticipated economic impact and to develop a baseline for gauging quantifiable success.

## GOALS & OBJECTIVES

In celebration of Stockton's community diversity, agricultural heritage, and culinary variety, the City will coordinate with partners to organize and host an annual Downtown anchor event for the community known as Stockton Flavor Fest. The ultimate goal of this event is to catalyze broader economic recovery and rebuilding in the City of Stockton through a focus and prioritization on the Downtown Core. This will be accomplished by outlining specific goals and measurements of success, which include the following:

### Goals:

A key objective is for the event to not require additional public funding beyond that provided through ARPA, and for the annual signature event to be self-sustaining after the first three years. Additional goals include:

- To bring residents and visitors to Downtown Stockton to stimulate the Downtown economy and create awareness of downtown as a safe and family-friendly destination
- To create a visually appealing event that exceeds the expectations of the attendees
- An event that not only appeals to residents but drives visitation from outside Stockton to the downtown core
- A focus on affordability and equity by making the low-cost for all attendees, with free activities available
- To create a sustainable, earth-friendly event

### Measurements of Success:

- Year over year growth in visitation during the event timeframe to Downtown
- Measuring marketing efforts and ticket distribution for all council districts
- Year over year hotel ADR (average daily rate) and occupancy
- Overall event attendance, both paid and free
- Outreach to diverse and underserved communities (demographic targeting)
- Participation of nonprofits and Chambers that work with/represent diverse communities
- Post-event surveys
- Waste diversion/sustainability goals

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The Downtown festival will seek to provide an opportunity for households of all economic, social, and ethnic background to attend the event and feel a sense of belonging and community pride. The strategy for accomplishing this

includes hosting free activities at McLeod Lake Park, adjacent to Weber Point Events Center. In addition, event partners and sponsorships will be sought to benefit local nonprofits serving a diverse segment of the community.

## EVENT OUTLINE

Stockton Flavor Fest, to be held on **May 14 & 15, 2022** at the Weber Point Events Centers in Downtown Stockton, will be a celebration of food, music, and cultures that make up the diverse communities in Stockton. With the help of local nonprofits, organizations, artists, and creatives, the festival hopes to create a sense of pride and excitement for the community.

Stockton Flavor Fest will be part of a 10-day celebration of the culture and community of Stockton, focused on Downtown venues and programs. The event will be planned and coordinated by Visit Stockton, with additional partners including the City of Stockton, Bob Hope Theatre, Stockton Arena, and Downtown Stockton Alliance. Downtown venues will showcase diverse activations and new programs like the Stockton Flavor Fest and the Stockton Music Festival, alongside returning favorites like Jazz in the Plazz, Feast at the Fox, and Stockton Arts Week, to fill Downtown Stockton with excitement and surprise.

Highlights of the Stockton Flavor Festival include:

- Food, and merchant villages showcasing the diversity and global food offerings available in the Stockton area
- Two days of cultural programming, including music and dance, on the main stage and throughout the festival at the Weber Points Events Center
- Creative activities, including interactive workshops and live art presented by the Collide Arts Festival
- Free family fun in McLeod Lake Park
- Exclusive events including a Silent Discos; Celebrity Chef Kitchens and culinary demonstrations; and a Drag Brunch benefiting the San Joaquin Pride Center
- A taste of the Valley's finest libations at the Craft Beer & Wine tent
- A commitment to sustainability, including the use of earth-friendly, compostable cutlery and serve ware, zero single-use plastic, and clean energy.

## SCHEDULE

Below reflects a high-level schedule for year 1 of the Stockton Flavor Fest.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	June 2021	October 2021
Research / Scope Definition	City	June 2021	October 2021
Development	City	June 2021	October 2021
<b>Program Development</b>	City	November 2021	December 2021
Procurement Development	City	November 2021	November 2021
Vendor / Partner Selection	City	November 2021	December 2021
Contracting	City	December 2021	December 2021
<b>Launch</b>	City / Vendor(s)	January 2022	May 2022
Marketing / Communications	City / Vendor(s)	January 2022	May 2022
Implementation	City / Vendor(s)	January 2022	May 2022
Stockton Flavor Fest	City / Vendor(s)	May 2022	May 2022
<b>Evaluation</b>	City / Vendor(s)	June 2022	August 2022
Inspection / Monitoring / Compliance	City / Vendor(s)	June 2022	June 2022
Project Evaluation	City / Vendor(s)	July 2022	July 2022
Impact Briefing	City / Vendor(s)	August 2022	August 2022
<b>Pre-Planning<sup>1</sup></b>	City / Vendor(s)	September 2022	November 2022
<b>Close Out</b>	City	November 2024	December 2024

## EXPENDITURE PLAN

Staff have executed a contract with Visit Stockton, a proven and well-known organization focused on attracting tourism and visitors to Stockton, particularly in the Downtown. Visit Stockton will be responsible for event development and delivery, including entertainment, equipment rental & purchases, creative marketing, and planning support. The total ARPA funding budgeted for the Visit Stockton contract for year 1 totals **\$470,000**.

Staff will utilize the remaining balance of Round 1 ARPA funds under Event Programming for additional venue preparation. The amount remaining totals **\$205,000** and would enable Public Works to freshen-up Weber Point with paint and other maintenance expenditures. In addition, staff proposes using a portion of these funds for parking lot preparation for Stockton Flavor Fest.

Expense Category	Round 1	Round 2	Total
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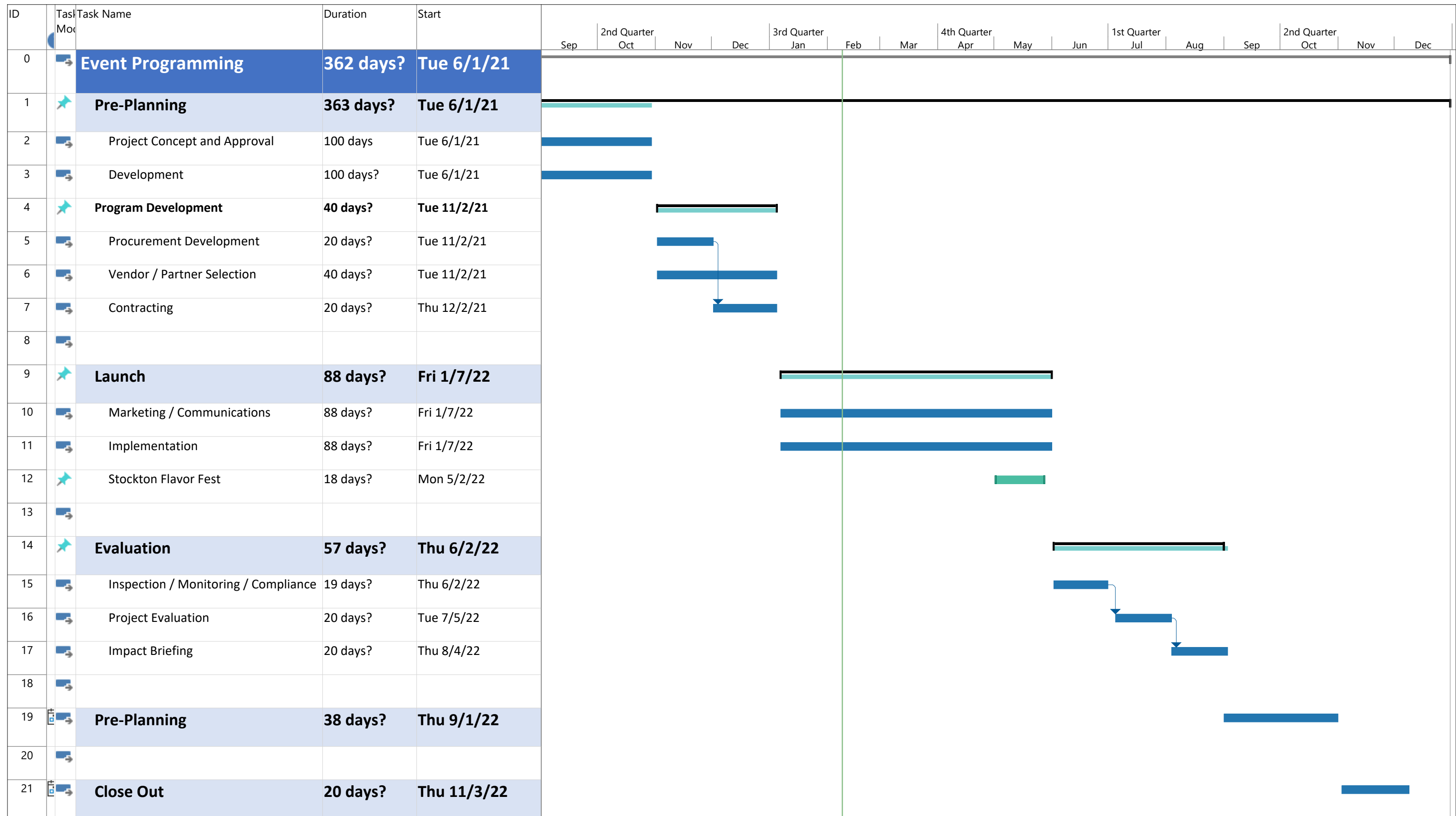
<sup>1</sup> Pre-Planning associated with future Stockton Flavor Fests

Stockton Flavor Fest	\$470,000	\$787,500	\$1,257,500
Venue Preparation	\$205,000	\$337,500	\$542,500
<b>Total</b>	<b>\$675,000</b>	<b>\$1,125,000</b>	<b>\$1,800,000</b>

**Festival Footprint:**



Updated: 2/9/2022



Project: Event Programming  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## UPLIFT DOWNTOWN INITIATIVE – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$1,350,000 was approved for the Uplift Downtown Initiative. This Project Plan outlines the objectives and operational details for this Program.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #2	Uplift Downtown Initiative	\$1,350,000

This project adheres to the *Aid to Impacted Industries* category identified in the Final Rule, with expenses aligning with Treasury Code **2.12 – Aid to Other Impacted Industries**.

The Uplift Downtown Initiative supports the City’s recently approved Economic Development Strategic Action Plan (EDSAP). The broad activities in this initiative will advance a number of Investment Areas in the Plan, with the greatest focus being on Investment Area 4: *Transform Downtown into a thriving, connected City Center*.

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. Downtown districts were some of the most impacted and the City of Stockton was no exception. Travel restrictions and business closures have greatly reduced foot traffic in the Downtown, with approximately 46 business closures occurring since January 2020. Virtually all industries and businesses in the Downtown have experienced the negative economic impacts of the pandemic and the Downtown Core is in dire need of attention.

The City will utilize ARPA funds under the Uplift Downtown Initiative to support the Downtown Core in its economic recovery through a combination of capital improvements and operational enhancements.

### GOALS & OBJECTIVES

The ultimate goal of the Initiative is to enhance and promote greater economic activity in the Downtown Core through increased safety measures and improvements, sparking further economic resiliency for a community negatively impacted by the pandemic. Accomplishments will be tracked by outlining specific goals and measurements of success.



## **Goals**

A key objective is to reinvigorate the Downtown Core and improve the economic outcome of disproportionately impacted business and individuals. Additional goals include:

- Increased patronage to businesses in the Downtown Core
- Increased foot traffic in the Downtown Core

## **Measurements of Success:**

- Monthly, quarterly, and yearly growth in the following metrics in the Downtown Core:
  - Patronage
  - Sales volume
  - Sales tax revenue (if measurable)
  - Foot traffic

## **EQUITY**

The Uplift Downtown Initiative will focus on a series of improvements that will create greater economic vitality and resiliency for businesses in the Downtown Core and the individuals who live there. Through these improvements, residents that have been disproportionately impacted by the pandemic will share in the benefits of a revitalized Downtown Core, including through increased access to job opportunities and enhanced safety measures.

## **PROGRAM OUTLINE**

The City intends to deploy funds through the following improvements and enhancements to help catalyze economic recovery in the Downtown Core:

- Increasing the presence of Downtown Stockton Alliance (DSA) Ambassadors in the Downtown Core
- Installing new lighting, other than light poles
- Camera installation and Emergency Call boxes at five (5) City-owned parking garages
- Tree trimming / tree well improvements
- Installation of wayfinding signage

For program administration, EDD staff will coordinate with applicable departments on the implementation of the camera installation, new lighting, tree trimming, and wayfinding signage. This collaboration will involve both the Public Works and Community Development Departments. Staff will also coordinate with Downtown Stockton Alliance (DSA) on the necessary costs to expand their Ambassador Program.

## SCHEDULE

Below reflects a high-level schedule of the Uplift Downtown Initiative. A more refined milestone schedule will be developed as coordination continues with other City Departments and the DSA.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
<b>Pre-Planning</b>	City	September 2021	February 2022
Project Conception, Scope Development, and Approval	City	September 2021	February 2022
<b>Program Development</b>	City	March 2022	June 2022
Internal/External Coordination	City	March 2022	April 2022
Procurement	City	April 2022	May 2022
Contracting	City	May 2022	June 2022
<b>Launch<sup>1</sup></b>	City / Vendor(s)	July 2022	June 2024
Program Implementation	City / Vendor(s)	July 2022	June 2024
Equipment Installation / Construction	City / Vendor(s)	September 2022	June 2024
<b>Evaluation</b>	City	July 2024	October 2024
Inspection / Monitoring / Compliance	City	July 2024	August 2024
Project Evaluation	City	August 2024	September 2024
Impact Briefing	City	September 2024	October 2024
<b>Close Out</b>	City	November 2024	December 2024

<sup>1</sup> Some program elements, such as the DSA Ambassador expansion, may begin earlier than shown.

# EXPENDITURE PLAN

Staff proposes engaging with DSA to determine their ability to administer elements of the program. Certain activities, such as overseeing the parking garage camera system, will need to be handled by City staff; however, there may be an opportunity for DSA to assist with administering certain lighting improvements, installation of wayfinding signage, and assisting with tree trimming / tree well improvements. In summation, the Uplift Downtown Initiative will require close collaboration across numerous stakeholders, both internally and externally.

The total ARP funding available for the Uplift Downtown Initiative is **\$1,350,000**.

<b>Expense Category</b>	<b>Total</b>
DSA Ambassador Expansion	\$150,000
Lighting	\$175,000
Parking Garage Camera System	\$750,000
Tree Trimming / Tree Well Improvements	\$150,000
Installation of Wayfinding Signage	\$125,000
<b>Total</b>	<b>\$1,350,000</b>

Updated: 2/9/2022



# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## BUSINESS FAÇADE IMPROVEMENT PROGRAMS – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$1,350,000 was approved for Business Façade Improvement Programs. This Project Plan outlines the objectives and operational details for the Programs.

Category		Amount
Business Façade Improvement Programs		\$1,350,000
Activity #3	Downtown Façade Improvement Program	\$600,000
	Citywide Façade Improvement Program	\$750,000

This project adheres to the **Small Businesses** category identified in the Final Rule, with expenses aligning with Treasury Code **2.09 – Small Business Economic Assistance (General)**.

The Business Façade Improvements Programs will also overlap with the City’s recently approved Economic Development Strategic Action Plan (EDSAP). Through the enhancement of commercial façades throughout the City, including Downtown, and by streamlining the process for businesses to apply, these Programs will advance Investment Area 1: *Strengthen local business climate to drive economic activity* and Investment Area 4: *Transform Downtown into a thriving, connected City Center*.

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. Commercial businesses, particularly restaurants, were some of the most impacted. In the Downtown alone, approximately 46 businesses have closed or relocated since January 2020, of which almost half were restaurants or food service businesses. Other impacted commercial corridors of Stockton include the Miracle Mile, Yosemite Street Village, Martin Luther King (MLK) Boulevard, Wilson Way/Fremont Street/Waterloo Road, and North Stockton.

The economic impacts to the City of Stockton are further reflected in unemployment numbers for the Stockton Metropolitan Statistical Area (MSA). According to the State of California Employment Development Department Labor Market Information Division, the unemployment rate in November 2021 was 6.6%. While the unemployment rate is significantly lower than the high of 17.9% in April 2020, it is short of the pre-pandemic lows of 5.8%.

In response to the need to assist restaurants pivoting toward a focus on outdoor dining, the City provided CARES Act funding through the Community Support Fund for outdoor dining infrastructure and amenities

for businesses in the Downtown and Miracle Mile during fall of 2020. The City intends to utilize ARPA funds under the Business Façade Improvement Programs to revitalize and enhance outdoor dining at commercial properties throughout the City. In addition, the City will utilize funding for both Citywide and Downtown-specific façade improvements.

## **GOALS & OBJECTIVES**

The Business Façade Improvement Programs seek to enhance commercial space and create resiliency for businesses throughout the City, including restaurants. The City intends to deploy the broader programs across two separate programmatic categories to promote targeted investments to key corridors and areas throughout the City:

- Downtown Façade Improvement Program
- Citywide Façade Improvement Program

The ultimate goal of these programs is to generate economic recovery by removing blight, creating a more welcoming and aesthetic appearance of neglected commercial properties, and catalyze broader economic recovery by targeting areas visibly in need of improvements. These accomplishments will be tracked by outlining specific goals and measurements of success, which include the following:

### **Goals**

A key objective for all of the programs is to create resiliency and upgrade the aesthetics of businesses through upgraded storefronts, increased outdoor seating capacity, and addressing COVID mitigation and recovery needs. Additional goals include:

- Increased patronage to supported businesses
- Increased sales at supported businesses
- Increased sales tax revenue from supported businesses (if measurable)
- Creation of new jobs at supported businesses
- Retention of jobs at supported businesses

### **Measurements of Success**

- Monthly, quarterly, and yearly growth in the following metrics at supported businesses:
  - Patronage
  - Sales volume
  - Sales tax revenue (if measurable)
  - New jobs created
  - Jobs retained

## **EQUITY**

The pandemic has negatively impacted communities throughout the country, particularly households reliant on service-related jobs, including at restaurants. The Business Façade Improvement Programs will focus on an equitable distribution of ARPA funds to ensure communities throughout the City benefit from

the investments. The strategy for accomplishing this includes deploying the Citywide Façade Program at specific, targeted neighbors and commercial corridors. This includes, but is not limited to, the eastside corridors of Wilson Way, Waterloo Road, and E. Fremont Street, the southside corridor at MLK Boulevard, and the northside corridors along Hammer Lane, Thornton Road, and Lower Sacramento Road.

## PROGRAM OUTLINE

Staff is developing full program guidelines to formally outline applicant eligibility and processes. Within these guidelines, the broader Business Façade Improvement Programs will be broken down into the following categories:

- **Downtown Façade Improvement Program:** This program will focus on façade improvements and outdoor dining support in the Downtown. Initial priority will be given to commercial properties located along Miner Avenue, leveraging the recently completed Miner Avenue Streetscape Project, with additional consideration given to targeted properties that visibly need improvement. Funding may be used to enhance the exterior of commercial, nonresidential properties (including nonprofit groups), with eligible façade improvements including paint, cosmetic repairs, and window replacements. Eligible properties with residential units on upper floors will not be excluded from the program. The Program will also enable the installation of infrastructure to allow outdoor dining, as well as necessary equipment purchases such as furniture, awnings, railing, and umbrellas, as determined appropriate by City staff. Eligible projects must be located within the Downtown Stockton Alliance's boundary map to qualify.
- **Citywide Façade Improvement Program:** The citywide program will prioritize key commercial corridors throughout the City, focusing on equitable distribution. Examples include Yosemite Street Village, Wilson Way, Waterloo Road, MLK Boulevard, E. Fremont Street, E. Main Street, the northside of town (Hammer Lane, Thornton Road, Lower Sacramento Road), and the Miracle Mile. Funding may be used to enhance the exterior of commercial, nonresidential properties (including nonprofit groups), with eligible façade improvements including paint, cosmetic repairs, and window replacements. Eligible properties with residential units on upper floors will not be excluded from the program. The Program will also enable the installation of infrastructure to allow outdoor dining, as well as necessary equipment purchases such as furniture, awnings, railing, and umbrellas, as determined appropriate by City staff. As discussed below, the City will strategically deploy additional HUD funding to enable outdoor dining at restaurants located in predominantly low- and moderate-income areas, including east and south Stockton.

Both programs will contain elements enabling a streamlined process to repair or replace windows damaged due to vandalism. Property owners would be limited to a one-time award per commercial business.

For program administration, the City will utilize the existing application management software, Neighborly. In addition, the City plans to solicit proposals from organizations to administer the program.

Staff envisions the Downtown Program to be the first component to begin accepting applications, helping to ensure there is adequate capacity in place before the Citywide Program launches.

The City also plans to incorporate funding authorized through the Community Development Block Grant (CDBG) CARES Act program (CDBG-CV3) under the “Outdoor Dining/Retail Support Grant Program.” CDBG funding will be deployed through either of the Downtown or Citywide Programs, depending on where the eligible applicant property is located, with the intent of deploying resources to low- and moderate-income neighborhoods. Consistent with the City’s annual action plan amendment, staff will utilize “funding to purchase and install equipment and materials to provide spaces to support safe outdoor dining and retail activities.” This will create greater efficiency for program deployment, reduce redundancy, ensure full utilization of available funding, and achieve equitable distribution of resources. In addition, it will allow EDD to more effectively adhere to HUD guidelines on the use of CDBG-CV3 funding and to target locations in the City most suitable for this funding category.

Lastly, EDD staff will coordinate closely with the Community Development Department (CDD) and Public Works (PW) to ensure all fencing is completed according to code and building standards. This will involve creating and incorporating guidelines in the program releases to ensure adherence to these standards, particularly for outdoor dining fencing and façade improvements.

## SCHEDULE

Below reflects a high-level schedule of the Business Façade Improvement Programs. A more refined milestone schedule will be developed in the coming weeks and incorporated into any vendor contracts if approved to move forward.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	October 2021	January 2022
Research	City	October 2021	November 2021
Development	City	October 2021	January 2022
<b>Program Development</b>	City	February 2022	April 2022
Program Guidelines	City	February 2022	March 2022
Procurement Development	City	February 2022	March 2022
Vendor / Partner Selection	City	March 2022	April 2022
Contracting	City	March 2022	April 2022
<b>Launch (Phase 1)</b>	City / Vendor(s)	May 2022	April 2023
Marketing / Communications	City / Vendor(s)	May 2022	May 2022



Task	Responsible	Start	End
Implementation	City / Vendor(s)	May 2022	April 2023
<b>Evaluation (Phase 1)</b>	City	May 2023	June 2023
Inspection / Monitoring / Compliance	City	May 2023	May 2023
Overview Projection Evaluation	City	June 2023	June 2023
Impact Briefing	City	June 2023	June 2023
<b>Launch (Phase 2)</b>	City / Vendor(s)	July 2023	June 2024
Marketing / Communications	City / Vendor(s)	July 2023	August 2023
Implementation	City / Vendor(s)	July 2023	June 2024
<b>Evaluation (Phase 2)</b>	City	July 2024	August 2024
Inspection / Monitoring / Compliance	City	July 2024	July 2024
Overview Project Evaluation	City	August 2024	August 2024
Impact Briefing	City	August 2024	August 2024
<b>Close Out</b>	City	September 2024	October 2024

## EXPENDITURE PLAN

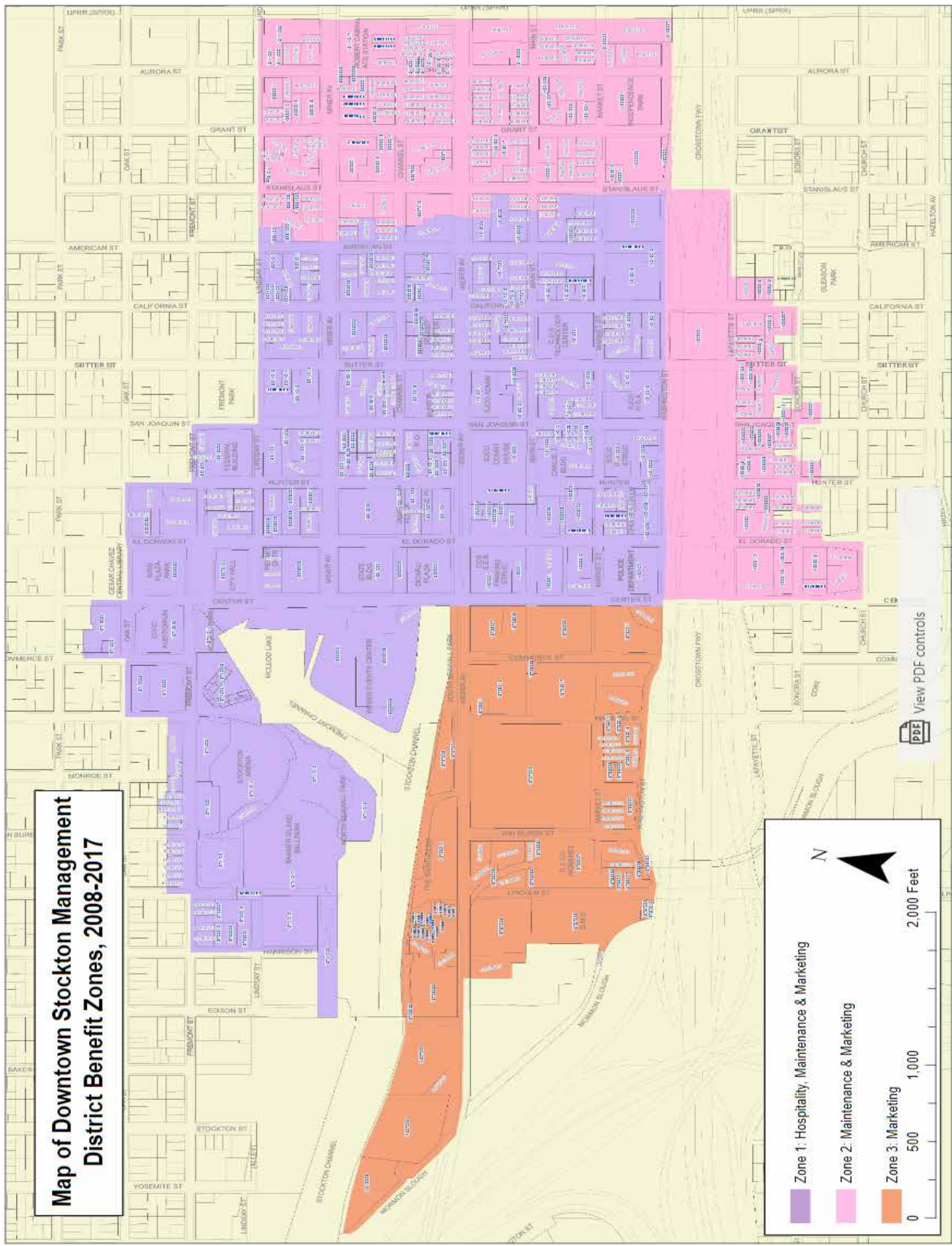
Staff will solicit proposals from organizations for the administration of the program. While awaiting proposal submittals, staff will develop the application portals through the City's existing application management software, Neighborly.

The total ARPA funding available for Business Façade Improvement Programs is **\$1,350,000** (not including the \$100k available from CDBG-CV3 funding), with **\$135,000** for the administration of the programs.

Expense Category	Phase 1	Phase 2	Total
Citywide Façade Improvement Program	\$450,000	\$300,000	\$750,000
Downtown Façade Improvement Program	\$279,000	\$186,000	\$600,000
<b>Total</b>	<b>\$810,000</b>	<b>\$540,000</b>	<b>\$1,350,000</b>

Updated: 2/9/2022

# Map of Downtown Stockton Management District Benefit Zones, 2008-2017



Zone 1: Hospitality, Maintenance & Marketing

Zone 2: Maintenance & Marketing

Zone 3: Marketing

N

0      500      1,000      2,000 Feet

PDF View PDF controls

ID	Task Mode	Task Name	Duration	Start	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter							
					Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
0		<b>Business Façade</b>	<b>696 days?</b>	<b>Fri 10/1/21</b>																							
1		Pre-Planning	75 days	Fri 10/1/21																							
2		Research	39 days	Fri 10/1/21																							
3		Development	60 days	Fri 10/1/21																							
4		<b>Program Development</b>	<b>73 days?</b>	<b>Wed 1/5/22</b>																							
5		Program Guidelines	25 days	Wed 1/5/22																							
6		Procurement Development	25 days?	Wed 1/5/22																							
7		Vendor/ Partner Selection	20 days	Tue 3/1/22																							
8		Contracting	20 days	Mon 4/4/22																							
9																											
10		<b>Launch - Phase 1</b>	<b>222 days?</b>	<b>Wed 5/4/22</b>																							
11		Marketing / Communications	35 days?	Wed 5/4/22																							
12		Implementation	1 day?	Wed 5/4/22																							
13																											
14		<b>Evaluation - Phase 1</b>	<b>40 days?</b>	<b>Mon 5/1/23</b>																							
15		Inspection / Monitoring / Compliance	20 days	Mon 5/1/23																							
16		Overview Project Evaluation	20 days?	Wed 5/31/23																							
17		Impact Briefing / Program Continuation Co	20 days?	Wed 5/31/23																							
18																											
19		<b>Launch - Phase 2</b>	<b>220 days?</b>	<b>Mon 7/3/23</b>																							
20		Marketing / Communications	37 days	Mon 7/3/23																							
21		Implementation	220 days?	Mon 7/3/23																							
22																											
23		<b>Evaluation - Phase 2</b>	<b>54 days?</b>	<b>Sat 7/6/24</b>																							
24		Inspection / Monitoring / Compliance	20 days?	Mon 7/8/24																							
25		Overview Project Evaluation	20 days?	Wed 8/7/24																							
26		Impact Briefing / Program Continuation Co	20 days?	Wed 8/7/24																							
27																											
28		<b>Close Out</b>	<b>20 days</b>	<b>Mon 9/9/24</b>																							

Project: Business Façade Date: Wed 2/9/22	Task		Project Summary		Manual Task		Start-only		Deadline	
	Split		Inactive Task		Duration-only		Finish-only		Progress	
	Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
	Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## MARKETING – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$450,000 was approved for Marketing. This Project Plan outlines the objectives and operational details for conducting marketing activities to combat the negative impacts COVID has had on tourism and economic development in the City of Stockton.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #4	Marketing	\$450,000

This project adheres to the *Aid to Impacted Industries* category identified in the Final Rule, with expenses aligning with Treasury Code *2.11 – Aid to Tourism, Travel and Hospitality*.

Marketing efforts will also support the City’s recently approved Economic Development Strategic Action Plan (ESDSAP). In particular, this effort will advance elements of Investment Area 7, including:

- Revitalize Stockton’s online presence through social content creation and targeting, and Search Engine Optimization
- Launch City marketing campaign to increase engagement around priority events and attractions.

## BACKGROUND

Communities throughout the country have experienced significant impacts to tourism and economic development initiatives. In order to combat these impacts, the City of Stockton will engage with an agency to create a branded marketing campaign.

## GOALS & OBJECTIVES

The Marketing initiative will seek to create greater exposure and publicity for the City of Stockton in the eyes of existing and prospective businesses, potential visitors, and industry leaders. In addition, the Marketing campaign will signal to the broader community that the City of Stockton is primed for a successful economic recovery.

## Goals

A key objective is to increase sentiment of the City of Stockton within the business community, including increased exposure within the travel and tourism industry. Staff's ultimate goal with this initiative is that it directly results in increased investment within the City of Stockton.

## Measurements of Success

- Increased attendance at Virtual Summits
- Business retention/expansion lead generation
- Increased sentiment for existing businesses and/or industries
- Increased interest in hosting events within the City

As the Marketing campaign progresses, these goals and measurements will be refined to better reflect the targeted activities to take place.

## **EQUITY**

The Marketing efforts will be implemented through a lens of equity, with a key focus on creating content that highlights Stockton's many unique attributes. The activities to occur through this initiative will be inclusive in nature and seek to promote businesses and community assets from all over the City, reemphasizing the diversity that exists here.

## **SCHEDULE**

Below reflects a high-level schedule of the Marketing initiative.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
<b>Pre-Planning</b>	City	October 2021	February 2022
Research	City	October 2021	February 2022
Development	City	October 2021	February 2022
<b>Program Development</b>	City	March 2022	July 2022
Procurement Development	City	March 2022	March 2022
Release RFP	City	April 2022	May 2022
Vendor / Partner Selection	City	May 2022	May 2022
Contracting	City	June 2022	June 2022
<b>Launch</b>	City / Vendor(s)	July 2022	September 2023
Marketing / Communications	City / Vendor(s)	July 2022	July 2022
Implementation	City / Vendor(s)	August 2022	September 2023

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
<b>Evaluation</b>	City	October 2023	January 2024
Inspection / Monitoring / Compliance	City	October 2023	November 2023
Project Evaluation	City	November 2023	December 2023
Impact Briefing	City	December 2023	January 2024
<b>Close Out</b>	City	February 2024	March 2024

**EXPENDITURE PLAN**

Staff will solicit proposals from eligible firms with a track record of successful storytelling, rebranding and asset placement. Efforts will support other ARPA initiatives, including Business Attraction and Expansion Incentives, which will help inform some of the Marketing initiatives, such as industry-specific Virtual Summits and site visits. The Marketing campaign will also incorporate branding exercises for the City to include in promotional material and external communications.

The total ARPA funding available for Marketing is \$450,000, with \$45,000 for the initiative's administration.

<b>Expense Category</b>	<b>Total</b>
Branding and Marketing Campaign	\$450,000
Video Production or placement	
Virtual Summits	
<b>Total</b>	<b>\$450,000</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Finish	Timeline																		
						1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter								
						Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
0		<b>Marketing</b>	<b>539 days?</b>	<b>Fri 10/1/21</b>	<b>Tue 2/6/24</b>																			
1		Pre-Planning	92 days	Fri 10/1/21	Mon 2/28/22																			
2		Research	20 days?	Fri 10/1/21	Mon 11/1/21																			
3		Development	20 days	Fri 10/1/21	Mon 11/1/21																			
4		<b>Program Development</b>	<b>80 days?</b>	<b>Tue 3/1/22</b>	<b>Wed 7/6/22</b>																			
5		Procurement Development	20 days	Tue 3/1/22	Wed 3/30/22																			
6		Release RFP	20 days	Fri 4/1/22	Mon 5/2/22																			
7		Vendor/ Partner Selection	20 days	Tue 5/3/22	Thu 6/2/22																			
8		Contracting	20 days	Mon 6/6/22	Wed 7/6/22																			
9																								
10		<b>Launch</b>	<b>285 days?</b>	<b>Thu 7/7/22</b>	<b>Sat 9/30/23</b>																			
11		Marketing / Communications	1 day?	Thu 7/7/22	Thu 7/7/22																			
12		Implementation	261 days	Fri 7/8/22	Mon 8/28/23																			
13																								
14		<b>Evaluation</b>	<b>79 days?</b>	<b>Mon 10/2/23</b>	<b>Wed 1/31/24</b>																			
15		Inspection / Monitoring / Compliance	20 days?	Mon 10/2/23	Tue 10/31/23																			
16		Overview Project Evaluation	20 days	Wed 11/1/23	Thu 11/30/23																			
17		Impact Briefing / Program Continuation Consideration	20 days	Mon 12/4/23	Tue 1/2/24																			
18																								
19		<b>Close Out</b>	<b>20 days</b>	<b>Mon 1/8/24</b>	<b>Tue 2/6/24</b>																			

Project: Marketing  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			



# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## CHAMBER & BUSINESS DISTRICT SUPPORT – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$540,000 was approved for Chamber & Business District Support. This Project Plan outlines the objectives and operational details for this Program.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #5	Chamber & Business District Support	\$540,000

This project adheres to the *Aid to Impacted Industries* category identified in the Final Rule, with expenses aligning with Treasury Code *2.12 – Aid to Other Impacted Industries*.

The Chamber and Business District Support program will support the City’s Economic Development Strategic Action Plan (EDSAP) adopted by City Council on January 25, 2022. This program will aid in the development of *Investment Area 1: Strengthen local business climate to drive economic activity*.

## BACKGROUND

The City of Stockton, like most communities throughout the country, has experienced negative impacts from the COVID-19 pandemic. Millions of Californians have faced real-life disruptions in day-to-day life. Every sector of the City’s economy has transformed in response to the pandemic. Businesses have experienced severe reductions and closures, affecting California’s economy. The top industries affected have been leisure/hospitality, retail trade, and transportation/warehousing<sup>1</sup>.

The economic impacts on the City of Stockton are reflected in unemployment numbers for the Stockton Metropolitan Statistical Area (MSA). According to the State of California Employment Development Department Labor Market Information Division, the unemployment rate in November 2021 was 6.6%. While the unemployment rate is significantly lower than the high of 17.9% in April 2020, it is short of the pre-pandemic lows of 5.8%.

As we move into the next phase of the pandemic, businesses should be prepared to adapt to the new normal, save costs, and seize the opportunities emerging in the recovery. The City will utilize

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<sup>1</sup> California Budget & Policy Center, Fact Sheet, California Industries Hit Hardest by COVID-19 Economic Shutdown, <https://calbudgetcenter.org/resources/covid19-industries-hit-hardest/>



ARPA funds under the Chamber & Business District Support Program to provide financial support to organizations that aid in business recovery efforts.

## **GOALS & OBJECTIVES**

The goal of the Chamber & Business District Support program is to aid organizations that support the City's small business. Organizations such as the Greater Chamber of Stockton, African American Chamber, Hispanic Chamber, Asian American Chamber and the City's Business Districts have all been impacted by COVID, hampering their ability to serve small businesses. A strong diverse network of support for small businesses will accelerate recovery.

### **Goals**

A key objective is to aid in business recovery, identify needs, create resiliency, and address COVID mitigation in the next phase of the pandemic. Additional goals include:

- Increase in number of businesses served
- Increased sales at businesses served
- Creation and retention of jobs
- Business services on recovery such as workshops and assessments

### **Measurements of Success**

- Measurement of success will be determined by each initiative that the Chambers and Business Districts include in their proposals.

## **EQUITY**

The pandemic has negatively impacted communities throughout the country, particularly households reliant on service-related jobs. The Chamber & Business District Support Program will focus on an equitable distribution of ARPA funds to ensure communities throughout the City benefit from the investments.

## **PROGRAM OUTLINE**

For program administration, the City will solicit proposals from each of the Chambers and Business Districts that will include how each organization has been negatively impacted by COVID and how they intend to use funds. Requesting proposals from organizations to manage program funds will create greater efficiency for deployment and achieve an equitable and fair distribution of resources. It will also allow EDD to adhere to guidelines and the use of funds more effectively.

EDD will monitor documentation requirements for program funding and plans to provide half of the approved funds for each organization upfront and the balance upon submitting required documentation. This will involve creating and incorporating guidelines in the program releases to ensure program requirements are met.

## SCHEDULE

Below reflects a high-level schedule of the Chamber & Business District Support Program. A more refined milestone schedule will be developed in the coming weeks and incorporated into any vendor contracts if approved to move forward.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	September 2021	February 2022
Project Conception, Scope Development, and Approval	City	September 2021	January 2022
Solicit Proposals	City	February 2022	March 2022
<b>Program Development</b>	City	March 2022	April 2022
Coordination with Organizations on Scope and Expectations	City	March 2022	April 2022
Contracting	City	May 2022	June 2022
<b>Launch</b>	City	June 2022	December 2023
Program Initial Launch	City/Vendor(s)	June 2022	June 2022
Implementation Term	City/Vendor(s)	June 2022	December 2023
<b>Evaluation</b>	City	December 2022	January 2024
Inspection / Monitoring / Compliance	City/Vendor(s)	December 2022	January 2024
<b>Close Out</b>	City	December 2023	April 2025

## EXPENDITURE PLAN

Staff proposes to solicit proposals for organizations to provide a scope of work.

The total ARP funding available for Chamber & Business District Support Programs is **\$540,000**, with **\$54,000** for the program's administration.

Expense Category	Total
Chamber & Business District Support	\$540,000
<b>Total</b>	<b>\$540,000</b>

Staff recommends an additional 120k be added the Chamber and Business Support program for a total of \$660k ensuring each Chamber and Business District has access to up to 100k.

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Timeline											
					1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
0	➔	<b>Business District Support</b>	<b>595 days?</b>	<b>Wed 9/1/21</b>	[Timeline visualization]											
1	★	<b>Pre-Planning</b>	<b>173 days?</b>	<b>Wed 9/1/21</b>	[Timeline visualization]											
2	➔	Project Conception, Scope Development, and Approval	96 days	Wed 9/1/21	[Timeline visualization]											
3	➔	Solicit Proposal	22 days	Tue 2/1/22	[Timeline visualization]											
4	★	<b>Program Development</b>	<b>53 days</b>	<b>Wed 3/9/22</b>	[Timeline visualization]											
5	➔	Coordination w/ Org. on Scope and Exp.	33 days	Wed 3/9/22	[Timeline visualization]											
6	➔	Contracting	20 days	Mon 5/2/22	[Timeline visualization]											
7	➔				[Timeline visualization]											
8	★	<b>Implementation</b>	<b>365 days?</b>	<b>Thu 6/2/22</b>	[Timeline visualization]											
9	➔	Launch	20 days?	Thu 6/2/22	[Timeline visualization]											
10	➔	Program Implementation Term	364 days?	Thu 6/2/22	[Timeline visualization]											
11	➔				[Timeline visualization]											
12	★	<b>Evaluation</b>	<b>253 days</b>	<b>Thu 12/1/22</b>	[Timeline visualization]											
13	📅➔	Inspection / Monitoring / Compliance	20 days	Thu 12/1/22	[Timeline visualization]											
14	➔				[Timeline visualization]											
15	📅➔	<b>Close Out</b>	<b>79 days?</b>	<b>Mon 12/4/23</b>	[Timeline visualization]											

Project: Business District Suppo  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## NONPROFIT SUPPORT – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$765,000 was approved for Nonprofit Support. This Project Plan outlines the main objectives and operational details of this program.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #6	Nonprofit Support	\$765,000

This project adheres to the ***Aid to Impacted Industries*** category identified in the Final Rule, with expenses aligning with Treasury Code ***2.12- Aid to Other Impacted Industries***.

## BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. Nonprofits were called upon to serve those most in need. Several organizations that the City worked with were able to nimbly expand capacity and respond while others struggled. Having a stronger, healthier nonprofit ecosystem will help the City be better prepared to continue responding to the pandemic and be positioned for any future crisis.

## GOALS & OBJECTIVES

The goal of the Nonprofit Support Program is to expand the existing capacity of the nonprofits in Stockton. The organization selected to provide these services will focus on technical assistance, capacity building, strategic planning, board recruitment/training/guidance, best practices, fundraising capabilities, and marketing.

### Goals

A key objective is to grow the depth and resiliency of Stockton’s nonprofit base in order to better serve the community.

### Measurements of Success

The following would be considered for measurements of success:

- Number of nonprofits served with technical assistance.
- Growth of individual nonprofits fundraising.
- Increase in number of grants received by nonprofits.

## EQUITY

For program administration, the City will solicit proposals from organizations that specialize in nonprofit capacity building. When evaluating proposals, the City will review the organizations presence and affiliation with local nonprofits and their ability to serve underrepresented communities.

## SCHEDULE

Below reflects a high-level schedule of the Nonprofit Support Program. A more refined milestone schedule will be developed in the coming weeks and incorporated in the vendor contracts.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	September 2021	May 2022
Project Conception, Scope Development, and Approval	City	January 2021	March 2022
Solicit Proposals	City	May 2022	May 2022
<b>Program Development</b>	City	June 2022	September 2022
Coordination with Organization on Scope and Expectations	City	June 2022	July 2022
Contracting	City	July 2022	September 2022
<b>Launch</b>	City/Vendor(s)	September 2022	September 2024
Program Initial Launch	City/Vendor(s)	September 2022	December 2022
Program Implementation Term	City/Vendor(s)	September 2022	September 2024
<b>Evaluation</b>	City/Vendor(s)	September 2023	October 2023
1 <sup>st</sup> Program Evaluation	City/Vendor(s)	September 2023	October 2023
<b>Close Out</b>	City/Vendor(s)	September 2024	October 2024

## EXPENDITURE PLAN

Staff proposes to solicit proposals for organizations to provide a scope of work to use project funds. The total ARPA funding available for Nonprofit Support is **\$765,000**, with **\$76,500** for the program's administration.

Expense Category	Total
Nonprofit Support / Vendor Contract	\$765,000
<b>Total</b>	<b>\$765,000</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Timeline																							
					1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter				
0		<b>Nonprofit Support</b>	<b>730 days?</b>	<b>Wed 9/1/21</b>																								
1		<b>Pre-Planning</b>	<b>170 days?</b>	<b>Wed 9/1/21</b>																								
2		Project Conception, Scope Development, and	54 days?	Mon 1/3/22																								
3		Solicit Proposals	20 days	Mon 5/2/22																								
4		<b>Program Development</b>	<b>78 days?</b>	<b>Wed 6/1/22</b>																								
5		Coordination w/ Org. on Scope and Exp.	20 days?	Thu 6/2/22																								
6		Contracting	60 days?	Wed 7/6/22																								
7																												
8		<b>Launch</b>	<b>480 days?</b>	<b>Thu 9/1/22</b>																								
9		Program Initial Launch	74 days	Thu 9/1/22																								
10		Program Implentation Term	480 days?	Thu 9/1/22																								
11																												
12		<b>Evaluation</b>	<b>37 days?</b>	<b>Fri 9/1/23</b>																								
16		Program Evaluation	0 days	Tue 10/31/23																								
17																												
18		<b>Close Out</b>	<b>38 days</b>	<b>Mon 9/2/24</b>																								

Project: Nonprofit Support  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## ENTREPRENEURSHIP SUPPORT – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$450,000 was approved for Entrepreneurship Support. This Project Plan outlines the objectives and operational details of this program.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #7	Entrepreneurship Support	\$450,000

This project adheres to the ***Aid to Impacted Industries*** category identified in the Final Rule, with expenses aligning with Treasury Code ***2.12 – Aid to Other Impacted Industries***.

The Entrepreneurship Support program will support the City’s Economic Development Strategic Action Plan (EDSAP) adopted by City Council on January 25, 2022. Through organizations that assist entrepreneurs and by providing support to local Entrepreneurs to grow their innovative concepts, this program will aid in the development of *Investment Area 3: Create Innovation Hub to build next generation of entrepreneurs* by providing funds to achieve the initiatives while stimulating Stockton’s entrepreneurship culture.

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. Businesses, in general, have experienced a severe impact, ultimately affecting Stockton’s economy. Recovery efforts should focus on the entrepreneur as a growing section and opportunity to bring Stockton new job growth. Entrepreneurs are defined as individuals exploring a new business, are still in the concept stage, or are currently operating as a start-up business.

Based on the 2020 Kauffman Indicators of Entrepreneurship, the rate of new entrepreneurs increased from 0.38 percent of the adult population (380 out of 100,000); that rate increased substantially in 2020 as the economy experienced ongoing changes characterized by the COVID-19 pandemic.

Transitioning to recovery efforts from the pandemic to supporting our inspiring entrepreneurs is essential. Organizations that provide technical assistance to entrepreneurs, start-ups, and existing businesses in consulting, training, innovation, co-working space, financial assistance, budgeting, events, marketing, etc., all of which are crucial to the future development and success

of our entrepreneurs. The City will utilize ARPA funds under the Entrepreneurship Support Program to provide funds to these organizations that can aid in offering assistance.

## **GOALS & OBJECTIVES**

The City recognizes entrepreneurs will continue to be the heart of the local economy and provide a range of innovative economic development programs that have attracted entrepreneurs from across the region to establish their businesses in Stockton. This trend is only expected to grow, and the City will continue to support entrepreneurship endeavors by augmenting the existing and successful Entrepreneurship Grant Program. The Entrepreneurship Program's ultimate goal is to increase access to the various resources and programs that support entrepreneurship and start-up businesses and provide grant funding to entrepreneurs, start-ups, and small businesses within the City that demonstrate growth capability and innovative business ideas.

### **Goals**

A key objective is for this effort is to expand the culture of entrepreneurship in Stockton and build Stockton's reputation as a hub for innovation. Additional goals include:

- To increase entrepreneur access to capital
- To aid entrepreneur's ability to scale their business
- To grow and enhance the existing entrepreneurial ecosystem
- To reduce gaps in opportunity and access to entrepreneurial spaces
- To increase collaboration between business service organizations
- To increase available resources available for entrepreneurs in Stockton

### **Measurements of Success**

- Measurement of capital entrepreneurs received and raised from program participants
- Measurement of jobs created
- Measurement of entrepreneurs attending events
- Build an inventory of business and workforce development efforts and initiatives
- Track program recipient information through self-certification forms
- Expanding City's current Client Relationship Management system to track the progress of businesses that utilize different resources

## **EQUITY**

The pandemic has negatively impacted all communities, particularly households facing economic insecurity before the pandemic. The Entrepreneurship Program is designed to provide support to low-moderate income persons to address gaps in accessibility which were amplified throughout the pandemic. The Entrepreneur Support funding will augment the existing program and increase available resources to make a more meaningful impact on low-moderate income entrepreneurs and business owners.



The program will accomplish this through the City's existing strong relationship with the multiple business service organizations that provide services to a diverse group of entrepreneurs. These business service organizations have strong relationships with the community they serve and can provide resources tailored to the needs of our community. Their members are connected to the greater entrepreneurial ecosystem and additional resources. Business Service Organizations who have participated in the Entrepreneurship Program include:

- The San Joaquin County African American Chamber Foundation
- The Greater Stockton Chamber of Commerce
- The San Joaquin Small Business Development Center
- The Mexican Heritage Center
- Launch Pad Foundation
- Stockton Impact Corps
- Goodstock Productions
- HATCH Workshops
- Oracles of Truth Academy
- Main Street Launch
- Owusu-Spencer Consulting
- Stockton Community Kitchen
- Via Ventures
- Restore Stockton

## PROGRAM OUTLINE

The existing Entrepreneurship program supports both Business Service Organizations and Entrepreneurs. Funds will augment this program to provide increased funding to organizations and entrepreneurs. Those applying for grant funds should provide new/existing services for start-up businesses and entrepreneurs within the City of Stockton.

For program administration, the City will issue a Notice of Funding Available (NOFA) to solicit proposals from organizations to administer program funds. Requesting proposals from organizations to manage program funds will create greater efficiency for deployment and achieve an equitable and fair distribution of resources. It will also allow EDD to adhere to guidelines and the use of funds more effectively. For entrepreneurs, the City will open an application period to allow applicants to submit their projects for funding consideration. A selection committee will engage in the review process and provide funding recommendations to the City based on established criteria.

EDD will monitor documentation requirements for program funding. For organizations, the City will reimburse expenses on a quarterly basis and for entrepreneurs, the City will provide half of the approved funds for each business upfront and the balance upon submitting required

documentation. This will involve creating and incorporating guidelines in the program releases to ensure program requirements are met.

## SCHEDULE

Below reflects a high-level schedule of the Entrepreneurship Support Program. A more refined milestone schedule will be developed in the future and incorporated into executed vendor contracts if approved to move forward.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	September 2021	July 2022
Project Conception, Scope Development, and Approval	City	September 2021	May 2022
Release NOFA	City	May 2022	June 2022
<b>Program Development</b>	City	June 2022	July 2022
Coordination with Organizations on Scope and Expectations	City	June 2022	July 2022
<b>Launch</b>	City	July 2022	September 2022
Contracting/Program Launch	City	July 2022	September 2022
<b>Evaluation</b>	City	December 2024	January 2025
Inspection / Monitoring / Compliance	City/Vendor(s)	December 2024	January 2025
<b>Close Out</b>	City/Vendor(s)	December 2024	January 2025

## EXPENDITURE PLAN

Staff proposes releasing a Notice of Funding Available (NOFA) to solicit proposals from organizations to provide a scope of work to administer the program funds. This will ensure transparency in the selection process and an opportunity for organizations with the expertise to implement specific programs under the funding criteria. While the NOFA is open, staff will develop the necessary tools and guidelines to complete and execute contracts.

The total ARPA funding available for the Entrepreneur Support Program is **\$450,000**, with **\$45,000** for the program’s administration.

<b>Expense Category</b>	<b>Total</b>
<b>Entrepreneurship Support</b>	<b>\$450,000</b>
<b>Total</b>	<b>\$450,000</b>

Updated: 2/9/2022

DRAFT



# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## ECONOMIC DEVELOPMENT STRATEGIC PLAN – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$360,000 was approved for the Economic Development Strategic Action Plan. This Project Plan outlines the objectives and details for implementing the City’s Economic Development Strategic Action Plan (EDSAP), which was approved by Council on January 25, 2022.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #8	Economic Development Strategic Plan	\$360,000

This project predominantly adheres to the *Effective Service Delivery* category identified in the Final Rule, with expenses aligning with Treasury Code **2.13 – Other Economic Support**. The EDSAP implementation will also align with the broader Final Rule category of *Responding to Negative Economic Impacts*.

The implementation of the EDSAP will have significant overlap with nearly all ARPA projects, especially those related to Small Business Support / Economic Recovery. Key ARPA initiatives that tie into the EDSAP include *Event Programming, Uplift Downtown Initiative, Marketing, and Business Attraction and Expansion Incentives*.

## BACKGROUND

The creation and implementation of an Economic Development Strategic Action Plan (EDSAP) will provide a tangible framework for the City to focus on economic recovery and growth in the aftermath of the COVID-19 pandemic. To achieve this, the City contracted with Deloitte & Touche for the development of the EDSAP.

## GOALS & OBJECTIVES

The goals and objectives of the EDSAP are thoroughly outlined in the final Plan and tie back to the City’s Vision: Stockton will become the best city in America to live, raise a family, and grow a business. Additional goals and objectives include:

- Strengthen the business climate through increased collaboration and engagement

- Build and sustain high-impact job pathways for students entering the workforce and mid-career professionals
- Increase job-ready candidates in the Stockton job market
- Enhance the experience Downtown
- Expand culture of entrepreneurship in Stockton
- Build community cohesion and pride

### **Measurements of Success**

The success of the EDSAP will be measured through a series of economic indicators that demonstrate the economic outlook of the City. Examples include both qualitative and quantitative measurements, including:

- Labor market participation, in comparison to the unemployment rate
- New jobs created and retained
- Household income by census tract
- Business sales tax
- Business licenses issued, in comparison to renewals
- Building permits issued

During plan implementation, the metrics used to define success will evolve to reflect the changing dynamics within the City. These quantifiable datapoints will be used to gauge success, determine areas for improvement, and guide staff over the coming years to enhance the quality of life for all Stockton residents.

### **EQUITY**

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. Stockton residents have been hit particularly hard by the effects of the pandemic. A major goal of the EDSAP is to increase economic mobility and the quality of life for all residents, including communities that have historically faced economic hardships. The final Plan includes implementation efforts that seek to improve the economic outlook for all Stockton residents.

### **OUTLINE**

The City's current Economic Development Plan was last updated in 2015. Through the creation of an updated and targeted Strategic Action Plan, the City will have a tangible and quantifiable framework for growing the City's economy and aiding recovery in the aftermath of the COVID-19 pandemic. The City has contracted with Deloitte & Touche to develop the EDSAP, which includes implementation activities for City staff and stakeholders to engage in to achieve the goals and objectives of the Plan.

The EDSAP was completed in late 2021 and received Council approval on January 25, 2022. City staff utilized the Round 1 allocation of ARPA funds under this initiative for the completion of the Plan. In addition, staff will create and implement a rollout plan for the EDSAP, whereby presentations will be given to an assortment of community and business-oriented groups to highlight the content and objective of the EDSAP.

As other ARPA projects are advanced, particularly the *Uplift Downtown Initiative* and *Business Attraction and Expansion Incentives*, staff will evaluate the strategy for deploying the Round 2 allocation. Concurrently, EDD staff will begin implementing research elements of the Plan, including the inventorying and mapping of business and workforce development efforts in the region.

## SCHEDULE

Below reflects a high-level schedule of the development and initial implementation of the EDSAP.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	December 2020	January 2021
Research / Scope Definition	City	December 2020	January 2021
Development	City	December 2020	January 2021
<b>Program Development</b>	City	February 2021	July 2021
Procurement Development	City	February 2021	February 2021
Release RFP	City	February 2021	March 2021
Vendor / Partner Selection	City	April 2021	July 2021
Contracting	City	July 2021	July 2021
<b>Launch<sup>1</sup></b>	City / Vendor(s)	August 2021	June 2024
Marketing / Communications	City / Vendor(s)	August 2021	June 2024
Implementation	City / Vendor(s)	August 2021	June 2024
<b>Evaluation<sup>2</sup></b>	City	July 2024	October 2024
Inspection / Monitoring / Compliance	City	July 2024	August 2024
Project Evaluation	City	August 2024	September 2024
Impact Briefing	City	September 2024	October 2024
<b>Close Out</b>	City	November 2024	December 2024

<sup>1</sup> Implementation of the EDSAP will be phased alongside the advancement of Investment Areas and Initiatives through other ARP-funded projects

<sup>2</sup> EDSAP evaluation will be a continuous process and will occur throughout project implementation

## EXPENDITURE PLAN

Staff utilized Round 1 funding to offset the remaining cost of developing the EDSAP. At the same time, other ARPA initiatives will advance the initial implementation of EDSAP through targeted investments that assist individuals, families, and businesses recover from the pandemic. Round 2 funding will prioritize the advancement of catalyzing opportunities, such as those related to workforce development and entrepreneurial innovation.

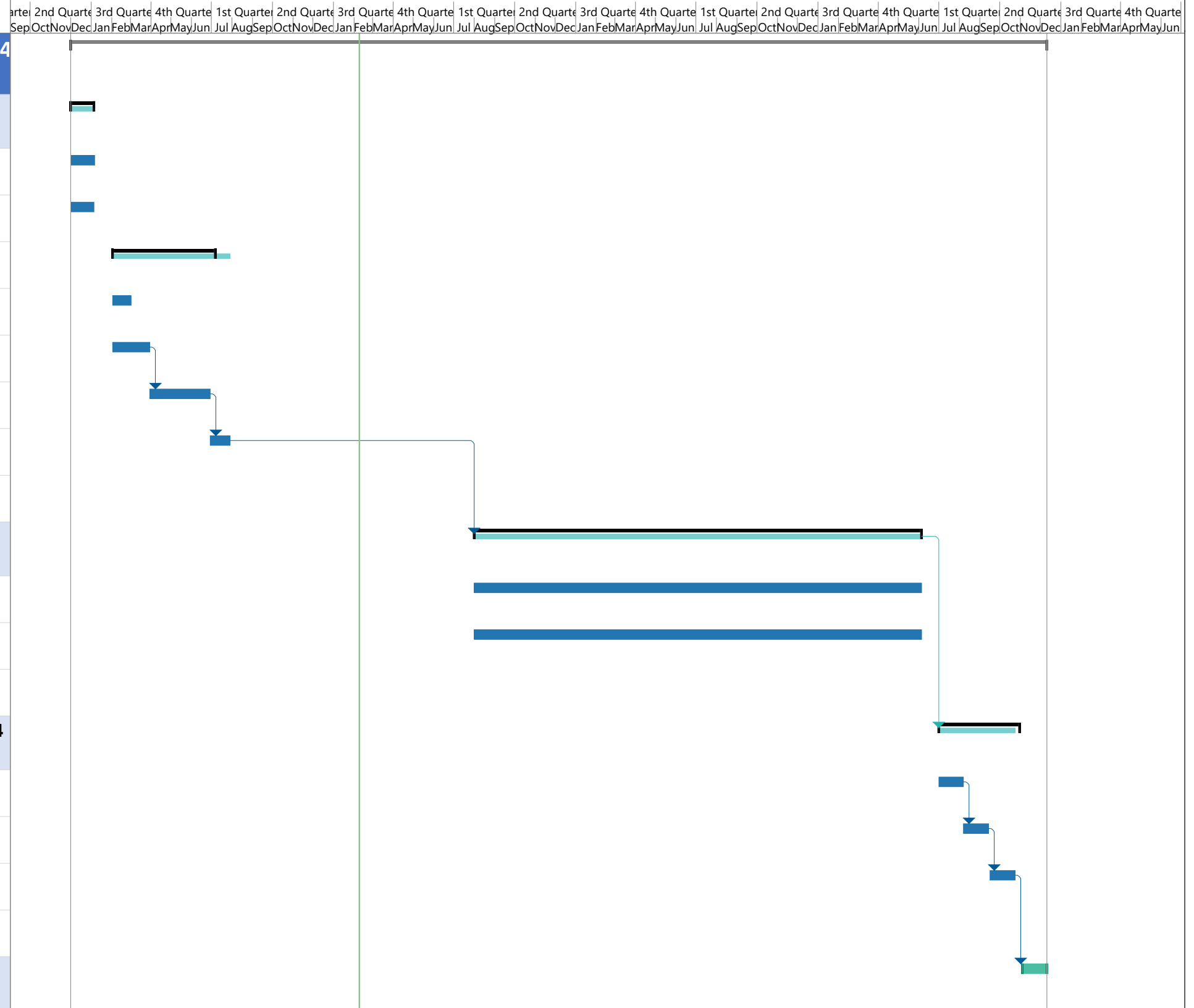
The total ARPA funding available for the EDSAP is **\$360,000**.

<b>Expense Category</b>	<b>Round 1</b>	<b>Round 2</b>	<b>Total</b>
Plan Development	\$144,000	-	\$144,000
Implementation	-	\$216,000	\$216,000
<b>Total</b>	<b>\$144,000</b>	<b>\$216,000</b>	<b>\$360,000</b>

Updated: 2/9/2022



ID	Task Name	Duration	Start	Finish	
0	<b>Strategic Action Plan</b>	<b>948 days?</b>	<b>Tue 12/1/20</b>	<b>Tue 12/10/24</b>	
1	<b>Pre-Planning</b>	<b>25 days?</b>	<b>Tue 12/1/20</b>	<b>Mon 1/4/21</b>	
2	Research / Scope Definition	25 days?	Wed 12/2/20	Tue 1/5/21	
3	DEVELOPMENT/ Internal/External	25 days?	Tue 12/1/20	Mon 1/4/21	
4	<b>Program Development</b>	<b>110 days?</b>	<b>Tue 2/2/21</b>	<b>Tue 7/6/21</b>	
5	Program Guidelines	20 days?	Tue 2/2/21	Mon 3/1/21	
6	NOFA/RFP Development	40 days?	Tue 2/2/21	Mon 3/29/21	
7	Vendor/ Partner Selection	65 days?	Tue 3/30/21	Mon 6/28/21	
8	Contracting	20 days?	Tue 6/29/21	Wed 7/28/21	
9					
10	<b>Launch</b>	<b>428 days?</b>	<b>Mon 8/1/22</b>	<b>Tue 6/4/24</b>	
11	Marketing / Communications	428 days?	Mon 8/1/22	Tue 6/4/24	
12	Impelmentation	428 days?	Mon 8/1/22	Tue 6/4/24	
13					
14	<b>Evaluation</b>	<b>80 days?</b>	<b>Mon 7/1/24</b>	<b>Wed 10/30/24</b>	
15	Inspection / Monitoring / Complia	25 days?	Mon 7/1/24	Tue 8/6/24	
16	Overview Project Evaluation	25 days?	Wed 8/7/24	Fri 9/13/24	
17	Impact Briefing / Program Continu	25 days?	Mon 9/16/24	Wed 10/23/24	
18					
19	<b>Close Out</b>	<b>25 days</b>	<b>Mon 11/4/24</b>	<b>Tue 12/10/24</b>	



Project: Strategic Action Plan Date: Wed 2/9/22	Task		Project Summary		Manual Task		Start-only		Deadline	
	Split		Inactive Task		Duration-only		Finish-only		Progress	
	Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
	Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## BUSINESS ATTRACTION & EXPANSION INCENTIVES – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$8.87 million for Small Business Support / Economic Recovery, under which \$1,800,000 was approved for Business Attraction & Expansion Incentives. This Project Plan outlines the objectives and operational details for implementing a business attraction and expansion incentive program.

Category		Amount
Small Business Support / Economic Recovery		\$8,865,000
Activity #9	Business Attraction & Expansion Incentives	\$1,800,000

This project predominantly adheres to the *Effective Service Delivery* category identified in the Final Rule, with expenses aligning with Treasury Code **2.13 – Other Economic Support**. There is also alignment with the broader Final Rule category of *Responding to Negative Economic Impacts*.

## BACKGROUND

On January 25, 2022, Council approved the City’s Economic Development Strategic Action Plan (EDSAP), creating a framework for advancing economic development initiatives throughout the City. A key first step of Plan implementation is the exploration of available data tools and resources to successfully administer economic development activities.

## GOALS & OBJECTIVES

The goals and objectives of the Business Attraction & Expansion Incentives program will be to create a streamlined process to incentivize the relocation or expansion of businesses in Stockton, particularly the Downtown Core. Additional objectives for the program will be to procure data tools and technical support that can be deployed by EDD staff for both business attraction and expansion efforts, as well as other ARPA and general economic development initiatives.

### Measurements of Success

The success of this project will be determined by the number of businesses that relocate or expand within the City, with additional consideration given to:

- Number of jobs created and retained
- Business sales tax for relocated or expanded businesses

## EQUITY

The data tools and resources procured and deployed through this project will be utilized to attract businesses to Stockton, with a focus on creating and retaining jobs for residents of all backgrounds. As EDD staff become familiarized with the capabilities of business attraction and economic development data tools, staff will be sure they are utilized equitably throughout the City.

## OUTLINE

As part of the implementation of the EDSAP and advancement of ARPA initiatives, staff recommends continuing planning and research efforts related to data tools and technical support. Recently, staff have attended demonstrations on the different data capabilities that exist to generate leads, quantify project benefits, and attract businesses to Stockton. Over the next few months, staff will begin deploying data tools to create a streamlined business attraction and expansion campaign.

Additional activities to be examined include the feasibility of awarding grants for start-up or expansion costs for small businesses. All activities utilizing funds will remain in alignment with the American Rescue Plan Act, including focusing on the attraction and expansion of qualifying small businesses, as defined by the Small Business Administration and Small Business Act.

## SCHEDULE

Below reflects a high-level schedule of the Business Attraction & Expansion Incentives program.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	December 2021	March 2022
Research / Scope Definition	City	December 2021	March 2022
Development	City	January 2022	March 2022
<b>Program Development<sup>1</sup></b>	City	April 2022	August 2022
Procurement Development	City	April 2022	May 2022
Release RFP	City	May 2022	June 2022
Vendor / Partner Selection	City	July 2022	July 2022
Contracting	City	August 2022	August 2022
<b>Launch</b>	City / Vendor(s)	September 2022	June 2024

<sup>1</sup> Initial data analysis tools may be procured earlier than shown to assist staff's economic development efforts

Task	Responsible	Start	End
Marketing / Communications	City / Vendor(s)	September 2022	June 2024
Implementation	City / Vendor(s)	October 2022	June 2024
<b>Evaluation</b>	City	July 2024	October 2024
Inspection / Monitoring / Compliance	City	July 2024	August 2024
Project Evaluation	City	August 2024	September 2024
Impact Briefing	City	September 2024	October 2024
<b>Close Out</b>	City	November 2024	December 2024

### EXPENDITURE PLAN

Staff will utilize up to \$250,000 in Round 1 funding for the procurement of data analysis tools to build staff capacity in the implementation of economic development activities. These tools will also be used to quantify the overall effectiveness of many ARPA programs, including *Business Façade Improvement Programs*. The remainder of Round 1 funding will be utilized for the creation and implementation of a streamlined program to incentivize the relocation or expansion of businesses in Stockton, particularly in the Downtown Core.

The total ARPA funding available for Business Attraction & Expansion Incentives is **\$1,800,000**.

Expense Category	Round 1	Round 2	Total
Data Analysis Tools / Technical Support	\$250,000	-	\$250,000
Business Attraction & Expansion Incentives	\$830,000	\$720,000	\$1,550,000
<b>Total</b>	<b>\$1,080,000</b>	<b>\$720,000</b>	<b>\$1,800,000</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Timeline																																															
					1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter																				
0		<b>Business Attraction</b>	<b>713 days?</b>	<b>Wed 12/1/21</b>	[Timeline bar]																																															
1		<b>Pre-Planning</b>	<b>169 days?</b>	<b>Wed 12/1/21</b>	[Timeline bar]																																															
2		Research / Scope Definition	69 days?	Wed 12/1/21	[Timeline bar]																																															
3		Development	55 days?	Mon 1/3/22	[Timeline bar]																																															
4		<b>Program Development</b>	<b>80 days?</b>	<b>Fri 4/1/22</b>	[Timeline bar]																																															
5		Procurement Development	20 days?	Mon 4/4/22	[Timeline bar]																																															
6		Release RFP	40 days?	Wed 5/4/22	[Timeline bar]																																															
7		Vendor/ Partner Selection	20 days?	Fri 7/8/22	[Timeline bar]																																															
8		Contracting	20 days?	Tue 8/9/22	[Timeline bar]																																															
9					[Timeline bar]																																															
10		<b>Launch</b>	<b>419 days?</b>	<b>Thu 9/8/22</b>	[Timeline bar]																																															
11		Marketing / Communications	399 days?	Thu 9/8/22	[Timeline bar]																																															
12		Implemenation	399 days?	Sat 10/8/22	[Timeline bar]																																															
13					[Timeline bar]																																															
14		<b>Evaluation</b>	<b>80 days?</b>	<b>Mon 7/1/24</b>	[Timeline bar]																																															
15		Inspection / Monitoring / Complia	20 days?	Mon 7/1/24	[Timeline bar]																																															
16		Overview Project Evaluation	30 days?	Wed 7/31/24	[Timeline bar]																																															
17		Impact Briefing / Program Continu	30 days?	Mon 9/16/24	[Timeline bar]																																															
18					[Timeline bar]																																															
19		<b>Close Out</b>	<b>40 days</b>	<b>Mon 11/4/24</b>	[Timeline bar]																																															

Project: Business Attraction  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline		
Split		Inactive Task		Duration-only		Finish-only		Progress		
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress		
Summary		Inactive Summary		Manual Summary		External Milestone				

# Homelessness & Housing

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## SAFE CAMPING AND SAFE PARKING SITES – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$12.15 million for Homelessness/Housing, under which \$1,800,000 was approved for Safe Camping and Safe Parking sites. This Project Plan outlines the objectives and operational details for creating a Safe Camping and/or Safe Parking Program.

Category		Amount
Homelessness / Housing		\$12,150,000
Activity #1	Safe Camping and Safe Parking Sites	\$1,800,000

This project adheres to the *Housing Support* category identified in the Interim Final Rule, with expenses aligning with Treasury Codes *3.11 - Affordable Housing and 3.12 Other Housing - Assistance*.

### BACKGROUND

San Joaquin County, Continuum of Care and City of Stockton worked to create a strategic plan to address homelessness which was adopted by all three entities during the summer of 2020. The Pandemic response to homelessness was guided by the City Council-approved San Joaquin Community Response to Homelessness Strategic Plan, Public Health, State mandates and the CDC. During the last Point in Time Count in January of 2019, 921 unsheltered homeless were identified in the City of Stockton.

Per health guidelines, encampments were left in place and unsheltered individuals were not moved in an effort to address the spread of COVID-19. This has had lasting effects on the city infrastructure and community safety.

Individuals experiencing homelessness are at a greater risk of contracting COVID-19 and mortality because they are less connected to health care and other support services and more likely to have other health conditions. Unsheltered populations represent those most at risk of negative health consequences of COVID-19. Homeless persons living outdoors in encampments do not have access to hygiene and sanitation facilities such as hand-washing stations, which are recommended to help reduce the transmission of COVID-19.

Additionally, recognizing the continued impact of COVID on the unsheltered homeless, the City is developing Safe Camping and Safe Parking sites. Staff met with or visited programs in several Cities to gain insight and conduct research to inform program creation. Significant challenges were identified as barriers to success, the most notable, the availability of exits to a sheltered environment.

## GOALS & OBJECTIVES

The goal is to create Safe Camping and Safe Parking sites that will include wrap around services for the unsheltered homeless population in the City of Stockton. These pilot projects will endeavor to continue to provide homeless services during the pandemic and to balance the expenditure of resources, maximize moving individuals into existing shelters and prioritize capturing data to inform future decisions about the program. It is important to note that given the feedback staff has received from municipalities about the challenges of providing Safe Ground, the City will stand up a pilot program, learn from and test the success before pursuing additional sites.

- Provide a safe and secure location for unsheltered homeless.
- Provide services that assist individuals to prepare for and locate shelter, which may include case management services provided by County Health and Behavioral staff, linkages to benefits and/or referrals to housing programs or other resources as needed.
- HMIS compliant to document services provided through the input of critical data into the HUD HMIS data base.

### Measurements of Success

- Number of clients moved to a sheltered location and/or permanent housing
- Number of clients being case managed and provided services
- Number of calls for service

## EQUITY

When Safe Camping and Safe Parking sites are set up to receive clients, outreach will be conducted. The selected partner will work with service providers and follow appropriate Continuum of Care recommendations to ensure equitable access to the program.

## OUTLINE

### Site review

Staff has evaluated more than 30 sites for site compatibility for the establishment of a Safe Camping and Safe Parking areas. Sites included all City Surplus properties and available Caltrans owned parcels. Government owned sites have been prioritized over privately owned sites to enable faster implementation and reduce liability.

The top 10 sites out of the 30 identified by Public Works and Economic Development were further reviewed by CDD, Fire and PD. The site(s) compatibility was reviewed for zoning, location, accessibility, ingress/egress, utility connections, and status of environmental monitoring. Three of the ten sites met the minimum criteria needed to further evaluate the sites compatibility with the established site criteria.



Public Works will take the necessary next steps to further assess the sites proposed for selection and implementation.

Given the limited availability of sites that met the minimum established criteria requirements, the Economic Development Department will evaluate privately owned sites for possible acquisition or lease.

Ideal site specifications:

- Minimum lot size required is 10,000 sq/ft or .23 acres
- Preferred site topography vacant, flat, and paved to avoid drainage and livability issues
- Free of toxic substances or be able to quickly mitigate any toxic substances
- Sites should not have a current use on or adjacent to the site that would be in conflict
- Utilities to include water, transit, transportation, portable toilets and hand washing
- Access to transit services

The following sites have been identified to proceed with the next steps:

### SR 99/ Mariposa Park and Ride

Site is owned by Caltrans and currently conducive to Safe Parking only. Fully paved and fenced in parking lot with high visibility. Not near social services. Fire, PD and PW acceptable. CDD: In current state it is unacceptable. Half the site is in the County of San Joaquin. If the within the City limits is desired, then a Commission Use Permit would be required, otherwise an annexation application could be required.

**Next Steps:** Caltrans has initiated their internal review process to identify tentative leasing conditions.



### SR 99/4 and Myrtle Street

Site owned by City of Stockton. Unpaved, partially fenced open lot with high visibility and a lack of utilities. Not near social services. Next to PDM Steel. PD and PW acceptable. Fire acceptable with pavement. CDD: Need to further evaluate. Emergency Shelters are permitted in Industrial, General (IG) zoning with a Site Plan Review approval.

**Next steps:** Public Works to review for cost of utility and pavement.

## Stanislaus and Lafayette

City owned vacant land. Not paved or fenced but high visibility. Next to multifamily apartments. Close to social services. State Surplus Land Notification sent May 13, 2021, and no developers came forward. PD and PW Acceptable. Fire acceptable with pavement and CDD: Acceptable with approval of a Commission Use Permit.

**Next Steps:** Public Works to review for cost of utility and pavement. As the most promising site Public Works will also pursue creating a preliminary site map.



### Program and Services

Staff conducted research that included interviews with Cities in the Central Valley, Bay Area and the Sacramento Region. Encampment polices from Seattle, Portland, Honolulu and multiple other cities were also analyzed. In addition, staff conducted site visits to locations in Sacramento. Safe Camping and Safe Parking sites need to include 24-hour security and staffing, pavement and fencing, rules of conduct, service provider and ideally regular case management for individuals.

The Service Provider will be responsible for providing or procuring security and a variety of services. The site will be prepped with pavement and fencing.

Key program elements include:

- Operate 24/7 with three to four staff per shift (case managers, M-F; this is additional staffing)
- County Mental Health, 2 times per week but staff triage for the most needy
- 2 meals a day, lunch, and hot dinner (delivered in to-go containers)
- Client agreement - no open flame, violence or threats, guidance on belongings and an orientation
- HMIS compliant
- Quality fence around the entire space with one point of entry (multiple exits if needed)
- For car camping, the vehicle must be operational. If not, exiting people that are not compliant is extremely difficult
- Generators are allowed
- Case management service model
- Hand washing stations/Portable toilets/Refuse containers
- Pet Area/Waste Bags/Storage

## SCHEDULE

Below reflects a high-level schedule, both past and future, of the development of Safe Camping and Safe Parking sites in the City.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	May 2021	Sept. 2021
City Surplus Notification to City Council	City	May 2021	
Council Study Session on Homelessness	City	June 28, 2021	
Caltrans Meeting	City	September 8, 2021	
Council Authorized Funding	City	September 14, 2021	
<b>Program Development</b>	City	October 2021	April 2022
Site Tours	City	October 15, 2021	
Issue RFP for Homeless System Support	City	November 14, 2021	
Contractor to Support Safe Camping begins	City	January 2022	
Identify Site	City	February 2022	
Develop Detailed Budget for Site	City	February 2022	
Issue RFP for Service Provider	City	April 2022	
<b>Launch</b>	City	July 2022	
Implementation	City	July 2022	
<b>Evaluation</b>	City	Ongoing	
Inspection / Monitoring / Compliance	City	Ongoing	
Overview Project Evaluation	City	Ongoing	
<b>Close Out</b>	City	Ongoing	

## EXPENDITURE PLAN

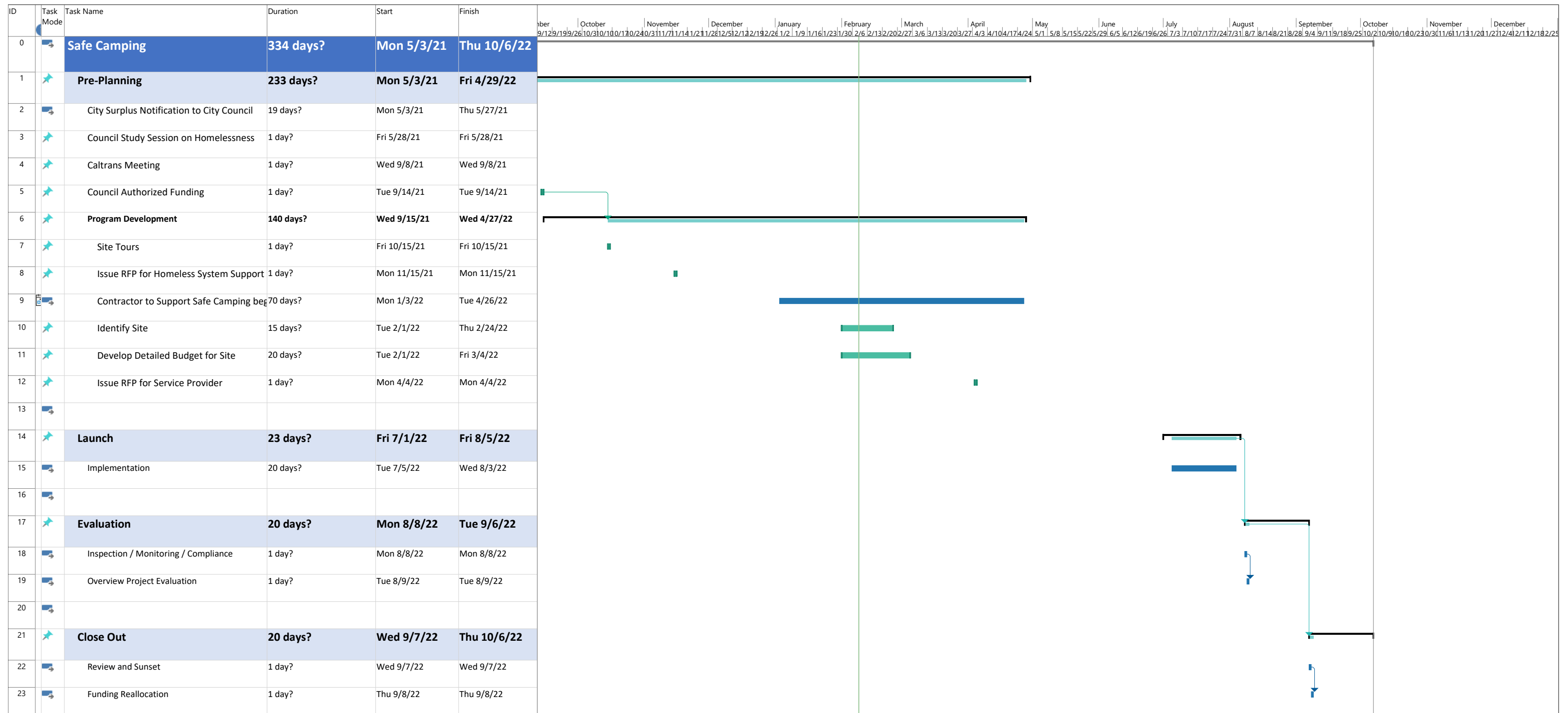
The total ARPA funding available for Safe Camping and Parking sites is **\$1,800,000**.

Public Works will prepare or procure the necessary services to prepare the site per emergency procurement procedures.

Economic Development will procure a partner through an RFP process, the partner will be responsible for security, case management, wrap-around services, and staffing. Based on research wrap around services cost approximately 12-15k per person per year. Currently funding would serve 67 - 83 people per year.

<b>Expense Category</b>	<b>Total</b>
Site Rental /Procurement	\$200,000
-Site Preparedness / Infrastructure	\$600,000
Service Provider (12-k) per person per year	\$1,000,000
<b>Total</b>	<b>\$1,800,000</b>

Updated: 2/9/2022



Project: Safe Camping  
Date: Wed 2/9/22

Task		Summary		Inactive Milestone		Duration-only		Start-only		External Milestone		Manual Progress	
Split		Project Summary		Inactive Summary		Manual Summary Rollup		Finish-only		Deadline			
Milestone		Inactive Task		Manual Task		Manual Summary		External Tasks		Progress			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## STAFF AUGMENTATION – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$12.15 million for Homelessness / Housing, under which \$540,000 was approved for Staff Augmentation. This Project Plan outlines the initial steps taken to augment EDD Housing staff to better serve homeless initiatives.

Category		Amount
Homelessness / Housing		\$12,150,000
Activity #2	Staff Augmentation	\$540,000

This project adheres to the *Effective Service Delivery* category identified in the Interim Final Rule, with expenses aligning with Treasury Code *7.01 – Administrative Expenses*.

### BACKGROUND

The Housing and Homelessness Division of Economic Development has received the majority of COVID related grants for the Department. The funds, while critical to the City’s response, are one-time funds. Augmenting staff with strategic consultants and a Fellow will allow staff to navigate this challenge and be successful in deploying ARPA funds. According to ARPA guidelines, elements of effective service delivery are program evaluation, data, outreach and often addressing administrative needs.

### GOALS & OBJECTIVES

Successfully onboard professional contractors targeting ARPA homeless initiatives such as Safe Parking and Low Barrier Shelter. In addition, augment with consultants for a portion of the technical day to day operations, leaving time for staff to manage ARPA initiatives.

### EQUITY

The City used a competitive process and appropriate procurement methods to select and contract with professional consultants and other services as indicated.

## SCHEDULE

Below reflects a high-level schedule of the Staff Augmentation.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	September 2021	January 2022
Research	City	September 2021	
<b>Program Development</b>	City	November 2021	January 2022
RFP	City	November 2021	
Award Contract	City	December 2021	
Coordination with Organizations on Scope and Expectations	City / Rane	December 2021	January 2022
<b>Launch</b>	Contractor (s)	January 2022	December 2022
Delivery of Services	Contractor (s)	January 2022	December 2022
<b>Evaluation</b>	City	December 2022	
Inspection / Monitoring / Compliance	City	December 2022	
Overview Project Evaluation	City	December 2022	
<b>Close Out</b>	City	December 2024	

## EXPENDITURE PLAN

Staff issued an RFP for Homeless System Support and selected Rane Community Development to assist with Homeless initiatives and creating the policies that support them. In addition, staff is contracting with RSG Consulting to augment Affordable Housing project and grant agreements.

Expense Category	Year 1	Year 2	Total
Rane Community Development	\$ 112,000.00	\$ 112,000.00	\$ 224,000.00
RSG Consulting	\$ 85,205.00	\$ 85,05.00	\$ 170,410.00
Lead for America Fellow	\$ 50,000.00	\$ 50,000.00	\$ 100,000.00
<b>Total</b>	<b>\$ 247,205</b>	<b>\$ 247,205</b>	<b>\$ 494,41.00</b>

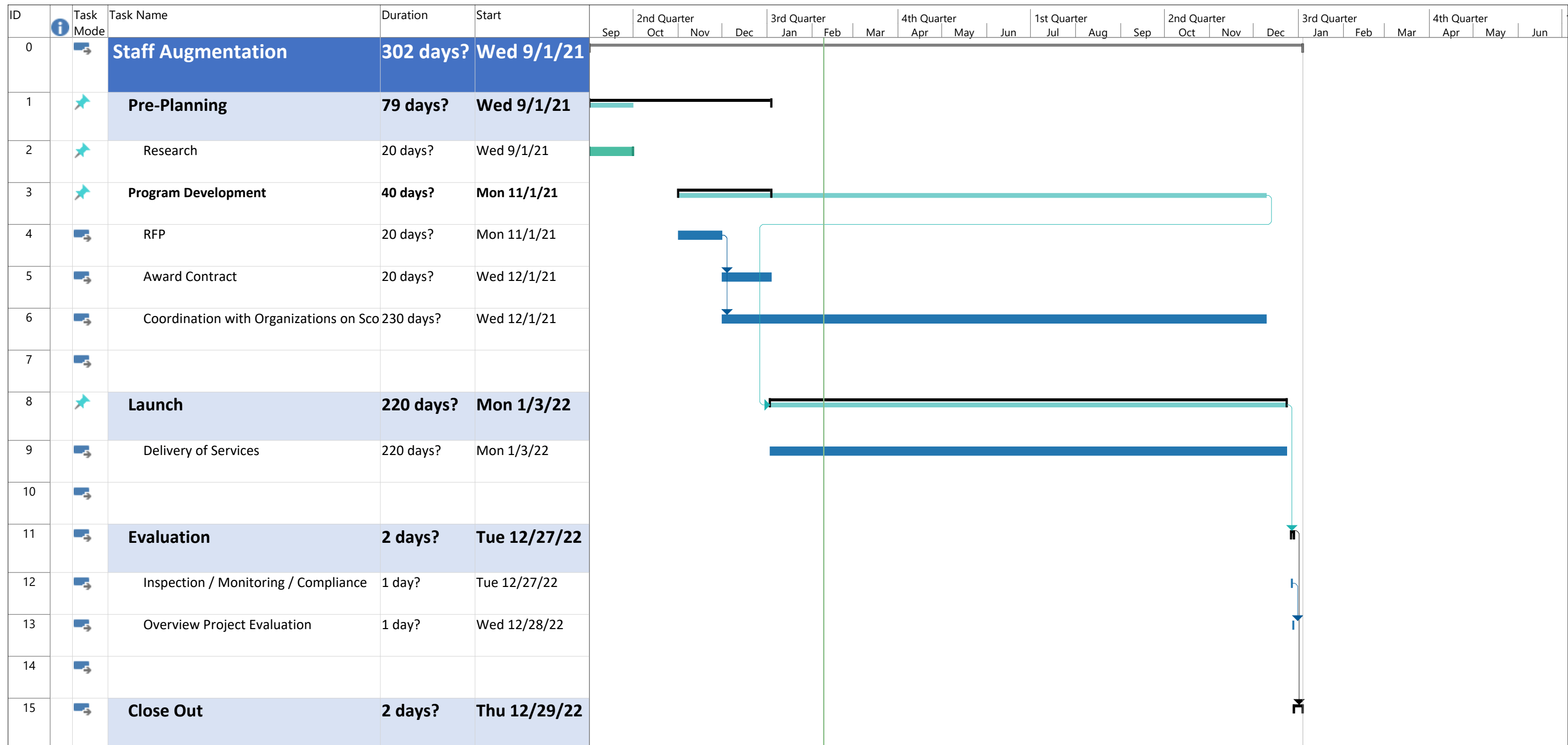
## **Remaining Budget**

The remaining **\$45,590** in available funding will be used to augment year two services or for unforeseen costs related to the Lead for America Fellow. Current funding only allows for two years of staffing, at the end of year staff will review, to determine the need to request additional funding for the duration of ARPA funds.

Updated: 2/9/2022

DRAFT





Project: Staff Augmentation  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## PROJECT HOMEKEY – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$12.15 million for Homelessness/Housing, under which \$5.85 million was approved to support Down Payment Assistance. With the opportunity to support Homekey II Council approved on December 14, 2021, the transfer of the Down Payment Assistance to Homekey.

Category		Amount
Homelessness / Housing		\$12,150,000
Activity #3	Project Homekey Match	\$5,850,000

This project adheres to the *Housing Support* category identified in the Interim Final Rule, with expenses aligning with Treasury Codes *3.11 - Affordable Housing and 3.12 Other Housing - Assistance*.

## BACKGROUND

San Joaquin County, Continuum of Care and City of Stockton worked to create a strategic plan to address homelessness which was adopted by all three entities during the summer of 2020. The Pandemic response to homelessness was guided by the City Council-approved San Joaquin Community Response to Homelessness Strategic Plan, Public Health, State mandates and the CDC. During the last Point in Time Count in January of 2019, 921 unsheltered homeless were identified in the City of Stockton.

The most significant barrier to advancing the goals of the Strategic Plan is access to permanent supportive housing units.

## GOALS & OBJECTIVES

The goal of using ARPA funds for a Homekey match is to maximize the amount of funding directed toward the City for homelessness. If successful, the match will bring an additional \$19 million to support the creation of housing.

On December 14, 2021, the City Council authorized \$6,050,000 of ARPA funding to provide the required funding match for the Housing Authority of San Joaquin County’s (HASJC) application for Homekey funding by Resolution No. 2021-12-14-1504. The funding was sourced from Down Payment Assistance (\$5,850,000) and Coordinated Entry (\$200,000).

## SCHEDULE

Final deadline to submit an application is May 2, 2022. In the event that the Housing Authority of San Joaquin's application is not awarded, staff would return to Council to reprogram the funding.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
<b>Pre-Planning</b>	City	August 2021	November 2021
Research	City	August 2021	November 2021
<b>Launch / Apply</b>	City	January 2022	May 2022
<b>Evaluation</b>	City	May 2022	

## EXPENDITURE PLAN

Funding has been allocated to the Homekey application for match funding.

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Finish	Timeline														
						Sep	2nd Quarter			3rd Quarter			4th Quarter			1st Quarter			2nd Quarter	
						Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
0		<b>Project Homekey</b>	<b>919 days?</b>	<b>Fri 10/1/21</b>	<b>Thu 9/18/25</b>															
1		<b>Pre-Planning</b>	<b>180 days?</b>	<b>Fri 10/1/21</b>	<b>Tue 7/19/22</b>															
2		Scope Definition	1 day?	Fri 10/1/21	Fri 10/1/21															
3		Plans, Specs, and Estimates (PS	1 day?	Mon 10/4/21	Mon 10/4/21															
4		Internal/External Coordination	1 day?	Tue 10/5/21	Tue 10/5/21															
5		<b>Vendor Selection</b>	<b>3 days?</b>	<b>Wed 10/6/21</b>	<b>Mon 10/11/21</b>															
6		Request for Proposal (RFP)	1 day?	Wed 10/6/21	Wed 10/6/21															
7		Bidding	1 day?	Thu 10/7/21	Thu 10/7/21															
8		Procurement	1 day?	Mon 10/11/21	Mon 10/11/21															
9		Contract Award	1 day?	Wed 10/6/21	Wed 10/6/21															
10		Delivery	1 day?	Thu 10/7/21	Thu 10/7/21															
11		Change Orders	1 day?	Mon 10/11/21	Mon 10/11/21															
12																				
13		<b>Implementation</b>	<b>7 days?</b>	<b>Wed 7/20/22</b>	<b>Thu 7/28/22</b>															
14		Scope	1 day?	Wed 7/20/22	Wed 7/20/22															
15		<b>Vendor Selection</b>	<b>4 days?</b>	<b>Thu 7/21/22</b>	<b>Tue 7/26/22</b>															
16		Request for Proposal (RFP)	1 day?	Thu 7/21/22	Thu 7/21/22															
17		Bidding	1 day?	Fri 7/22/22	Fri 7/22/22															
18		Procurement	1 day?	Mon 7/25/22	Mon 7/25/22															
19		Contract Award	1 day?	Tue 7/26/22	Tue 7/26/22															
20		<b>Launch</b>	<b>2 days?</b>	<b>Wed 7/27/22</b>	<b>Thu 7/28/22</b>															
21		Public Notices	1 day?	Wed 7/27/22	Wed 7/27/22															
22		Construct, Fabricate, or Imp	1 day?	Wed 7/27/22	Wed 7/27/22															
23		Delivery	1 day?	Thu 7/28/22	Thu 7/28/22															
24		Change Orders	1 day?	Thu 7/28/22	Thu 7/28/22															
25																				
26		<b>Evaluation</b>	<b>730 days?</b>	<b>Mon 8/1/22</b>	<b>Tue 9/16/25</b>															
27		Inspection / Monitoring	1 day?	Mon 8/1/22	Mon 8/1/22															
28		Overview Project Evaluation	1 day?	Tue 8/2/22	Tue 8/2/22															
29		Program Continuation Conside	1 day?	Wed 8/3/22	Wed 8/3/22															
30																				
31		<b>Close Out</b>	<b>2 days?</b>	<b>Wed 9/17/25</b>	<b>Thu 9/18/25</b>															
32		Review and Sunset	1 day?	Wed 9/17/25	Wed 9/17/25															
33		Funding Reallocation	1 day?	Thu 9/18/25	Thu 9/18/25															

Project: Project Homekey Date: Wed 2/9/22	Task		Project Summary		Manual Task		Start-only		Deadline	
	Split		Inactive Task		Duration-only		Finish-only		Progress	
	Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
	Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## LOW-BARRIER SHELTER BEDS– PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included \$12.15 million for Homelessness/Housing, under which \$3.6 million was approved for the expansion of Low-Barrier Shelter Beds. This Project Plan outlines how the City will use these funds as well as the \$6.5 million dollar grant the County has offered.

Category		Amount
Homelessness / Housing		\$12,150,000
Activity #4	Low-Barrier Shelter Bed (operations)	\$3,600,000
County Grant	Low-Barrier Shelter Bed (capital)	\$6,500,000

This project adheres to the *Housing Support* category identified in the Interim Final Rule, with expenses aligning with Treasury Code 3.11 – *Services for Unhoused Persons*.

### BACKGROUND

San Joaquin County, Continuum of Care and City of Stockton worked to create a strategic plan to address homelessness which was adopted by all three entities during the summer of 2020. The Pandemic response to homelessness was guided by the City Council-approved San Joaquin Community Response to Homelessness Strategic Plan, Public Health, State mandates and the CDC. During the last Point in Time Count in January of 2019, 921 unsheltered homeless were identified in the City of Stockton.

The Cities within the County have made tremendous progress toward low-barrier shelter bed expansion, far exceeding the stated goal. Throughout the County more than 500 beds are in the pipeline or under construction.

Individuals experiencing homeless are at a greater risk of COVID-19 morbidity and mortality because they are less connected to health care and other support systems and more likely to have other health conditions. Unsheltered populations represent those most at risk of negative health consequences of COVID-19.

## GOALS & OBJECTIVES

The goal is to provide an additional 125 congregate or non-congregate low-barrier shelter beds for the unsheltered population in the City of Stockton. Staff will issue a NOFA seeking projects that create additional low-barrier shelter. Total funding available is \$10,100,000, of which approximately two-thirds would be restricted to capital construction and the remaining would be available for operations.

### Measurements of Success

- Number of clients moved to a sheltered location
- Number of clients being case managed and provided services
- HMIS compliant

Typically, exits to permanent housing would be a measurement of success as well, however, given current lack of available permanent supportive housing successful exits is a challenge.

## EQUITY

When selecting recipients of funding, the City will review program guidelines, accessibility, and outreach efforts to ensure equitable access to the new creating low-barrier shelter beds. The selected partner will work with service providers and follow appropriate Continuum of Care recommendations to ensure equitable access to the program.

## SCHEDULE

Below reflects a high-level schedule for the low-barrier shelter program.

Task	Responsible	Start	End
<b>Pre-Planning</b>	City	December 2021	February 2022
Project Conception, Scope Development, and Approval	City	December 2021	February 2022
<b>Program Development</b>		February 2022	May 2022
NOFA Criteria	EDD	February 2022	March 2022
Issue NOFA	EDD	March 2022	April 2022
Present to Council and County		April 2022	May 2022
<b>Launch</b>	City	December 2021	February 2022

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
Program Implementation	City / Vendor(s)	August 2022	2024
<b>Evaluation</b>	City	Ongoing	
Inspection / Monitoring / Compliance	City	Ongoing	
Project Evaluation	City	Ongoing	
Impact Briefing	City	Ongoing	
<b>Close Out</b>	City	Ongoing	

**EXPENDITURE PLAN**

<b>Expense Category</b>	<b>Total</b>
Capital Improvements	\$6,500,000
Shelter Operations	\$3,600,00
<b>Total</b>	<b>\$10,100,000</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	2021				2022				2023				2024		
					Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	
0		<b>Low-Barrier Shelters</b>	<b>710 days?</b>	<b>Wed 12/1/21</b>															
1		<b>Pre-Planning</b>	<b>339 days?</b>	<b>Wed 12/1/21</b>															
2		Project Conception, Scope Deveopment,	40 days?	Wed 12/1/21															
3		<b>Program Development</b>	<b>70 days?</b>	<b>Thu 2/3/22</b>															
4		NOFA Criteria	20 days?	Fri 2/4/22															
5		Issue Nofa	20 days?	Thu 3/10/22															
6		Present to Council and County	20 days?	Wed 4/13/22															
7																			
8		<b>Launch</b>	<b>227 days?</b>	<b>Mon 8/1/22</b>															
9		Implementation	1 day?	Mon 8/1/22															
10																			
11		<b>Evaluation</b>	<b>238 days?</b>	<b>Mon 5/1/23</b>															
12		Inspection / Monitoring / Compliance	1 day?	Mon 5/1/23															
13		Project Evaluation	1 day?	Tue 5/2/23															
14		Impact Briefing	1 day?	Wed 5/3/23															
15																			
16		<b>Close Out</b>	<b>155 days?</b>	<b>Thu 5/2/24</b>															



Project: Low-Barrier Shelters  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			



# Recovery of City Government

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## RECOVERY OF CITY GOVERNMENT – LOST REVENUE REPLACEMENT

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included a total of \$9,585,000 to replace various City revenues that were lost due to the novel coronavirus (COVID-19) public health emergency. This project plan outlines the details of the revenue losses and how the City plans to allocate ARPA funding to replace the lost revenues.

Category		Amount
Recovery of City Government		
Activity #1	Lost revenue replacement: General Fund	\$9,585,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, the city experienced severe revenue losses due to reduced business patronage, recreational activities & events, and outside travel, in addition to experiencing numerous business closures. Furthermore, the City continued its operations throughout the pandemic and maintained essential services for its residents – while adhering to the local and state-wide health mandates/directives to ensure proper safety for its employees and allowing adequate time-off for COVID-19 related issues.

Similar to other local and state jurisdictions, the economic impacts of this pandemic are anticipated to continue affecting the local economy, including the City’s local businesses, employment, recreational events, etc., over the next several years, and the negative impact to various revenue streams for the City will likely also continue.

### GOALS & OBJECTIVES

Under this proposed plan, the City of Stockton intends to utilize the allocated state and local fiscal recovery funds authorized under ARPA to replace revenue reductions experienced due to the COVID-19 public health emergency.

**Lost Revenue Replacement:** ARPA authorizes local governments to use the allocated funds to replace lost public sector revenues if a reduction in revenue is experienced due to the pandemic. In order to quantify the pandemic’s impacts on city revenues, post-pandemic revenues will be compared against the pre-pandemic revenues with an added growth factor. The fiscal year 2018-19 pre-pandemic actual revenues will be used to assess the revenue loss for subsequent years.

All general revenues are included in the revenue loss calculations; however, the revenue loss analysis excludes federal government dollars, utility revenues, refunds, correcting transactions and debt proceeds. The City’s revenue loss will be calculated at four different points in time: December 31, 2020; December 31, 2021; December 31, 2022; and December 31, 2023.

Calculated revenue loss at the December 31, 2020 mark was over \$9.8 million. While the four years of calculated revenue are likely to be higher than the amount allocated to this category by the City, only the preliminary estimated amount of \$9.6 million will be used to shore up City funds suffering from revenue loss. When two years of calculated revenue losses are available, the first \$4.5 million allocation will be distributed among funds in need including but not limited to the General Fund, the Recreation Fund, the Entertainment Venues Fund, and the Parking Authority Fund.

Exhibit A: City of Stockton Revenue Loss by Fund

Exhibit B: ARPA Revenue Replacement Calculator

## SCHEDULE

Below reflects a high-level schedule of the Lost Revenue Replacement project.

Phase	Task	Responsible	Start	End	Status
Planning	Calculate 12/31/20 Revenue Loss	Budget	8/1/21	9/23/21	Complete
Planning	Revise Calculator to reflect changes in Final Rule	Budget	1/16/22	2/4/22	Complete
Planning	Recalculate FY 2019-20 Revenue Loss	Budget	1/24/22	2/4/22	Complete

Planning	Calculate FY 2020-21 Revenue Loss	Budget	2/4/22	2/28/22	
Implementation	Distribute Round 1 Revenue Loss among City Funds	Budget	3/1/22	8/1/22	
Evaluation	Report on City Government Services Funded		8/1/22	8/31/22	
Implementation	Calculate FY 2021-22 Revenue Loss	Budget	10/1/22	11/30/22	
Implementation	Calculate FY 2022-23 Revenue Loss	Budget	10/1/23	11/30/23	
Implementation	Distribute Round 2 Revenue Loss among City Funds	Budget	3/1/24	7/1/24	
Evaluation	Report on City Government Services Funded		12/1/2024	1/31/2025	

## EXHIBIT A

**City of Stockton Revenue Loss by Fund  
Jan. 2020 to Dec. 2020**

H.T.E. Fund	Fund Name	General Revenue Variance	Revenue Loss by Fund
10	GENERAL FUND	13,965,465	(187,899)
25	POLICE GRANTS & SPEC PROG	(3,039,363)	(3,309,600)
30	GAS TAX	392,238	(368,917)
34	GAS TAX - TDA/NON-MOTOR	(13,194)	(14,014)
44	RECREATION SERVICES	(822,156)	(890,239)
53	CDBG SPECIAL PURPOSE LNS	(22,120)	(23,829)
62	CDBG REVOLVING LOAN FUND	(5,405)	(5,654)
71	LIGHTING MAINTENANCE	(1,357)	(2,908)
72	ASSESSMENT DIST MAINT	204,277	(19,047)
73	PARKING & BUSINESS IMPR	(383,846)	(487,317)
80	MEASURE K-CAPITAL PROJCTS	(6,201,265)	(6,626,866)
81	PUBLIC SAFETY TAX-MEAS W	(184)	(727,426)
83	STRONG COMMUNITIES-MSR M	174,951	(566,718)
86	REC VENUE OPERATIONS-SMG	(3,570,981)	(3,898,231)
301	CAPITAL IMPROVEMENTS	(29,652)	(31,494)
304	CAP IMP-GRANT/OTHR SOURCE	(475,418)	(559,447)
308	CAPITAL GRANTS/CONTRIBUTN	(2,137,891)	(2,274,545)
399	PROJECT CLEARING FUND	(662)	(662)
418	PARKING AUTHORITY	(728,760)	(1,099,260)
419	PARKING AUTHORITY-CAPITAL	646	(665)
455	GARDEN REFUSE COLLECTION	(4)	(4)
481	GOLF COURSES	(1,564,490)	(1,662,158)
557	ISF - LTD & LIFE	(861)	(963)
562	SEPARATION PAY BENEFITS	(8,447)	(9,819)
642	GENERAL GOVERNMENT	5,113	(1,959)
644	LIBRARY	(19,237)	(20,626)
645	POLICE DEPARTMENT	799	(12,939)
646	FIRE DEPARTMENT	(73)	(157)
904	TRAFFIC SIGNALS - ZONE #4	(20,581)	(24,079)
910	STREET IMPROV - CITY WIDE	(799,602)	(915,807)
920	COMM REC CENTER-CITY WIDE	(12,059)	(15,183)
930	CITY OFFICE SPACE	(22,797)	(25,904)
940	FIRE STATION - CITY WIDE	(57,716)	(64,318)
950	LIBRARY - CITY WIDE	(10,437)	(27,937)
960	POLICE STATION EXPANSION	(69,774)	(77,160)
979	STREET SIGNS - CITY WIDE	(4,542)	(5,424)
990	AIR QUALITY - CITY WIDE	(307,358)	(359,077)

EXHIBIT B



# ARPA Revenue Replacement Calculator

## Background Information

1) Fiscal Year End	<input type="text" value="June"/>	<u>Notes:</u>
Base Year Revenue Period	<input type="text" value="6/30/2019"/>	FY used for base year calculation
2) Calculation Date	<input type="text" value="12/31/2020"/>	
Number of Months	<input type="text" value="18"/>	Months between Base Year and Calculation Date

## Estimate Revenue

3) Base Year Revenue	<input type="text" value="\$ 339,216,159"/>	<a href="#">Use Worksheet to Calculate</a>
4) Growth Rate	<input type="text" value="4.1%"/>	<a href="#">Use Worksheet to Calculate</a>
Counterfactual Revenue	<input type="text" value="\$ 360,290,347"/>	Estimated Revenue Without Pandemic
5) Actual Revenue	<input type="text" value="\$ 350,457,371"/>	<a href="#">Use Worksheet to Calculate</a>

## Reduction in Revenue

Revenue Reduction	<input type="text" value="\$ 9,832,976"/>
Revenue Reduction %	<input type="text" value="-2.7%"/>

Fiscal Year Ended 12/31/2020

#



Updated: 2/9/2022

#

#

Lost Revenue Replacement

ID	Task Mode	Task Name	Duration	Start	Finish	Half 1, 2021			Half 2, 2021			Half 1, 2022			Half 2, 2022			Half 1, 2023			Half 2, 2023			Half 1, 2024			Half 2, 2024			
						J	S	N	J	M	M	J	S	N	J	M	M	J	S	N	J	M	M	J	S	N	J	S	N	J
0		<b>Lost Revenue Replacement</b>	<b>815 days?</b>	<b>Mon 8/2/21</b>	<b>Thu 2/6/25</b>																									<b>15%</b>
1		<b>Pre-Planning</b>	<b>132 days</b>	<b>Mon 8/2/21</b>	<b>Mon 2/28/22</b>																									<b>82%</b>
2	✓	Calculate 12/31/20 Revenue Loss	36 days	Mon 8/2/21	Thu 9/23/21																									<b>100%</b>
3	✓	Revise Calculator to reflect changes in Final Rule	13 days	Tue 1/18/22	Fri 2/4/22																									<b>100%</b>
4	✓	Recalculate FY 2019-20 Revenue Loss	9 days	Mon 1/24/22	Fri 2/4/22																									<b>100%</b>
5		Calculate FY 2020-21 Revenue Loss	13 days	Fri 2/4/22	Mon 2/28/22																									<b>0%</b>
6																														
7		<b>Implementation</b>	<b>679 days?</b>	<b>Tue 3/1/22</b>	<b>Fri 1/31/25</b>																									<b>0%</b>
8		Distribute Round 1 Revenue Loss among City Funds	96 days	Tue 3/1/22	Mon 8/1/22																									<b>0%</b>
9		Report on City Government Services Funded	1 mon	Tue 8/2/22	Wed 8/31/22																									<b>0%</b>
10		Calculate FY 2021-22 Revenue Loss	35 days?	Mon 10/3/22	Wed 11/30/22																									<b>0%</b>
11		Calculate FY 2022-23 Revenue Loss	40 days?	Mon 10/2/23	Thu 11/30/23																									<b>0%</b>
12		Distribute Round 2 Revenue Loss among City Funds	78 days?	Fri 3/1/24	Mon 7/1/24																									<b>0%</b>
13		Report on City Government Services Funded	41 days?	Mon 12/2/24	Fri 1/31/25																									<b>0%</b>
14																														
15		<b>Evaluation</b>	<b>2 days?</b>	<b>Mon 2/3/25</b>	<b>Tue 2/4/25</b>																									<b>0%</b>
16		Inspection / Monitoring	1 day?	Mon 2/3/25	Mon 2/3/25																									<b>0%</b>
17		Overview Project Evaluation	1 day?	Tue 2/4/25	Tue 2/4/25																									<b>0%</b>
18																														
19		<b>Close Out</b>	<b>2 days?</b>	<b>Wed 2/5/25</b>	<b>Thu 2/6/25</b>																									<b>0%</b>
20		Review and Sunset	1 day?	Wed 2/5/25	Wed 2/5/25																									<b>0%</b>
21		Funding Reallocation	1 day?	Thu 2/6/25	Thu 2/6/25																									<b>0%</b>

Critical		Split		Finish-only		Baseline Milestone		Manual Summary		Inactive Task	
Critical Split		Task Progress		Duration-only		Milestone		Project Summary		Inactive Milestone	
Critical Progress		Manual Task		Baseline		Summary Progress		External Tasks		Inactive Summary	
Task		Start-only		Baseline Split		Summary		External Milestone		Deadline	

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## RECOVERY OF CITY GOVERNMENT – ONE-TIME ESSENTIAL WORKER PREMIUM PAYMENT TO ALL STAFF

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included a total of \$2,880,000 to provide a one-time payment to City staff to incentivize workers who have been exposed to additional risk while providing essential services throughout the novel coronavirus (COVID-19) public health emergency. This project plan outlines the details of one-time essential worker premium payments to staff with an active employment status between 10/16/2021 - 10/31/2021.

Category		Amount
Recovery of City Government		\$
Activity #2	One-time essential worker premium payment to City staff	\$2,880,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, the city experienced severe revenue losses due to reduced business patronage, recreational activities & events, and outside travel, in addition to experiencing numerous business closures. However, the City continued its operations throughout the pandemic and maintained essential services for its residents – while adhering to the local and state-wide health mandates/directives to ensure proper safety for its employees and allowing adequate time-off for COVID-19 related issues. Furthermore, City staff continued to remain at work and provide essential services to the community throughout the pandemic.

### GOALS & OBJECTIVES

Under this proposed plan, the City of Stockton utilized the allocated state and local fiscal recovery funds authorized under ARPA to provide one-time essential workers payment to City staff.



**One-Time Essential Worker Premium Payment to All Staff:** Under the provisions of ARPA, the federal government supports hazard pay to compensate or incentivize workers who have been exposed to additional risk while providing essential services. Employees of the City have, and continue to, remain at work to provide essential services to the community, including services funded by State and Federal relief funds.

Under this provision, all full-time City of Stockton employees in an active status during the 10/16/2021 – 10/31/2021 pay period will qualify for a one-time \$2,000 premium payment. In addition, all part-time employees with an active status during the 10/16/2021 – 10/31/2021 will receive a one-time \$500 premium payment.

Without the efforts of City's employees, programs and services like the Clean City initiative, Rental and Mortgage Assistance, Small Business Support, Community Support, and all other essential services would not have been possible. These programs have been successfully implemented while continuing their regular duties and projects.

## SCHEDULE

Essential Worker payments were included on the November 7, 2021 paychecks with an estimated cost of \$3,044,000 for full-time employees and \$124,000 for part-time employees.

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Finish	September 2021							October 2021					November 2021					December 2021					January 2022					
						19	24	29	3	8	13	18	23	28	3	8	13	18	23	28	2	7	12	17	22	27	2	7	12	17	22	27	1
0		<b>Employee Premium Payments</b>	<b>86 days?</b>	<b>Wed 9/1/21</b>	<b>Tue 1/11/22</b>																												
1	✓	<b>Pre-Planning</b>	<b>43 days?</b>	<b>Wed 9/1/21</b>	<b>Thu 11/4/21</b>																												
2	✓	Research other cities	6 wks	Wed 9/1/21	Fri 10/15/21																												
3	✓	Estimate Premium Pay Cost	4 days	Mon 10/18/21	Thu 10/21/21																												
4	✓	Planning Meeting #1	1 day?	Mon 10/25/21	Mon 10/25/21																												
5	✓	Planning Meeting #2	1 day?	Tue 10/26/21	Tue 10/26/21																												
6	✓	Prepare FAQs	1 wk	Wed 10/27/21	Tue 11/2/21																												
7	✓	Prepare/email doc for missed employees	2 days	Wed 11/3/21	Thu 11/4/21																												
8																																	
9	✓	<b>Implementation</b>	<b>1 day?</b>	<b>Fri 11/5/21</b>	<b>Fri 11/5/21</b>																												
10	✓	One time payment made to employees	1 day?	Fri 11/5/21	Fri 11/5/21																												
11																																	
12	✓	<b>Evaluation</b>	<b>20 days?</b>	<b>Mon 11/8/21</b>	<b>Tue 12/7/21</b>																												
13	✓	Review of missed employees	19 days	Mon 11/8/21	Mon 12/6/21																												
14	✓	One time payment made to missed eligible employees	1 day?	Tue 12/7/21	Tue 12/7/21																												
15																																	
16		<b>Close Out</b>	<b>22 days</b>	<b>Wed 12/8/21</b>	<b>Tue 1/11/22</b>																												
17		Final review	3 wks	Wed 12/8/21	Tue 12/28/21																												
18		Funding Reallocation	2 wks	Wed 12/29/21	Tue 1/11/22																												

Project: Employee Premium Pay  
Date: Thu 2/10/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## RECOVERY OF CITY GOVERNMENT – PROVIDING COVID-RELATED PAID LEAVE TO EMPLOYEES

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included a total of \$900,000 to provide paid leaves to employees due to novel coronavirus (COVID-19) public health emergency. This plan outlines the details of supplemental pay City provided to its employees that were impact by COVID-19, mandated by the federal and state governments.

Category		Amount
Recovery of City Government		
Activity #3	Providing COVID-19 related paid leave to employees	\$900,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. The City continued its operations throughout the pandemic and maintained essential services for its residents – while adhering to the local and state-wide health mandates/directives to ensure proper safety for its employees and allowing adequate time-off for COVID-19 related issues.

### GOALS & OBJECTIVES

Under this proposed plan, the City of Stockton utilized the allocated state and local fiscal recovery funds authorized under ARPA to provide paid time off to City employees who have, and continue to, remain at work to provide essential services to the community.

#### **Providing COVID-19 Related Paid Leave to Employees:**

As city employees continued to provide essential services to the public throughout the pandemic, the federal and state governments have required employers to provide supplemental leaves when employees or their families are impacted by COVID-19. Between April and August 2021, the city has paid over \$630,000 for COVID-19 related employee leaves.

If funding allows, the City will also use ARPA dollars to offset COVID Workers' Compensation claim costs. Providing the COVID line advise nurse costs approximately \$10,000 per month and each COVID claim averages \$3,500.

## SCHEDULE

Below reflects a high-level schedule of providing paid time off to employees.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
Pull Data on COVID Paid Leave Hours	HR	August 2021	October 2021
Allocate FY 2020-21 COVID Leave to ARPA Funds	Accounting	August 2021	October 2021
Pull 7/1/21 to 12/31/21 data on Workers Comp Claims and COVID Paid Leave	HR	2/1/22	2/20/22
Allocate eligible costs to the ARPA funds	Accounting	3/21/22	4/1/22
Pull 1/1/22 to 3/31/22 data on Workers Comp Claims and COVID Paid Leave	HR	5/1/22	5/20/22
Allocate eligible costs to the ARPA funds	Accounting	5/21/22	6/1/22
Pull 4/1/22 to 6/30/21 data on Workers Comp Claims and COVID Paid Leave	HR	8/1/22	8/20/22
Allocate eligible costs to the ARPA funds	Accounting	8/21/22	9/1/22
Pull 7/1/22 to 9/30/22 data on Workers Comp Claims and COVID Paid Leave	HR	11/1/22	11/20/22
Allocate eligible costs to the ARPA funds	Accounting	11/21/22	12/1/22

Pull 10/1/22 to 12/31/22 data on Workers Comp Claims and COVID Paid Leave	HR	2/1/23	2/20/23
Allocate eligible costs to the ARPA funds	Accounting	2/21/23	3/1/23
Quarterly through 12/31/24 as funds are available - Pull data on Workers Comp Claims and COVID Paid Leave	HR		
Quarterly through 12/31/24 as funds are available - Allocate eligible costs to the ARPA funds	Accounting		

Updated: 2/9/2022

DRAFT

ID	Task Mode	Task Name	Duration	Start	Finish	Half 1, 2021		Half 2, 2021			Half 1, 2022			Half 2, 2022			Half 1, 2023			Half 2, 2023			Half 1, 2024			Half 2, 2024		
						M	J	S	N	J	M	M	J	S	N	J	M	M	J	S	N	J	M	M	J	S	N	J
0		<b>Employee Paid Leave</b>	<b>843 days?</b>	<b>Mon 8/2/21</b>	<b>Mon 3/24/25</b>																							
1		<b>Implementation</b>	<b>60 days</b>	<b>Mon 8/2/21</b>	<b>Mon 11/1/21</b>																							
2		Pull Initial Data	30 days	Mon 8/2/21	Wed 9/15/21																							
3		Allocate FY 2020-21 Funds	30 days	Thu 9/16/21	Mon 11/1/21																							
4																												
5		<b>Program</b>	<b>712 days?</b>	<b>Tue 2/1/22</b>	<b>Thu 2/27/25</b>																							
6		<b>Primary Funding</b>	<b>243 days?</b>	<b>Tue 2/1/22</b>	<b>Wed 3/1/23</b>																							
7		<b>Phase 1</b>	<b>20 days?</b>	<b>Tue 2/1/22</b>	<b>Fri 3/4/22</b>																							
8		Pull Q3+Q4 2021 Data	12 days?	Tue 2/1/22	Fri 2/18/22																							
9		Allocate Costs	8 days?	Tue 2/22/22	Fri 3/4/22																							
10		<b>Phase 2</b>	<b>20 days?</b>	<b>Mon 5/2/22</b>	<b>Wed 6/1/22</b>																							
11		Pull Q1 2022 Data	13 days?	Mon 5/2/22	Thu 5/19/22																							
12		Allocate Costs	7 days?	Mon 5/23/22	Wed 6/1/22																							
13		<b>Phase 3</b>	<b>22 days?</b>	<b>Mon 8/1/22</b>	<b>Thu 9/1/22</b>																							
14		Pull Q2 2022 Data	14 days?	Mon 8/1/22	Fri 8/19/22																							
15		Allocate Costs	8 days?	Mon 8/22/22	Thu 9/1/22																							
16		<b>Phase 4</b>	<b>18 days?</b>	<b>Tue 11/1/22</b>	<b>Thu 12/1/22</b>																							
17		Pull Q3 2022 Data	11 days?	Tue 11/1/22	Thu 11/17/22																							
18		Allocate Costs	7 days?	Mon 11/21/22	Thu 12/1/22																							
19		<b>Phase 5</b>	<b>19 days?</b>	<b>Wed 2/1/23</b>	<b>Wed 3/1/23</b>																							
20		Pull Q4 2022 Data	13 days?	Wed 2/1/23	Mon 2/20/23																							
21		Allocate Costs	6 days?	Tue 2/21/23	Wed 3/1/23																							
22		<b>Leftover Funding (as applicable)</b>	<b>431 days?</b>	<b>Mon 5/1/23</b>	<b>Thu 2/27/25</b>																							
47																												
48		<b>Evaluation</b>	<b>15 days</b>	<b>Fri 2/28/25</b>	<b>Mon 3/24/25</b>																							
49		Wrap-Up Documentation and Review	1 wk	Fri 2/28/25	Thu 3/6/25																							
50		Overview Project Evaluation	1 wk	Mon 3/10/25	Fri 3/14/25																							
51		Program Continuation Considerations	1 wk	Mon 3/17/25	Mon 3/24/25																							

Project: Employee Paid Leave Date: Thu 2/10/22	Task		Project Summary		Manual Task		Start-only		Deadline	
	Split		Inactive Task		Duration-only		Finish-only		Progress	
	Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
	Summary		Inactive Summary		Manual Summary		External Milestone			

# Digital Divide & Internet Connectivity

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## FIBER MASTER PLAN & CONSTRUCTION – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$8.10 million for Digital Divide/Internet Connectivity, under which \$3,060,000 was approved for the Fiber Master Plan & Construction project. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Digital Divide/Internet Connectivity		\$8,100,000
Activity #1	Fiber Master Plan	\$450,000
Activity #2	Fiber Segment Construction	\$2,610,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, households and communities were impacted by lack of internet connectivity, devices and access to online services.

### GOALS & OBJECTIVES

This project proposes to prepare a citywide Fiber Optic Master Plan to determine where critical fiber gaps exist and prioritize fiber buildout. The project also includes installation of backbone fiber and replacement of ethernet switches as determined by the master plan.

### EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide fiber network to prioritize construction where fiber gaps exist.



## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

Task	Responsible	Start	End
Advertise Design RFP	City	Nov 2021	Dec 2021
Award Design Contract	City	Dec 2021	Apr 2022
Preliminary Engineering Design	City	Apr 2022	Aug 2022
Advertise for Construction Bids	City	Aug 2022	Sep 2022
Award Construction Contract	City	Sep 2022	Jan 2023
Construction	City	Jan 2023	Jul 2023

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional procurement methods for contracting with both a designer and contractor for delivery of this project.

Task	Total	Round 1	Round 2
Master Plan Design	\$450,000	\$450,000	\$0
Construction	\$2,360,000	\$0	\$2,360,000
Construction Management	\$250,000	\$0	\$250,000
<b>Totals</b>	<b>\$3,060,000</b>	<b>\$450,000</b>	<b>\$2,610,000</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Finish	Qtr 2, 2021												Qtr 3, 2021				Qtr 4, 2021				Qtr 1, 2022				Qtr 2, 2022				Qtr 3, 2022				Qtr 4, 2022				Qtr 1, 2023				Qtr 2, 2023							
						Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec								
0		<b>Fiber Master Plan</b>	<b>296 days</b>	<b>Wed 9/1/21</b>	<b>Wed 12/21/22</b>																																																
1		<b>Pre-Planning</b>	<b>296 days?</b>	<b>Wed 9/1/21</b>	<b>Wed 12/21/22</b>																																																
2		Scope Definition	10 days	Wed 9/1/21	Wed 9/15/21																																																
3		Internal/External Coordination	34 days	Wed 9/15/21	Thu 11/4/21																																																
4		<b>Vendor Selection</b>	<b>48 days?</b>	<b>Mon 11/8/21</b>	<b>Fri 1/21/22</b>																																																
7		Contract Award	53 days	Mon 1/24/22	Tue 4/19/22																																																
8		Delivery	151 days?	Wed 4/20/22	Tue 12/20/22																																																
9		Change Orders	1 day?	Wed 12/21/22	Wed 12/21/22																																																
10																																																					
11		<b>Implementation</b>	<b>0 days</b>	<b>Wed 12/21/22</b>	<b>Wed 12/21/22</b>																																																
12		N/A See Fiber Construction	0 days	Wed 12/21/22	Wed 12/21/22																																																
13																																																					
14		<b>Evaluation</b>	<b>0 days</b>	<b>Wed 12/21/22</b>	<b>Wed 12/21/22</b>																																																
15		N/A See Fiber Construction	0 days	Wed 12/21/22	Wed 12/21/22																																																
16																																																					
17		<b>Close Out</b>	<b>0 days</b>	<b>Wed 12/21/22</b>	<b>Wed 12/21/22</b>																																																
18		N/A See Fiber Construction	0 days	Wed 12/21/22	Wed 12/21/22																																																

Project: Fiber Master Plan  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

ID	Task Mode	Task Name	Duration	Start	Finish	4th Quarter												1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			1st Quarter			2nd Quarter								
						Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
0		<b>Fiber Segment Constructio</b>	<b>360 days</b>	<b>Tue 4/19/22</b>	<b>Fri 11/10/23</b>	[Gantt bar from 4/19/22 to 11/10/23]																																			
1		<b>Pre-Planning</b>	<b>0 days</b>	<b>Tue 4/19/22</b>	<b>Tue 4/19/22</b>	[Milestone diamond at 4/19]																																			
2		N/A See Fiber Master Plan	0 days	Tue 4/19/22	Tue 4/19/22	[Milestone diamond at 4/19]																																			
3																																									
4		<b>Implementation</b>	<b>355 days?</b>	<b>Tue 4/19/22</b>	<b>Thu 11/2/23</b>	[Gantt bar from 4/19/22 to 11/2/23]																																			
5		Scope	152 days	Tue 4/19/22	Tue 12/20/22	[Gantt bar from 4/19/22 to 12/20/22]																																			
6		<b>Vendor Selection</b>	<b>21 days?</b>	<b>Wed 12/21/22</b>	<b>Tue 1/24/23</b>	[Gantt bar from 12/21/22 to 1/24/23]																																			
7		Bidding	20 days	Wed 12/21/22	Mon 1/23/23	[Gantt bar from 12/21/22 to 1/23/23]																																			
8		Procurement	1 day?	Tue 1/24/23	Tue 1/24/23	[Milestone diamond at 1/24/23]																																			
9		Contract Award	67 days	Wed 1/25/23	Tue 5/9/23	[Gantt bar from 1/25/23 to 5/9/23]																																			
10		<b>Launch</b>	<b>1 day?</b>	<b>Wed 5/10/23</b>	<b>Wed 5/10/23</b>	[Milestone diamond at 5/10/23]																																			
12		Construction	113 days	Thu 5/11/23	Wed 11/1/23	[Gantt bar from 5/11/23 to 11/1/23]																																			
13		Change Orders	1 day?	Thu 11/2/23	Thu 11/2/23	[Milestone diamond at 11/2/23]																																			
14																																									
15		<b>Evaluation</b>	<b>3 days?</b>	<b>Mon 11/6/23</b>	<b>Wed 11/8/23</b>	[Gantt bar from 11/6/23 to 11/8/23]																																			
16		Inspection / Monitoring	1 day?	Mon 11/6/23	Mon 11/6/23	[Milestone diamond at 11/6/23]																																			
17		Overview Project Evaluation	1 day?	Tue 11/7/23	Tue 11/7/23	[Milestone diamond at 11/7/23]																																			
18		Program Continuation Considerati	1 day?	Wed 11/8/23	Wed 11/8/23	[Milestone diamond at 11/8/23]																																			
19																																									
20		<b>Close Out</b>	<b>2 days?</b>	<b>Thu 11/9/23</b>	<b>Fri 11/10/23</b>	[Gantt bar from 11/9/23 to 11/10/23]																																			
21		Review and Sunset	1 day?	Thu 11/9/23	Thu 11/9/23	[Milestone diamond at 11/9/23]																																			
22		Funding Reallocation	1 day?	Fri 11/10/23	Fri 11/10/23	[Milestone diamond at 11/10/23]																																			
23																																									
24		<i>City Council Meetings</i>	<i>206 days</i>	<i>Tue 1/11/22</i>	<i>Tue 12/13/22</i>	[Gantt bar from 1/11/22 to 12/13/22]																																			

Project: Fiber Segment Constr

Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## PUBLIC WI-FI – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$8.10 million for Digital Divide/Internet Connectivity, under which \$630,000 was approved for the Public Wi-Fi project. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Digital Divide/Internet Connectivity		\$8,100,000
Activity #3	Public Wi-Fi	\$630,000

## BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, households and communities were impacted by lack of internet connectivity, devices and access to online services.

## GOALS & OBJECTIVES

This project proposes to provide free public Wi-Fi in a total of five parks and/or community hubs in and around greater downtown, namely, Miracle Mile, Yosemite Street Village, Victory Park, Janet Leigh Plaza, and Weber Point to help increase access, activate community spaces and increases social connectivity among Stockton residents and visitors.

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of publicly used spaces that provide the greatest potential impact to social connectivity through existing community events.

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

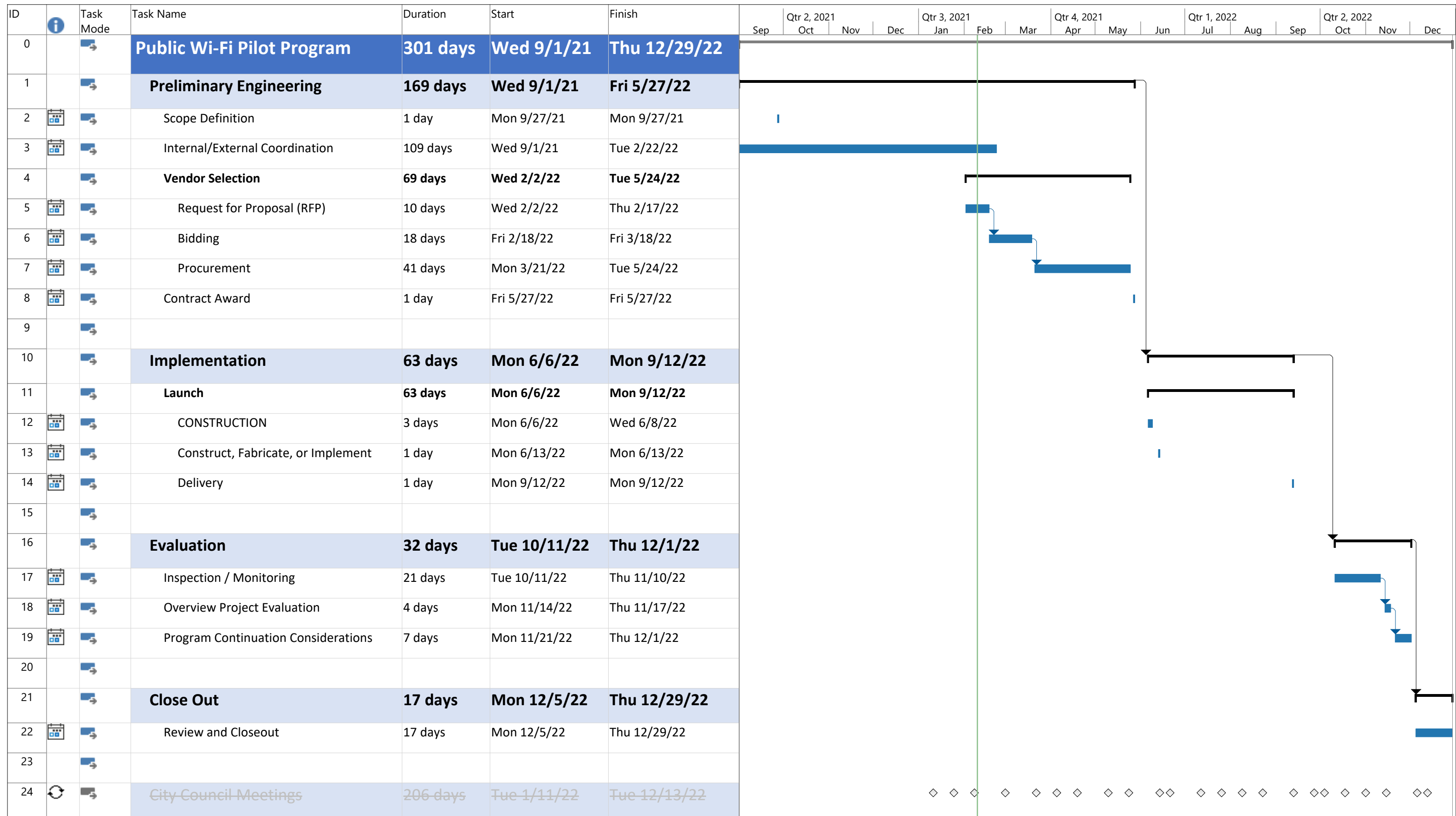
<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
Advertise Design-Build RFP	City	Feb 2022	Mar 2022
Award Contract	City	June 2022	July 2022
Preliminary Engineering Design	City	Sep 2022	Apr 2023
Construction	City	Apr 2023	Dec 2023

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional procurement methods for contracting with a vendor for delivery of a turn-key (design and build) project.

<b>Task</b>	<b>Total</b>	<b>Round 1</b>	<b>Round 2</b>
Design-Build	\$630,000	\$630,000	\$0
<b>Totals</b>	<b>\$630,000</b>	<b>\$630,000</b>	<b>\$0</b>

Updated: 2/9/2022



Project: Public Wi-Fi Pilot Progr  
Date: Thu 2/10/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## CONNECTIVITY SUPPORT – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (“ARP”) funding distribution. This approval included \$8.1 million for Digital Divide/Internet Connectivity, under which \$2.9 million was approved for the Community Services Department to provide Connectivity Support. This Project Plan outlines the objectives and program details to giveaway mobile hotspots, Chromebooks, and tablets with three years of prepaid connectivity and a training curriculum to develop new or improve digital skills.

Category		Amount
Digital Divide/Internet Connectivity		\$8,100,000
Activity #4	Connectivity Support – Device and Mobile Hotspot Giveaway	\$2,970,000

## BACKGROUND

City of Stockton residents, like many people throughout the United States, were negatively impacted by the COVID-19 public health emergency. The pandemic revealed the depths of the digital divide among citizens when many essential services, such as school classes and medical appointments, were migrated to online platforms.

In Stockton, 35.7% of households lack internet access, and 8% of households lack a computer, leaving at-risk students and residents without the necessary tools and connections to participate in a digital world equitably. The ARP funding will allow Stockton to address the digital divide and support households affected by systemic public health and economic challenges exacerbated by the pandemic.

## GOALS & OBJECTIVES

To support digital inclusion, Library staff designed a comprehensive plan to address connectivity issues.

### Goals:

A key objective is to affirm that broadband service is an essential part of civic life, a foundation to improving household financial wellbeing and creating a more equitable life in Stockton. Additional goals include:

- Create a marketing plan to reach community members in prioritized neighborhoods disproportionately affected by the pandemic and digital divide.
- Offer 1,550 adult residents a Chromebook and hotspot with three years of prepaid internet service.
- Offer 500 senior citizen residents aged 60 and over an option for a tablet with three years of prepaid service.
- Provide a digital curriculum ‘train the trainer’ program in English, Spanish, and Khmer available for Community Services staff and community partners to provide digital literacy instruction/coaching with giveaway devices.
- Establish a community engagement program that utilizes local non-profit community partners to assist with outreach for device giveaways and information regarding low-cost in-home broadband service.

### **Measurements of Success:**

- Number of devices distributed by census tract (Phase 1 marketing efforts will focus first on the neighborhoods most disproportionately affected by lack of affordable broadband).
- Number of inquiries about the program (by census tract).
- Number of trainers that completed train the trainer classes, and number of trainers providing coaching in Stockton.
- Number of participants to complete the digital literacy classes and coaching sessions.
- Number of outreach mailers sent to under-resourced communities (using census tract data) and the number of responses from those mailers.
- Participation of non-profits and chambers that work with residents most impacted by a lack of affordable broadband residents.
- Survey data, pre and post-coaching data, class surveys, and surveys completed every six months for three years.
- Number of phone calls to the technical assistance line and one-on-one coaching (post-class) participants

## **EQUITY**

The pandemic has negatively impacted communities, particularly households facing economic insecurity before the pandemic. To address the under-resourced households lacking broadband, the library established a strategy for outreach and engagement.

The strategy for accomplishing this includes



- The establishment of a community engagement program that utilizes City staff and local non-profit community partners to assist with outreach for device giveaways, classes, and information regarding low-cost in-home broadband service.
- City staff will advertise the program locally through digital media and community partners. Marketing also includes sending mailers to neighborhoods identified as having the highest broadband need.

## DEVICE GIVEAWAY AND DIGITAL COACHING SCHEDULE

Below, a task list reflects a high-level schedule of the Device Giveaway and digital coaching for Year 1. A more refined milestone schedule will be developed in February and March.

<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
Project Conception and Approval	City	June 2021	November 2021
Phased Procurement of Devices	City	February 2022	May 2022
Marketing Plan	City	February 2022	May 2022
Partnership Development	City	February 2022	March 2022
Digital Coaching- Train the Trainer	City	March 2022	March 2022
Device Giveaways	City	March 2022	March 2023
Year 1 Debrief	City and Partners	May 2023	
Community Digital Coaching- Ongoing	City and Partners	April 2022	March 2023

## EXPENDITURE PLAN

Given the urgent need to start procurement of devices with three years of prepaid cellular service and establish a specialized training program, staff used a cooperative purchasing agreement with T-Mobile to procure electronic devices and hotspots for the Giveaway Program and a single-source contract with Community Tech Network (“CTN”) to purchase a Train-the-Trainer Program and HomeConnect License and Program. CTN is a well-known national non-profit organization focused on digital literacy for senior centers, libraries, social service agencies, and housing developments.

The total ARP funding available round 1 and round 2 for Connectivity Support- Device and Mobile Hotspot Giveaway is **\$2,970,000**. Current expenses total \$2,387,060 for the T-Mobile contract and \$28,500 for CTN’s Digital Coaching Program. Additional marketing costs and a contingency fund of \$14,400 will establish a total of \$2,430,000 for round 1 funding for this project. The additional round 2 funding of \$540,000 will be planned after phase 1 is evaluated. It could be for unanticipated needs: maintenance, additional equipment, and service.

### **Connectivity Support- Device and Hotspot Giveaway Funding Summary:**

<b>Expense Category</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
<b>1,550 Chromebooks and Hotspots for Giveaway:</b>	\$371,438	\$0	\$0	<b>\$371,438</b>
<b>Three Years of Pre-paid Connectivity for 1,550 Hotspots:</b>	\$1,656,702	\$0	\$0	<b>\$1,656,702</b>
<b>500 Tablets for Seniors:</b>	\$0	\$0	\$0	<b>\$0<sup>1</sup></b>
<b>Three Years of Pre-paid Connectivity for 500 Tablets:</b>	\$358,920	\$0	\$0	<b>\$358,920</b>
<b>Device, Service, and Coaching- Round 2</b>		\$540,000		<b>\$540,000</b>
<b>Digital Coaching Train the Trainer and Coaching Program:</b>	\$28,500	\$0	\$0	<b>\$28,500</b>
Contingency: Additional training, mailing, marketing costs	\$14,440	\$0	\$0	\$14,440
<b>Total</b>	<b>\$1,430,000</b>	<b>\$540,000</b>	<b>\$0</b>	<b>\$2,970,000</b>

Updated 02/09/2022

<sup>1</sup> Tablets provided at no cost with three years of prepaid connectivity.

ID	Task Mode	Task Name	Duration	Start	Finish	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
						Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
0		<b>Stockton Undivided: Device Giveaway</b>	<b>384 days?</b>	<b>Sun 8/1/21</b>	<b>Mon 4/10/23</b>																								
1		<b>Pre-Planning</b>	<b>157 days?</b>	<b>Sun 8/1/21</b>	<b>Wed 4/6/22</b>																								
2		Scope: Procurement review of procurement process for three vendors	81 days	Sun 8/1/21	Thu 12/2/21																								
3		Gather Quotes and Terms and Conditions	80 days	Sun 8/1/21	Wed 12/1/21																								
4		<b>Establish Census Tract Data Sets</b>	<b>3 days?</b>	<b>Fri 1/7/22</b>	<b>Tue 1/11/22</b>																								
7		<b>Marketing Meeting with PIO and Executive Team</b>	<b>48 days?</b>	<b>Mon 1/10/22</b>	<b>Tue 3/29/22</b>																								
14		Milestone: Marketing Plan is Finalized	5 days	Wed 3/30/22	Wed 4/6/22																								
15																													
16		<b>Implementation</b>	<b>365 days?</b>	<b>Tue 8/24/21</b>	<b>Mon 4/3/23</b>																								
17		Scope: Establish final training and device giveaway plan	1 day?	Mon 1/31/22	Mon 1/31/22																								
18		<b>Vendor Selection</b>	<b>90 days?</b>	<b>Tue 8/24/21</b>	<b>Tue 1/11/22</b>																								
19		<b>Approval of method of Procurement of Devices</b>	<b>8 days?</b>	<b>Tue 8/24/21</b>	<b>Fri 9/3/21</b>																								
21		<b>Approval of Method of Procurement of Marketing Mailing Services</b>	<b>1 day?</b>	<b>Tue 1/11/22</b>	<b>Tue 1/11/22</b>																								
23		<b>Approval of Method of Procurement of Digital Coaching and Training Procurement</b>	<b>42 days?</b>	<b>Wed 9/1/21</b>	<b>Wed 11/3/21</b>																								
25		<b>Award Contracts</b>	<b>26 days?</b>	<b>Mon 12/20/21</b>	<b>Mon 1/31/22</b>																								
26		<b>Contract Award: T-Mobile Quote attested, Purchase Order completed</b>	<b>26 days?</b>	<b>Mon 12/20/21</b>	<b>Mon 1/31/22</b>																								
30		Contract Award: Community Tech Network contract attested	8 days	Thu 4/7/22	Tue 4/19/22																								
31		Contract Award: Unique Management Services Req entered	14 days?	Thu 4/7/22	Thu 4/28/22																								
32		Milestone: All contracts are attested and Purchase Orders are in approved	0 days	Wed 4/6/22	Wed 4/6/22																								
33		<b>Pre Planning/ Preparation</b>	<b>51 days?</b>	<b>Mon 2/7/22</b>	<b>Fri 4/29/22</b>																								
34		T-Mobile: Establish Delivery Schedule in three phases	1 day?	Mon 2/7/22	Mon 2/7/22																								
35		Community Tech Network: order translation in Spanish and Khmer and update curriculum with device photos and City details	1 day?	Wed 4/20/22	Wed 4/20/22																								
36		Provide marketing parameters to Unique Management Services for mailing	1 day?	Fri 4/29/22	Fri 4/29/22																								
37		<b>Launch</b>	<b>1 day?</b>	<b>Mon 3/7/22</b>	<b>Mon 3/7/22</b>																								
39		<b>Launch Digital Coaching:</b>	<b>234 days?</b>	<b>Mon 3/21/22</b>	<b>Fri 3/31/23</b>																								
60		<b>Launch: Device Delivery takes 3 days from shipping</b>	<b>41 days?</b>	<b>Mon 3/7/22</b>	<b>Tue 5/10/22</b>																								
64		Change Orders	1 day?	Mon 4/3/23	Mon 4/3/23																								
65		<b>Data Collection in Classes</b>	<b>128 days?</b>	<b>Mon 3/21/22</b>	<b>Tue 10/11/22</b>																								
74																													
75		<b>Evaluation</b>	<b>2 days?</b>	<b>Tue 4/4/23</b>	<b>Wed 4/5/23</b>																								
76		Final Mapping is available	1 day?	Tue 4/4/23	Tue 4/4/23																								
77		Overview Project Evaluation	1 day?	Tue 4/4/23	Tue 4/4/23																								
78		Program Continuation Considerations	1 day?	Wed 4/5/23	Wed 4/5/23																								
79																													
80		<b>Close Out</b>	<b>2 days?</b>	<b>Thu 4/6/23</b>	<b>Mon 4/10/23</b>																								
81		Review and Sunset	1 day?	Thu 4/6/23	Thu 4/6/23																								
82		Funding Reallocation	1 day?	Mon 4/10/23	Mon 4/10/23																								

Project: StocktonUndivided: De  
Date: Thu 2/10/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## DIGITAL TRAFFIC CAMERA REPLACEMENT – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$8.10 million for Digital Divide/Internet Connectivity, under which \$1,440,000 was approved for the Digital Traffic Camera Replacement project. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Digital Divide/Internet Connectivity		\$8,100,000
Activity #5	Digital Traffic Camera Replacement	\$1,440,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. In particular, households and communities were impacted by lack of internet connectivity, devices and access to online services.

### GOALS & OBJECTIVES

This project proposes to replace 100 cameras at various locations citywide with high-definition digital cameras. The cameras identified for replacement are obsolete and require constant maintenance. The City’s existing security and traffic video monitoring system includes a total of 354 cameras, of which, 23 are digital and 331 are analog, at various locations citywide utilized by both the Public Works and Police Departments to monitor traffic, safety, and security. The allotted ARPA budget will allow for the replacement of 100 cameras and the remaining 231 cameras will be replaced with other grant fund sources.

### EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide camera network to prioritize replacement.

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

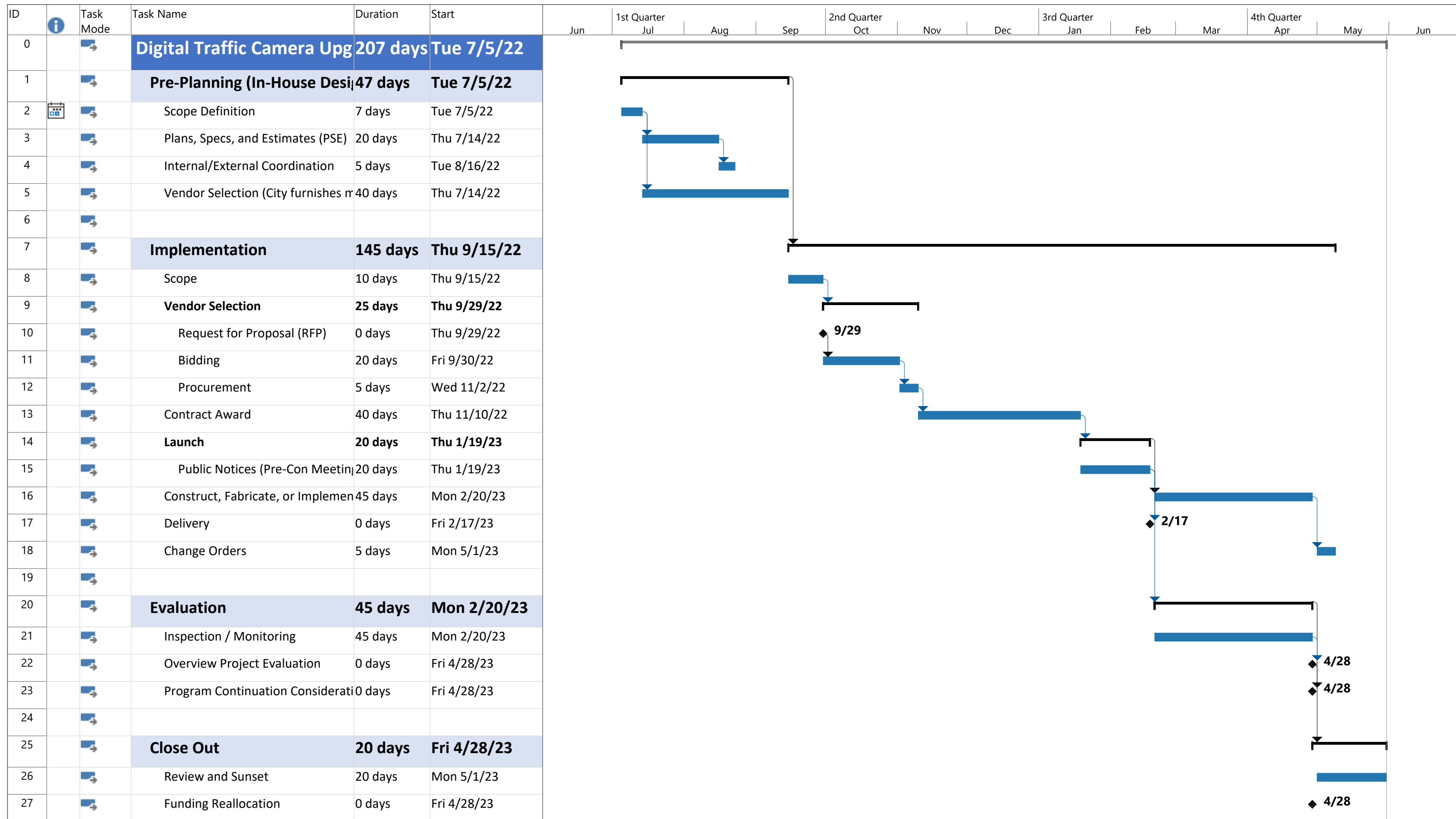
<b>Task</b>	<b>Responsible</b>	<b>Start</b>	<b>End</b>
Pre- Planning / Design	City	June 2022	Aug 2022
Advertise for Construction Bids	City	Aug 2022	Sep 2022
Award Construction Contract	City	Nov 2022	Dec 2022
Construction	City	Feb 2023	May 2023

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional procurement methods for contracting with both a designer and contractor for delivery of this project.

<b>Task</b>	<b>Total</b>	<b>Round 1</b>	<b>Round 2</b>
Pre-Planning / Design	\$150,000	\$0	\$150,000
Construction	\$1,140,000	\$0	\$1,140,000
Construction Management	\$150,000	\$0	\$150,000
<b>Totals</b>	<b>\$1,440,000</b>	<b>\$0</b>	<b>\$1,440,000</b>

Updated: 2/9/2022



Project: Digital Traffic Camera U  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# Miscellaneous Projects

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## TOUCHLESS RESTROOMS – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$18.95 million for Miscellaneous projects and equipment purchases, under which \$3,150,000 was approved for the Touchless Restrooms project. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Miscellaneous		\$18,946,864
Activity #1	Touchless Restrooms	\$3,150,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. To mitigate the negative impacts, the City has allocated funding to support the purchase and installation of touchless restrooms, police vehicles and fire apparatus, equipment and vehicles to support the Clean City Initiative, upgrades to the Stockton Animal Shelter, and HVAC and filtration upgrades for New City Hall.

### GOALS & OBJECTIVES

This project proposes installation of nine (9) Exeloo Automatic Public Toilets (APTs) at various park sites. The prefabricated restrooms offer a unisex public toilet system that provide accessibility for all users. The units are resilient, hygienic, and offer a safe solution for availability of public restrooms.

### EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes placement of the units citywide. The following sites have been evaluated and are ideal locations for installation of the APTs:



Round 1:

1. Victory
2. Oak (*near Ice Arena*)
3. Eden
4. Mattie Harrell
5. American Legion

Round 2:

6. Weston
7. Williams Brotherhood
8. Louis
9. Dentoni
10. Sandman

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

Task	Responsible	Start	End
Purchase of Five (5) APTs	City	Oct 2021	Nov 2021
Fabrication of Five (5) APTs	City	Nov 2021	Jun 2022
Installation of Five (5) APTs	City	Jun 2022	Sep 2022
Purchase of Five (5) APTs	City	Jul 2022	Aug 2022
Fabrication of Five (5) APTs	City	Aug 2022	Mar 2023
Installation of Five (5) APTs	City	Mar 2023	May 2023

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional and emergency procurement methods for contracting with both a designer and contractor for delivery of this project.

*Note: Round 1 funding to purchase the first five APTs is supplemented by a separate funding source.*

<b>Task</b>	<b>Total</b>	<b>Round 1</b>	<b>Round 2</b>
Purchase of Five (5) APTs	\$350,000	\$350,000	\$0
Installation of Five (5) APTs	\$856,000	\$856,000	\$0
Purchase of Four (5) APTs	\$1,250,000	\$0	\$1,250,000
Installation of Four (5) APTs	\$694,000	\$0	\$694,000
<b>Totals</b>	<b>\$3,150,000</b>	<b>\$1,206,000</b>	<b>\$1,944,000</b>

Updated: 2/9/2022



# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## PURCHASE FIRE APPARATUS – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$18.95 million for Miscellaneous projects and equipment purchases, under which \$6,030,000 was approved for Fire Apparatus purchases. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Miscellaneous		\$18,946,864
Activity #2	Purchase Fire Apparatus	\$6,030,000

## BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. To mitigate the negative impacts, the City has allocated funding to support the purchase and installation of touchless restrooms, police vehicles and fire apparatus, equipment and vehicles to support the Clean City Initiative, upgrades to the Stockton Animal Shelter, and HVAC and filtration upgrades for New City Hall.

## GOALS & OBJECTIVES

This project includes the initial purchase of six (6) fire engines, specifically 1500 GPM Pierce Enforcer Pumper Engines from Golden State Fire Apparatus.

The project also includes a second round of purchases that may include additional fire engines, a ladder truck, and/or equipment to support the department’s operations.

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The purchase and placement of the engines and equipment into service will provide a citywide benefit to customers.

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

Task	Responsible	Start	End
Purchase of Six (6) Engines	City	Sep 2021	Oct 2021
Fabrication of Six (6) Engines	City	Oct 2021	Apr 2023
Purchase of TBD	City	July 2022	Aug 2022
Fabrication of TBD	City	Aug 2022	TBD

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional and emergency procurement methods for the purchase of equipment.

*Note: Round 1 funding to purchase the six fire engines was supplemented by a separate funding source.*

Task	Total	Round 1	Round 2
Purchase of Six (6) Engines	\$3,330,000	\$3,330,000	\$0
Purchase of TBD	\$2,700,000	\$0	\$2,700,000
<b>Totals</b>	<b>\$6,030,000</b>	<b>\$3,330,000</b>	<b>\$2,700,000</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	2nd Quarter			3rd Quarter			4th Quarter			1st Quarter		2nd Quarter		3rd Quarter			4th Quarter			1st Quarter				
					Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
0		<b>Fire Apparatus</b>	<b>474 days</b>	<b>Tue 6/1/21</b>																								
1	✓	<b>Pre-Planning</b>	<b>85 days</b>	<b>Tue 6/1/21</b>																								
2	✓	Scope Definition	16 days	Tue 6/1/21																								
3	✓	Plans, Specs, and Estimates (PSE)	3 days	Mon 8/2/21																								
4	✓	Internal/External Coordination	40 days	Thu 8/5/21																								
5	✓	Vendor Selection	1 day	Wed 10/6/21																								
6																												
7		<b>Implementation</b>	<b>443 days</b>	<b>Tue 6/1/21</b>																								
8	✓	Scope	16 days	Tue 6/1/21																								
9	✓	<b>Vendor Selection</b>	<b>58 days</b>	<b>Mon 8/2/21</b>																								
10	✓	Request for Sourcewell Quote	1 day	Mon 8/2/21																								
11	✓	Quote Received	1 day	Wed 8/4/21																								
12	✓	COOP Documents Sent to Procurement for Vetting	1 day	Wed 10/6/21																								
13	✓	COOP Started in MUNIS (not released)	1 day	Mon 10/18/21																								
14	✓	COOP Released to Workflow	1 day	Tue 10/19/21																								
15	✓	Procurement Approval	3 days	Tue 10/26/21																								
16	✓	Contract Award	1 day	Thu 10/28/21																								
17	🚀	<b>Delivery</b>	<b>15 days</b>	<b>Fri 4/14/23</b>																								
18	📅	Delivery - Engine 1 (Job 37621-01)	2 days	Fri 4/14/23																								
19	📅	Delivery - Engine 2 (Job 37621-02)	2 days	Sat 4/22/23																								
20	📅	Delivery - Engine 3 (Job 37621-03)	2 days	Sun 4/23/23																								
21	📅	Delivery - Engine 4 (Job 37621-04)	2 days	Thu 4/27/23																								
22	📅	Delivery - Engine 5 (Job 37621-05)	2 days	Fri 4/28/23																								
23	📅	Delivery - Engine 6 ( Job 37621-06)	2 days	Tue 5/2/23																								
24																												
25		<b>Evaluation</b>	<b>44 days</b>	<b>Fri 4/14/23</b>																								
26	📅	Inspection / Monitoring	12 days	Fri 4/14/23																								
27	📅	Department Training	30 days	Wed 5/3/23																								
28																												
29		<b>Close Out</b>	<b>2 days</b>	<b>Tue 6/20/23</b>																								
30	📅	Review and Sunset	1 day	Tue 6/20/23																								
31		Funding Reallocation	1 day	Wed 6/21/23																								

Project: Fire Apparatus  
Date: Wed 2/9/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## VEHICLES & EQUIPMENT FOR CLEAN CITY INITIATIVE – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$18.95 million for Miscellaneous projects and equipment purchases, under which \$1,350,000 was approved for Vehicles & Equipment for Clean City Initiative purchases. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Miscellaneous		\$18,946,864
Activity #3	Vehicles & Equipment for Clean City Initiative	\$1,350,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. To mitigate the negative impacts, the City has allocated funding to support the purchase and installation of touchless restrooms, police vehicles and fire apparatus, equipment and vehicles to support the Clean City Initiative, upgrades to the Stockton Animal Shelter, and HVAC and filtration upgrades for New City Hall.

### GOALS & OBJECTIVES

This project includes purchasing various vehicles and equipment to support the Clean City Initiative, in particular homeless encampment cleanup activities. Proposed vehicles and equipment include: Tracked loader, heavy duty pickup, trailer, skip loader, dump trucks, trash truck with a grapple, and a street sweeper.

Homeless encampment cleanups average approximately 50-tons of waste removed by utilizing front loaders, Bobcats, excavators, dump trucks and trailers. This equipment is also utilized to support regular road maintenance in addition to the cleanup activities. Because of site conditions

and the ongoing demand for cleanups, there is a lot of wear and tear on this equipment that is used almost daily making maintenance and upkeep challenging.

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The purchase and placement of the vehicles and equipment into service will provide a citywide benefit to customers.

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

Task	Responsible	Start	End
Purchase of Bobcat	City	Oct 2021	Dec 2021
Fabrication of Bobcat	City	Jan 2022	Jul 2023
Purchase of Ford F550	City	Oct 2021	Dec 2021
Fabrication of Ford F550	City	Jan 2022	Jul 2023
Purchase of Equipment Trailer	City	Oct 2021	Dec 2021
Fabrication of Equipment Trailer	City	Jan 2022	Jul 2023
Purchase of Skip Loader	City	Oct 2021	Dec 2021
Fabrication of Skip Loader	City	Jan 2022	Jun 2023
Purchase of Dump Truck	City	Oct 2021	Dec 2021
Fabrication of Dump Truck	City	Jan 2022	Jun 2023
Purchase of Grapple Loader Truck	City	Oct 2021	Dec 2021
Fabrication of Grapple Loader Truck	City	Jan 2022	Jun 2023



Purchase of Street Sweeper	City	Oct 2021	Dec 2021
Fabrication of Street Sweeper	City	Jan 2022	Jun 2023

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional and emergency procurement methods for contracting with both a designer and contractor for delivery of this project.

<b>Task</b>	<b>Total</b>	<b>Round 1</b>	<b>Round 2</b>
Purchase of Bobcat	\$90,000	\$90,000	\$0
Purchase of Ford F550 w/Flatbed	\$100,000	\$100,000	\$0
Purchase of Equipment Trailer	\$25,000	\$25,000	\$0
Purchase of Skip Loader	\$125,000	\$125,000	\$0
Purchase of Dump Truck	\$200,000	\$200,000	\$0
Purchase of Truck w/Grapple	\$300,000	\$300,000	\$0
Purchase of Street Sweeper	\$400,000	\$400,000	\$0
Contingency	\$110,000	\$110,000	
<b>Totals</b>	<b>\$1,350,000</b>	<b>\$1,350,000</b>	<b>\$0</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Finish	2022								2023					
						Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2						
0		<b>Clean City Initiative Vehicles and Equipment</b>	<b>400 days</b>	<b>Fri 10/15/21</b>	<b>Wed 7/19/23</b>														
1		<b>Pre-Planning</b>	<b>16 days</b>	<b>Fri 10/15/21</b>	<b>Tue 11/9/21</b>														
2		BOBCAT TRACTOR (422000886)	16 days	Fri 10/15/21	Tue 11/9/21														
7																			
8		PB LOADER (422000481)	16 days	Fri 10/15/21	Tue 11/9/21														
13																			
14		TEN WHEEL DUMP TRUCK (422000472)	16 days	Fri 10/15/21	Tue 11/9/21														
19																			
20		SKIP LOADER (422000471)	16 days	Fri 10/15/21	Tue 11/9/21														
25																			
26		STREET SWEEPER (422000470)	16 days	Fri 10/15/21	Tue 11/9/21														
31																			
32																			
33		<b>Implementation</b>	<b>374 days</b>	<b>Mon 10/25/21</b>	<b>Thu 6/15/23</b>														
34		BOBCAT TRACTOR (422000886)	186 days	Tue 11/9/21	Fri 9/2/22														
46																			
47		PB LOADER (422000481)	344 days	Mon 10/25/21	Mon 5/1/23														
59																			
60		TEN WHEEL DUMP TRUCK (422000472)	374 days	Mon 10/25/21	Thu 6/15/23														
72																			
73		SKIP LOADER (422000471)	274 days	Mon 10/25/21	Wed 1/11/23														
85																			
86		STREET SWEEPER (422000470)	344 days	Mon 10/25/21	Mon 5/1/23														
98																			
99																			
100		<b>Evaluation</b>	<b>202 days</b>	<b>Mon 8/29/22</b>	<b>Mon 7/17/23</b>														
101		BOBCAT TRAILER (422000886)	24 days	Mon 8/29/22	Mon 10/3/22														
102		Inspection / Pre-Delivery	14 days	Mon 8/29/22	Fri 9/16/22														
103		Department Training	10 days	Mon 9/19/22	Mon 10/3/22														
104																			
105		PB LOADER (422000481)	24 days	Tue 4/25/23	Tue 5/30/23														
106		Inspection/Delivery	14 days	Tue 4/25/23	Mon 5/15/23														
107		Department Training	10 days	Tue 5/16/23	Tue 5/30/23														
108																			
109		TEN WHEEL DUMP TRUCK (422000472)	24 days	Fri 6/9/23	Mon 7/17/23														
110		Inspection/Delivery	14 days	Fri 6/9/23	Thu 6/29/23														
111		Department Training	10 days	Mon 7/3/23	Mon 7/17/23														
112																			
113		SKIP LOADER (422000471)	19 days	Thu 1/5/23	Thu 2/2/23														
114		Inspection/Delivery	14 days	Thu 1/5/23	Wed 1/25/23														
115		Department Training	5 days	Thu 1/26/23	Thu 2/2/23														
116																			
117		STREET SWEEPER (422000470)	24 days	Tue 4/25/23	Tue 5/30/23														
118		Inspection/Delivery	14 days	Tue 4/25/23	Mon 5/15/23														
119		Department Training	10 days	Tue 5/16/23	Tue 5/30/23														
120																			
121																			
122		<b>Close Out</b>	<b>180 days</b>	<b>Tue 10/4/22</b>	<b>Wed 7/19/23</b>														
123		BOBCAT TRAILER (422000886)	2 days	Tue 10/4/22	Wed 10/5/22														
124		Review and Sunset	1 day	Tue 10/4/22	Tue 10/4/22														
125		Funding Reallocation	1 day	Wed 10/5/22	Wed 10/5/22														
126																			
127		PB LOADER (422000481)	2 days	Wed 5/31/23	Thu 6/1/23														
128		Review and Sunset	1 day	Wed 5/31/23	Wed 5/31/23														
129		Funding Reallocation	1 day	Thu 6/1/23	Thu 6/1/23														
130																			
131		TEN WHEEL DUMP TRUCK (422000472)	2 days	Tue 7/18/23	Wed 7/19/23														
132		Review and Sunset	1 day	Tue 7/18/23	Tue 7/18/23														
133		Funding Reallocation	1 day	Wed 7/19/23	Wed 7/19/23														
134																			
135		SKIP LOADER (422000471)	2 days	Fri 2/3/23	Mon 2/6/23														
136		Review and Sunset	1 day	Fri 2/3/23	Fri 2/3/23														
137		Funding Reallocation	1 day	Mon 2/6/23	Mon 2/6/23														
138																			
139		STREET SWEEPER (422000470)	2 days	Wed 5/31/23	Thu 6/1/23														
140		Review and Sunset	1 day	Wed 5/31/23	Wed 5/31/23														
141		Funding Reallocation	1 day	Thu 6/1/23	Thu 6/1/23														
142																			
143		City-Council Meetings	206 days	Tue 1/11/22	Tue 12/13/22														

Project: Clean City Initiative Veh  
Date: Wed 2/9/22

Task Split

Milestone Summary

Project Summary Inactive Task

Inactive Milestone Inactive Summary

Manual Task Duration-only

Manual Summary Rollup Manual Summary

Start-only Finish-only

External Tasks External Milestone

Deadline Progress

Manual Progress

Page 1

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## ANIMAL SHELTER FACILITY UPGRADES – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$18.95 million for Miscellaneous projects and equipment purchases, under which \$5,400,000 was approved for the Animal Shelter Facility Upgrades project. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Miscellaneous		\$18,946,864
Activity #4	Animal Shelter Facility Upgrades	\$5,400,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. To mitigate the negative impacts, the City has allocated funding to support the purchase and installation of touchless restrooms, police vehicles and fire apparatus, equipment and vehicles to support the Clean City Initiative, upgrades to the Stockton Animal Shelter, and HVAC and filtration upgrades for New City Hall.

### GOALS & OBJECTIVES

This project proposes to expand the existing Animal Shelter to increase animal capacity and upgrade medical care facilities, while creating a more friendly experience for prospective pet owners. This project to improve quality of life for shelter animals and advance facility operations.

The Stockton Police Department works closely with community partners while operating the shelter. These stakeholders have been engaged about the proposed project with their needs incorporated into the preliminary planning. This engagement will continue through the project’s design process.

## EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes increased capacity to better align with the citywide needs.

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

Task	Responsible	Start	End
Advertise Design RFP	City	Nov 2021	Dec 2021
Design	City	Feb 2022	Dec 2022
Advertise for Construction Bids	City	Jan 2023	Mar 2023
Construction	City	June 2023	July 2024

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional and emergency procurement methods for contracting with both a designer and contractor for delivery of this project.

Task	Total	Round 1	Round 2
Design	\$640,000	\$640,000	\$0
Construction	\$4,120,000	\$1,420,000	\$2,700,000
Construction Mgmt. & Relocation	\$640,000	\$640,000	\$0
<b>Totals</b>	<b>\$5,400,000</b>	<b>\$2,700,000</b>	<b>\$2,700,000</b>

Updated: 2/9/2022



# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## SPD EQUIPMENT – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$18.94 million for Miscellaneous needs for the City, under which \$1,260,000 was approved for Police Equipment. This Project Plan outlines the objectives and operational details for procurement of equipment for the Stockton Police Department.

Category		Amount
Miscellaneous		\$18,946,864
Activity #5	SPD – EQUIPMENT	\$1,260,000

## BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. During the pandemic, the Stockton Police Department (SPD) experienced a spike in domestic violence, homicides, and generational gang violence continued to riddle the streets of Stockton. The homicide rate in 2020 was up 74% compared to 2019.

The urgency to pivot response efforts while providing essential services through the pandemic revealed a lack of necessary resources to support the SPD. Adequate resources for equipment and supplies ensure a high-level of service delivery to the citizens of Stockton when responding to calls-for-service. The SPD requires additional resources for communications and critical response equipment to assist in providing real-time responses to all underserved communities in Stockton. Many of Stockton’s underserved communities experience the highest levels of generational gang and gun violence.

## GOALS & OBJECTIVES

The SPD requires additional resources to contribute to the comprehensive plan in place to effectively manage response efforts during the Coronavirus global pandemic. The anticipated communications and critical response equipment purchases will provide the necessary tools for

the Department to effectively deploy resources to the citizens of Stockton. The SPD's mission statement is:

*"To work in partnership with our community, to build and maintain relationships founded on trust and mutual respect, while reducing crime and improving the quality of life."*

The Department's goal is to weave this statement into everyday activities, not only when interacting with citizens but with our internal customers as well. This will be accomplished by outlining specific goals and measurements of success, which include the following:

### **GOALS:**

- Provide staff with necessary equipment to provide essential services to the community
  - Critical incident response
  - Resources for investigative activities
  - Firing range equipment
- Establish enhanced communications mechanisms for both staff and citizens
  - Voicemail option for every officer
  - Portable radios to provide improved communications for staff when providing resources to the community
  - Customer service surveys

### **MEASUREMENT OF SUCCESS**

- Year over year decrease in the number of homicides
- Year over year decrease in the number of non-fatal shootings
- Overall increased safety for staff when responding to critical incidents
- Overall increased service delivery to citizens by providing direct lines of communication with officers
- Overall increase in trust building between the citizens and staff

## **EQUITY**

The pandemic has negatively impacted communities throughout the country. Since the pandemic began, violent and property crime experienced an uptick in activity. Many of Stockton's underserved neighborhoods were affected by the increase in crime and gang/gun violence. Deploying properly equipped staff to address critical incidents and enhancing communications in these neighborhoods can only improve the outcomes of addressing crime and building trust, over time.

## SCHEDULE

Below reflects a high-level schedule of the SPD's purchasing activities.

Task	Start	End
Solicit Quotes	October 2021	October 2022
Execute Purchases	February 2022	January 2023

## EXPENDITURE PLAN

Staff proposes to solicit quotes and execute purchases beginning in October 2021. The bulk of SPD's purchases will begin in FY 2022-2023 as the majority of funding is allocated in Round 2.

The total ARP funding available for SPD – Equipment is **\$1,260,000**; \$167,432 allocated in Round 1 and \$1,092,568 allocated in Round 2. Staff will work with Public Works staff for procurement of all vehicles. Staff will follow Procurement guidelines for all purchases more than \$10,000 or more and prepare sole source documentation when required as many specialized public safety equipment items are limited to one vendor. Request for Proposals are not anticipated as part of this spend plan.

### **SPD - Funding Summary:**

Expense Category	Year 1	Year 2	Total
<b>Critical Response Equipment:</b> Critical incident/Investigative vehicles and safety equipment	\$100,000	\$710,000	<b>\$810,000</b>
<b>Firing Range Equipment:</b> Network upgrade and bullet trap maintenance	\$67,432	\$75,000	<b>\$142,432</b>
<b>Communications Equipment:</b> Portable radios, voicemail option for all officers, and customer service surveys	\$0	\$307,568	<b>\$307,568</b>
<b>Total</b>	<b>\$167,432</b>	<b>\$1,092,568</b>	<b>\$1,260,000</b>

Updated: 2/9/2022



ID	Task Mode	Task Name	Duration	Start	Finish	Qtr 4, 2021			Qtr 1, 2022			Qtr 2, 2022			Qtr 3, 2022			Qtr 4, 2022			Qtr 1, 2023			Qtr 2, 2023					
						Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
1		<b>Stockton Police Equipment</b>	<b>431 days?</b>	<b>Tue 8/3/21</b>	<b>Tue 3/28/23</b>																								
2		<b>Pre-Planning</b>	<b>28 days</b>	<b>Tue 8/3/21</b>	<b>Thu 9/9/21</b>																								
3		Identify Equipment Needs	21 days	Tue 8/3/21	Tue 8/31/21																								
4		Identify estimated costs	21 days	Thu 8/12/21	Thu 9/9/21																								
5		<b>Implementation</b>	<b>338 days?</b>	<b>Fri 10/1/21</b>	<b>Tue 1/17/23</b>																								
6		Solicit Bids - Other Equipment	270 days?	Fri 10/1/21	Thu 10/13/22																								
7		Execute Purchases	240 days?	Wed 2/16/22	Tue 1/17/23																								
8		Request for Proposals - Critical Incident Kits	90 days?	Mon 5/2/22	Fri 9/2/22																								
9		Contract Award	6 wks	Mon 9/5/22	Fri 10/14/22																								
10		<b>Evaluation</b>	<b>270 days?</b>	<b>Wed 3/16/22</b>	<b>Tue 3/28/23</b>																								
11		Overview Purchase Evaluations	270 days?	Wed 3/16/22	Tue 3/28/23																								

Project: SPD Equipment Date: Thu 2/10/22	Task		Project Summary		Manual Task		Start-only		Deadline	
	Split		Inactive Task		Duration-only		Finish-only		Progress	
	Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
	Summary		Inactive Summary		Manual Summary		External Milestone			

# CITY OF STOCKTON – AMERICAN RESCUE PLAN

## NEW CITY HALL (WATERFRONT TOWERS) HVAC UPGRADE – PROJECT PLAN

On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARP) funding distribution. This approval included \$18.95 million for Miscellaneous projects and equipment purchases, under which \$1,350,000 was approved for the New City Hall (Waterfront Towers) HVAC Upgrade project. This Project Plan outlines the objectives and operational details for delivery of this project.

Category		Amount
Miscellaneous		\$18,946,864
Activity #6	New City Hall (Waterfront Towers) HVAC Upgrade	\$1,350,000

### BACKGROUND

The City of Stockton, like most communities throughout the country, was negatively impacted by the COVID-19 public health emergency. To mitigate the negative impacts, the City has allocated funding to support the purchase and installation of touchless restrooms, police vehicles and fire apparatus, equipment and vehicles to support the Clean City Initiative, upgrades to the Stockton Animal Shelter, and HVAC and filtration upgrades for New City Hall.

### GOALS & OBJECTIVES

This project proposes to upgrade of the existing HVAC system at both buildings serving as our New City Hall campus. The replacement of the existing roof top units will provide higher filtration, improved air quality within the buildings, and provide energy efficiency.

### EQUITY

The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes improvements to facilities that serves all of Stockton.

## PROJECT OUTLINE

Refer to the schedule below.

## SCHEDULE

Below reflects a high-level schedule for the project.

Task	Responsible	Start	End
Construction	City	June 2022	December 2023

## EXPENDITURE PLAN

The Public Works Department will utilize a combination of traditional and emergency procurement methods for contracting with both a designer and contractor for delivery of this project.

Task	Total	Round 1	Round 2
Construction	\$1,350,000	\$1,350,000	\$0
<b>Totals</b>	<b>\$1,350,000</b>	<b>\$1,350,000</b>	<b>\$0</b>

Updated: 2/9/2022

ID	Task Mode	Task Name	Duration	Start	Finish	Timeline																																							
						1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter																												
						Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
0		<b>Waterfront Towers HVAC</b>	<b>961 days</b>	<b>Mon 1/6/20</b>	<b>Thu 12/28/23</b>	[Summary Bar]																																							
1	✓	<b>Pre-Planning</b>	<b>493 days</b>	<b>Mon 1/6/20</b>	<b>Fri 12/10/21</b>	[Pre-Planning Bar]																																							
2	✓	Plans, Specs, and Estimates (PSE)	493 days	Mon 1/6/20	Fri 12/10/21	[PSE Bar]																																							
3						[Empty Row]																																							
4		<b>Implementation</b>	<b>466 days</b>	<b>Wed 12/15/21</b>	<b>Thu 12/28/23</b>	[Implementation Bar]																																							
5		<b>Vendor Selection</b>	<b>46 days</b>	<b>Wed 12/15/21</b>	<b>Wed 3/2/22</b>	[Vendor Selection Bar]																																							
6	📅	Bidding	46 days	Wed 12/15/21	Wed 3/2/22	[Bidding Bar]																																							
7	📅	Contract Award	1 day	Tue 5/10/22	Tue 5/10/22	[Contract Award Bar]																																							
8	📅	Construction	357 days	Mon 6/13/22	Thu 12/28/23	[Construction Bar]																																							

Project: Waterfront Towers HVA  
Date: Thu 2/10/22

Task		Project Summary		Manual Task		Start-only		Deadline	
Split		Inactive Task		Duration-only		Finish-only		Progress	
Milestone		Inactive Milestone		Manual Summary Rollup		External Tasks		Manual Progress	
Summary		Inactive Summary		Manual Summary		External Milestone			